

Graphic Designer - Joanne Donoghue DeCenzo

8 Coffeetown Road, Deerfield, NH 03037

portfolio: www.coroflot.com/jdizzle | website: www.jojodd.weebly.com | email: jod@metrocast.net | phone: 978.202.5667



Dynamic graphic designer excited to create solutions for the media marketplace. Enjoy developing and producing a wide range of print and electronic communications. Diligently research new and current marketing trends to stay abreast of the design industry. Proven history of creative revenue results. Strong communication skills to interpret vibrant identities.

I am a professional creative with a can-do attitude that you can rely on to get the project done in a timely manner. I have excellent skills in CS4/Adobe InDesign, Illustrator, Photoshop and so much more. A motivated, ambidextrous designer and I sit on a yoga ball while prioritizing deadlines. My qualifications will compliment your visual message. I am happiest learning new shortcut key commands to maximize my work load.

- High work ethic assisting and generating a company brand
- Able to manage project from concept to completion on large or small scale
- Work independently or on a team with extreme proficiency
- Passionate about design cohesion, style and simplicity
- Courses in podcasting, blogging, photojournalism, broadcasting, editorial, reporting, public relations
- Expand my talents with online tutorials, workshops and freelance commissions
- Actively involved in all major social media networking

EMPLOYMENT

CONCORD MONITOR PUBLISHING CO. - Concord, NH (current employer) Winner of the Pulitzer Prize 2009

- Create and maintain print and web collateral for the Advertising/Creative Services Department by staying current with layouts, images, typography and formats.
- Experienced in multiple design programs to produce creatives for special publications, advertisements, marketing promotions, email correspondence and web graphics, static or animated.
- Work closely with all departments to meet goals for a consistent quality look.
- Ability to manage numerous projects and prioritize challenging deadlines.
- Generate consistent revenue with speculative advertisements.
- Repeat client satisfaction while delivering a professional experience.

SEACOAST MEDIA GROUP - Portsmouth, NH (Portsmouth Herald)

- Collaborated as sole designer with the Marketing Director to provide mixed media for lead projects.
- Created newsletters, logos, brochures, direct mail postcards, display events, posters, double truck spreads, online advertising and outsourced printed matter.
- Targeted markets with daily/weekly newspaper promos, niche publications (arts, entertainment, sports), and radio for a thriving New England seacoast audience.
- Classes in design software, advertising, sales, online and newspaper protocol.

EDUCATION

Quinsigamond College/Worcester Art Museum, Worcester, MA, Visual Arts - Associates in Arts (highest honors)

Butera School of Art, Boston, MA, Signpainting/Commercial Art - Associates in Arts (high honors)

Endicott College, Beverly, MA, Fashion Design - Associates in Arts (honors)

Concord Carlisle High School, Concord, MA, College courses (high honors)

INTERESTS

Ocean walks . organic . design magazines . books . photography . fashion . home goods . art . music . shopping . textiles walking . sustainable gardening . power foods . juicing . yoga . reading . fibers . nature . writing . recycling . world news