



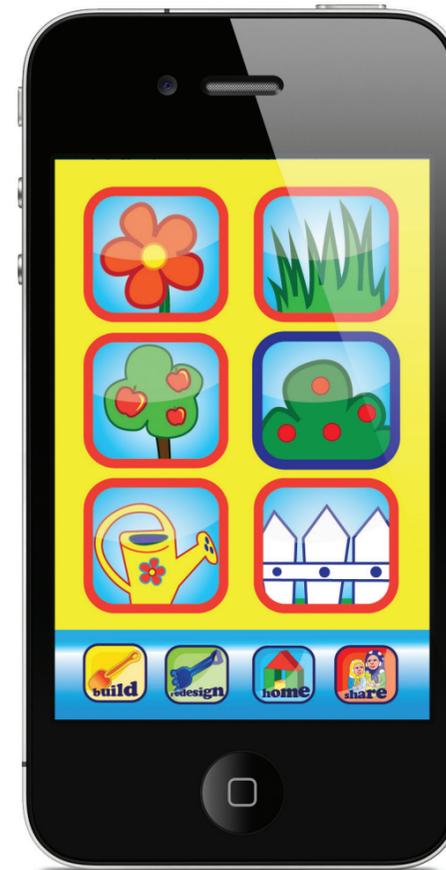
smart farm

by Julia Grosman

Smart farm is a colorful and amusing application which allows individuals of ages seven and up to learn about sustainability, biodiversity, and basic principles of organic produce farming through enjoyable game. Smart farm presents a variety of choices to create an environmentally friendly virtual farm along with hints revealing important key words. Exploring these concepts will lead to a better score and will open more options for a gamer. Status report will update a player about the game progress and will provide an opportunity to change things as needed. Smart farm is a fun app exploring sustainability features in a playful and visually pleasing way.

1 Colorful and fun!

The title screen reveals smart farm's happy game atmosphere. It illustrates vital environmental elements such as sun, earth, water and vegetation.



2 Choose a plant or tool!

The ever present menu bar in the bottom part of the screen scrolls horizontally, showing a player main available actions. The smart farm's main menu is allowing a player to choose from the given farming elements selection. The complexity and number of the elements will increase as the game progressing and becoming more advanced.

3 Design your own space!

During the gameplay, a player is designing personal patch of land within a vacant domain. As the game progresses, raising organic farm within sustainable principles player would be able to redeem an additional land which will reveal new options. Smart farm's player should use hints learning about sustainability and increasing the game's score. The score is measured in golden coins when selling sustainably grown produce.

4 Learn more to succeed!

Various hints will inform a player about the important keywords' meanings, brief statistics, and cool suggestions on an advised course of actions to succeed in the game.

5 Check your progress!

The scoring system will summarize player's achievements, explain the score to the player, and provide an opportunity to improve the game.



* When choosing an option from the menu, the icon's outline color will change indicating player's selection.



** Smart farm's player can listen to the hint by hitting a sound button.



*** Smart farm's logo is always present on the main screen reinforcing the brand name.