



BLUR— Night Club

INSPIRED BY THE NATURAL PHENOMENA OF IRIDESCENT CLOUDS, DRAMATIC VISUAL CUES AND SUGGESTIVE MATERIALS ARE SET TO CREATE THE ESSENCE OF BEING IN A CLOUD. THROUGH THE STUDY OF BLURRED PHOTOGRAPHY, CONCEPTS OF MOVEMENT, DRAMA AND EXCITEMENT WERE IMPLEMENTED THROUGHOUT THE DESIGN. BOTH DISORIENTING AND ATMOSPHERIC, BLUR NIGHT CLUB EXPLOITS A DISILLUSIONING SURFACE PATTERN AND INTENSIFYING LIGHTING SCHEME THAT WORK TOGETHER TO CREATE A DRAMATIC INTERIOR ENVIRONMENT.