

Dear Hiring Manager:

January 16, 2014

I can offer you my years of experience in both digital and print at two top-notch publishers, an ad agency, a label company and several sign companies as a Graphic Designer, Marketing Designer, Assistant Art Director, Advertising Layout Artist and Sign Painter, as well as my graphic consultation business, 'outrageous POSSIBILITIES' since 1996. Commissioned clients: NH Wedding Magazine-11/2013, Deerfield Community School-1996-2013, NH Art Association-2/12, League of NH Craftsmen, juried artists: Audrey Sylvester, Richard Moore, Kathy Hanson-10/11, Stonyfield Farm, 7/11, tce design, Suffolk, UK, 9/10, NH Library Trustee Association-2005-2010, F&F Real Estate, 5/09, Audubon Society-6/07, Christa McAuliffe Planetarium/State House Visitor Center, 2/98, Patent Pending product, 1/96.

As a self-directed, resourceful professional able to deliver accurate and above expectation deliverables using Adobe CS6 Master Collection (Illustrator, Photoshop and InDesign) and more, across multiple platforms, you will find my qualifications for your review at: www.coroflot.com/jdizzle and my website at: www.jojodd.weebly.com.

Best regards,
Joanne DeCenzo

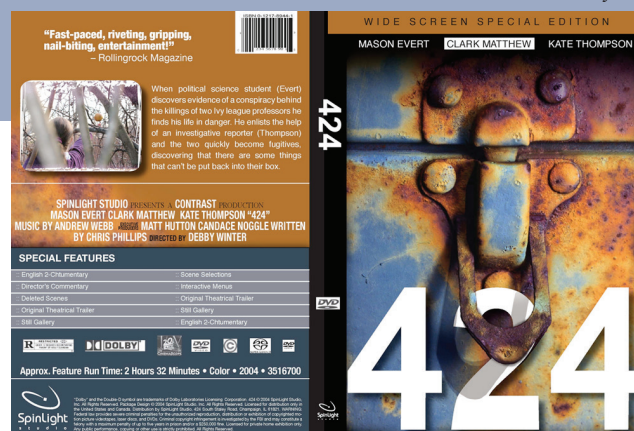


Joanne DeCenzo - Graphic Designer

www.coroflot.com/jdizzle . www.jojodd.weebly.com
8 Coffeetown Road, Deerfield, NH 03037
978.202.5667 . jod@metrocast.net

Dynamic, talented professional eager to create solutions for marketing business strategies. Design intelligible collateral for a wide range of print and digital content. Excellent project management skills in branding fresh, thought-provoking identities, enhanced revenues and client satisfaction, using research and social communications.

DVD PRINT CASE MOCK-UP - SPECULATIVE PROJECT



Employment

Monitor Publishing - Concord, NH (1/05 - 7/13) Pulitzer Prize 2009

- Design and produce print and web publications for the Creative Services Department staying savvy to layout, imagery, color, typography, illustration, photography, and overall design trends
- Multitask in current software, press and digital-ready advertisements, web banners, email blasts, posters, photo toning, image research, social and interactive media, while working closely with clients, printers and networks
- Communicate collaboratively with multiple departments, sales reps and clientele to brand profitable, award-winning products
- Confident in managing several projects, with continual prioritizing to address date sensitive deadlines and budget concerns

Seacoast Media Group - Portsmouth, NH (5/99 - 1/05)

- Designed as the sole Graphic Designer, partnered with the Marketing Director to provide graphic design materials for all lead media projects in accordance with the publisher's approval
- Created newsletters, posters, sales flyers, brochures, direct mail, logos, business cards, postcards, events, double spreads, print ads, web animation and outsourced vendor projects in a fast paced environment
- Targeted markets with daily and weekly sales promotions, niche publications (arts, entertainment, sports) and radio, for a thriving New England seacoast audience

Education

Quinsigamond College, Worcester, MAVisual Arts/Communication - Associate (highest honors)

Butera School of Art, Boston, MA.....Sign Painting/Commercial Art - Associate (high honors)

Endicott College, Beverly, MAFashion Design/Art History - Associate (honors)

Concord Carlisle H.S., Concord, MACollege courses - (high honors)

Career related courses: Adobe software, photography, photo journalism, advertising, layout, sales, interactives, public relations, social media, blogging, pod casting, tutorials, email blasts, copy writing, marketing and newspaper