objective

Act in the areas of marketing, design and/or product development, in order to acquire space in a company that offers a pleasant working environment and opportunity for growth, as combined with a well-structured team able to demonstrate my experience and knowledge, and, to acquire new skills.

education

Pontifícia Universidade Católica do Paraná — Curitiba - Pr
Industrial Design - Product Development — **(2007)**

Senai-Cietep — Curitiba - Pr
Fashion Design — **(2009)**

Contact

Rua Otávio Pinto, 015
Uberaba, Curitiba-PR
CEP: 81570-480
Brazil
rodrigo.sasi@gmail.com
+55 41 99238900
+55 41 30186883

experience

02/02/2009 to present Trielo Kidswear LTDA. Curitiba-Pr

Creative Director
*Responsible for the livestock sector, research trends, technical specifications, design and style, the visual brand.
*Production photos and catalog;
*Website and e-commerce;
*Marketing;
*Development of collection, monitoring of the chains of production process, planning department, advising on PCP and shopping. Fast-fashion system.
Reference Contact: Sabrina Rispoli (+55 41) 3264-6743 / http:// www.trielo.com

14/08/2008 to 30/01/2009 Trielo Kidswear LTDA. Curitiba-Pr

Trainee Fashion Design
Assistant in collection development, partial contact with suppliers, responsible for technical drawings and printing.
Reference Contact: Sabrina Rispoli (+55 41) 3264-6743 / http:// www.trielo.com

02/06/2008 a 12/08/2008 Extreme Clothing LTDA. Curitiba-Pr

Sales Assistant / Marketing
Update site, control of sending and receiving of orders, control stock. Development of sales strategies. Creation of banner and graphic elements for external distribution, internal and virtual (web site). Promoting market research, new areas, new customers. Follow-sales Wholesale / Retail.
Reference Contact: (+55 41) 3363-6879 (Sérgio or Marion)

18 to 22/08/2007 - Community Project - Pontificia Universidade Católica do Paraná

Community Project PUCPR - Handicraft Cooperative "Arte Nossa"
Workshop design, where students use their knowledge in design with the artisans of the "Arte Nossa" Cooperative in Guaraqueçaba.
http://www.artenossaguaraqueçaba.blogspot.com

29/06/2007 - 31/11/2007 Nutrilatina Laboratories LTDA. Curitiba-Pr

Trainee Marketing/ Design
Support in the development of the visual packaging, promotional material (printed and audio-visual), and assistance in creating banners, hot sites and sites for Internet.
Reference Contact: Alessandra (+55 41) 21025015 /http://www.nutrilatina.com.br

01/03/2007 - 27/06/2007 Public Library of Paraná - Division of Cultural Diffusion

Trainee Design
Organization of events, exhibitions and activities held for the public's. Realization of posters, banners, for use in these events.
Reference Contact: Graça Gonçalves (+55 41) 32217964

01/09/2005 - 01/09/2006 Pontificia Universidade Católica -Pr

Trainee Computer Graphics - From the Media Lab
Advice on university studies in CorelDraw, Ilustrator and Photoshop, organization and assistance in the area of computer science in / for laboratories Media PUCPR.
Reference Contact: Fabiana Braguetto (+55 41) 32716224

courses and others

AutoCAD Intermediate
Advanced **CorelDraw**
Advanced **Photoshop**
Advanced **Ilustrator**
Intermediate **English**
Intermediate **Spanish**
Basic **Italian**
Course **Styling and Photograph** with Paulo Martins