

Antoon Willem Arie Versteeg (Antonno)
19th September 1982, Wageningen, The Netherlands

Current:
owner SICE and Entertain & Sustain, freelance designer and event producer

Education:
Master of Science Strategic Product Design
Delft University of Technology | graduated 06-2008

Selection of recent projects:
[SolarDJ | 07-2009](#)

Conceptualizing and prototyping of SolarDJ, an interactive game focused at visitors of outdoor festivals. The game involves interaction between solar energy and music and is placed during the summer on several festivals in the Netherlands and the UK.
(www.entertainandsustain.com)

[Greenovator Tour with the Minister of VROM | 06-2009](#)

Creative direction and technical production of a tour of the minister of Housing, Spatial Planning and the Environment. The minister hosted a multimedia talkshow about innovations on the field of sustainability with guests from academic, business and entrepreneurial background. Development of the concept involved a sustainable set design with a made to measure table and decoration elements and extensive use of LED lighting.
(www.greenovators.nl)

[Light, musicfestival | 06-2009](#)

Technical production and event management of the annual pop music festival of the Delft University of Technology. With 3500 paying visitors and a range of nationally known artists, the festival with the theme 'Light' was a big success. I had the overall technical responsibility and was involved from the beginning in the conceptualization and practical application of the theme in light, decoration and staging.
(site.snc.tudelft.nl/zomerfestival)

Skills:
Dutch native | English fluent | German fairly
Photoshop | Illustrator | Indesign | Solidworks | Office

sketching and visualization in various materials
general technical production skills in building and operating sound, light and rigging
experience with several creative facilitation techniques

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Antonno Versteeg

Strategic Product Design

Event Production & management

