

**WE CREATE AN OPTIMAL LEARNING ENVIRONMENT  
SO YOU CAN TRAIN THE FORCE MORE EFFECTIVELY**



**eInstruction™**  
Simple Solutions. Real Results.



eInstruction® education ecosystem connects your existing curriculum and personnel with interactive technology, data analysis, content, and professional development to create a living, breathing system of efficient and effective learning.



To enhance your education and training system, contact your eInstruction® representative.

**PROFESSIONAL DEVELOPMENT**

**CONTENT CREATION**

**REAL-TIME DATA ANALYSIS**

**INTERACTIVE TECHNOLOGY**



In order for a military force to execute effectively, **every person and element must move and work together perfectly.**

e<sup>3</sup> creates a learning environment that facilitates this high level of performance.





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**UNPRECEDENTED ENGAGEMENT FOR IMPROVED UNIT READINESS**

Our interactive technology is the hands-on, collaborative learning element of e<sup>3</sup>. This is crucial to keeping your students' attention throughout training. It allows for greater engagement, comprehension, and implementation of the skills that are vital to their specialties. All our technology works together to give you the answers and capabilities you need to get your units ready for the field.

Our integrated software and hardware power your education system to make it fully interactive. **INTERWRITEWORKSPACE**® is our award-winning software used to create and assemble the instructional content you control with **INTERWRITEMOBI**® mobile interactive whiteboard and **INTERWRITEDualBoard**™, our interactive whiteboard. Workspace's open design allows you to incorporate your specific materials and assessments into instruction with ease.

Mobi gives you all the capabilities of a traditional interactive whiteboard, but adds the ability to maneuver around the classroom to keep students engaged. Plus, instructors receive to-the-second data on the students' understanding of material. And it's only \$399\*, so at a fraction of the cost of traditional interactive whiteboards it gives you better value for less money.

Our market-leading Classroom Performance System™ (**CPS**™) is used by over one million students and 12,000 instructors in the U.S. Military. It is being used in Army Combat Training, Navy Nuclear Submarine Training, and Air Force Medical Training. With our student response systems (**CPS**Pulse™, **vClicker**™, **CPS**™IR, and **INTERWRITECRICKET**®), our **CPS**™ software helps keep warfighters engaged, leaders involved, and facilitates greater student-instructor interaction. We create a dynamic environment that promotes teamwork, in-depth class discussion, and higher-level learning.



Our student response systems also effectively and efficiently integrate with Mobi to put real-time, immediate feedback in your instructors' hands. Know what all students understand, and where they need more training in a matter of seconds with Mobi's KWIK (Know What I Know) screen. This results in **streamlined administrative tasks**, such as grading assessments. With this high-level of interactive communication, you'll **improve unit readiness in the field and enhance safety programs**.

\* Lower **INTERWRITEMOBI**® pricing is available for GSA federal contract.





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**CONTENT CREATION**

**REAL-TIME DATA ANALYSIS**



### INSTANT DATA PROVIDES AN EFFICIENT EDUCATION PROCESS

While students learn from you, you learn from them. That is an essential aspect of e<sup>3</sup>. eInstruction gives you instant, actionable information on student understanding and progress so you can determine what the student knows, and where there needs to be more focus. This allows you to redirect curriculum objectives to suit your needs and the needs of your troops.

Mobi and our student response systems work together to **give your instructors immediate feedback** as to what students understand right as the content is being delivered. Students enter their answers into the student response systems and their results are immediately displayed on Mobi's KWIK screen. Instructors now know what is being understood, and what is not, and can adjust their lesson accordingly.

All the information that is generated by the student response systems is automatically reported to **el Cornerstone** where the data is stored and centrally located for analysis at a higher level outside the classroom. el Cornerstone is completely paperless, which offers another chance for you to **reduce your budget**.

**el Cornerstone** is a powerful tool for monitoring, aggregating, and analyzing performance data. It provides daily access to real-time data on individual students, subgroups, units, curriculum, overall performance, and much more, so you can make informed, data-driven decisions. Now you can repurpose the instructor's time by focusing on critical learning objectives and making any necessary adjustments to curriculum or content.

Only this level of real-time, actionable data allows you to **compress the training cycle** to get units efficiently learning and out in the field. The speed at which the data is delivered and the simplicity of its use in analysis allows you to **empirically measure METL outcomes and generate Unit Status Reports in seconds**.





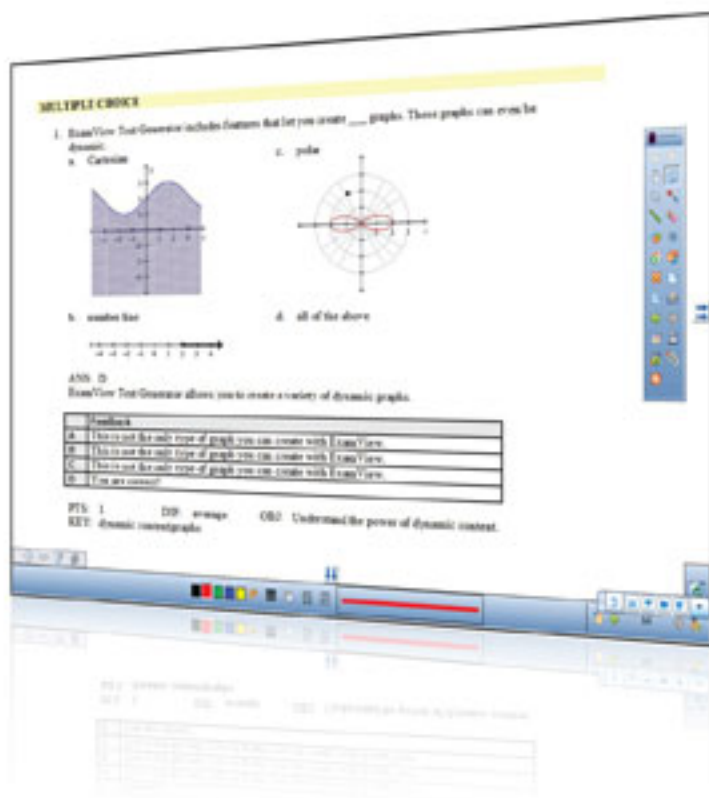
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## PROFESSIONAL DEVELOPMENT

## CONTENT CREATION



### CONTENT ONLY WORKS WHEN IT **ALIGNS WITH YOUR CURRICULUM**

Our instructional-design team will work with you to develop content that aligns with each and every one of your learning objectives and criteria. We can help you conceptualize your entire curriculum, or create the most efficient and on-point content to fit your existing curriculum.

Our instructional-design team will work with you at any point of content creation. We will help you establish your needs and **analyze** your current curriculum. We'll work alongside your subject-matter experts to **design** a solution that meets your goals. We can create learning objects needed to **develop** effective, instructional activities. Our professional development team can **implement** the training needed to help instructors deliver the newly designed curriculum and **evaluate** its effectiveness. In the end, you get a customized suite of content, questions, and assessment tools, so everything is in perfect alignment from curriculum to content to assessment.

We work hard to make sure all your needs are met, and we bring a superior level of expertise to you through e3. Our **EXAMVIEW®** is the #1 test-generation software in the country. It can help you create assessments, quizzes, study guides, and worksheets using multiple question-formats which fit perfectly into your curriculum and integrate seamlessly with our technology.





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## PROFESSIONAL DEVELOPMENT



### SEAMLESS IMPLEMENTATION IS EVERYTHING

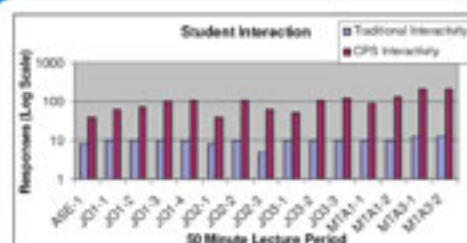
Our technology can do amazing things, and allow your students to get the most out of their training. With our professional development you and your instructors receive the knowledge to implement the technology most effectively. Our highly trained team will instruct you on how to use all of our technology and build your repertoire of teaching strategies for engaging, data-driven instruction. We make sure all your needs are met and that you receive all the benefits elInstruction has to offer. Professional Development helps you put into action all the segments of e<sup>3</sup>, to fully complete your education ecosystem.

We offer several professional development options to help get you and your instructors up to speed on how to use and implement the technology.

- On-site Training—our knowledgeable representatives will come to your location for on-site training on how to implement e<sup>3</sup>.
- Online Webinars—an elInstruction® representative will host a fully packed training session for you and all your instructors.
- Custom Solutions—our instructional-design team can create customized videos and distance-learning courses that focus on your implementation of e<sup>3</sup>.

"For those commands experiencing the benefits of successfully incorporating **CPS™** into effective and efficient training programs, **the thought of going back to 'the old way of training' is unthinkable...** By using the **CPS™**, even new instructors have the ability to take quality RLO content (**CPS™** questions), inject it at the most effective time during any ILT and **invoke a response from 100% of the audience.**"

- **CAPT Harkins and LTC Brady**  
 Trident Nuclear Submarine Training; Kings Bay, GA



Lectures were monitored for lesson quality and student interactivity.





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## e3 IN ACTION

"The two-hour (CPS™IR course) not only equaled, but **significantly improved achievement assessment scores** on the FEMA IS-800 test (compared to the four-hour course taught without CPS™IR)..."

The two-hour group learned more efficiently than their counterparts in the four-hour Direct Instruction group.

(CPS™IR) is **more than a gadget; it supports a new way of instructing**

(The) technology is **a necessary innovation** to meet ever-expanding training agenda."

- Kevin Milan

Homeland Security National Response Plan (NRP) Instructor



### MILITARY AND FEDERAL PROGRAM DEPLOYMENT OF eInstruction® TECHNOLOGY

#### Trident Nuclear Submarine Fleet

Atlantic  
 Operations and Technical Training

#### US Air Force Medical School, Sheppard AFB

Wichita, TX  
 Medical Training

#### Defense Intelligence Agency

Washington, D.C.  
 Military Attaché School Training

#### Army Logistics Management College

Fort Lee, VA  
 Life Cycle Management School Training

#### Defense Acquisition University

Ft. Belvoir, VA  
 Purchasing and Project Management Training

#### Army Chaplain School

Fort Jackson, SC  
 Counseling and Support Services Training

#### National Advocacy Center

Columbia, SC  
 FBI Interviewing and Judicial Policy Training

#### Navy Recruit and Officer Training Commands

Great Lakes, IL  
 UCMJ, EOP, Customs and Correspondence Training

#### US Naval Academy

Annapolis, MD  
 Academic Instruction

#### US Air Force Academy

Colorado Springs, CO  
 Academic Instruction

