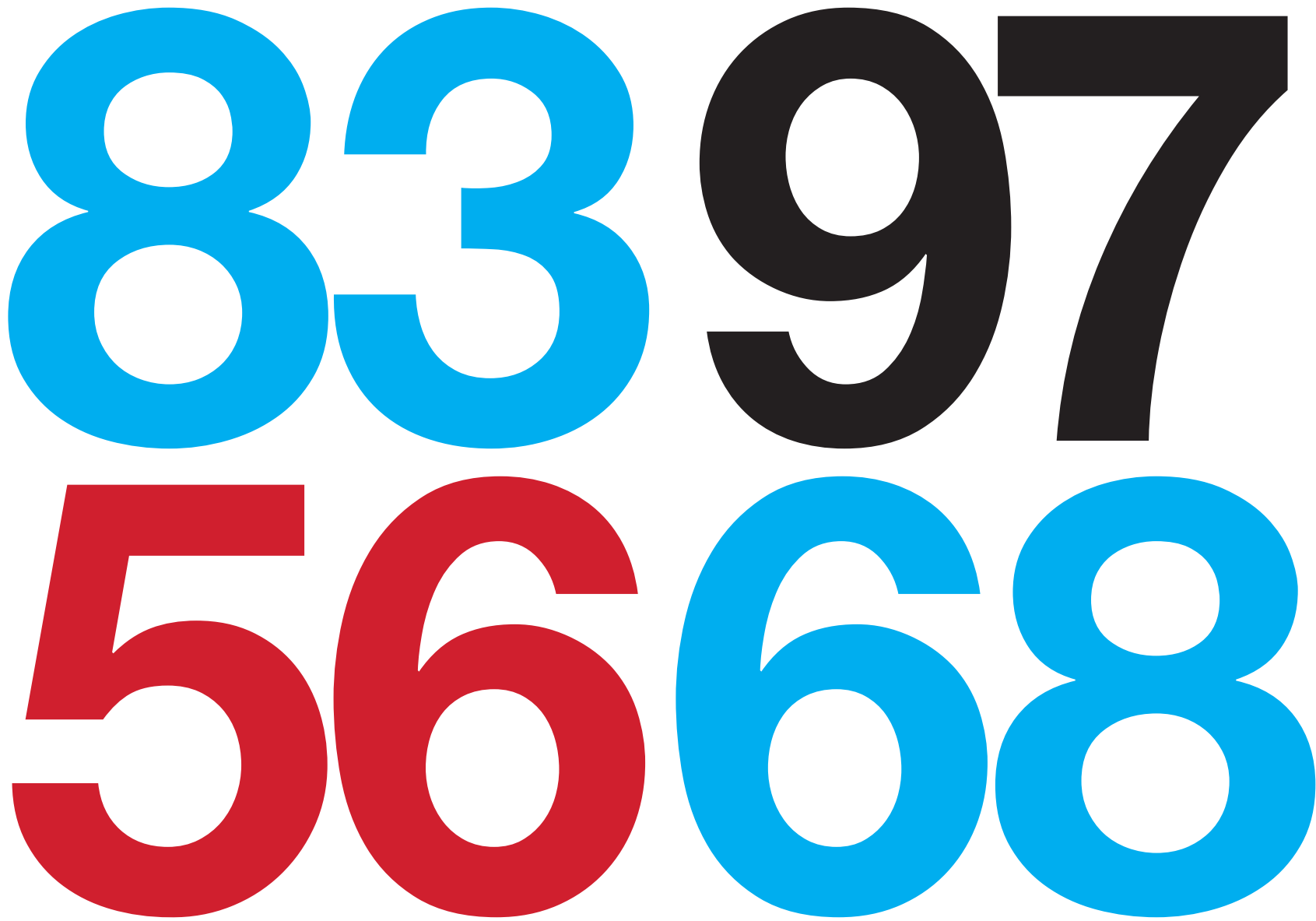


Voters Love Made in America

Since 2010 AAM has worked with a bipartisan team of two of America’s best pollsters—Whit Ayres and Mark Mellman—to survey voters on American manufacturing. And the American people have made their opinion clear. Americans want jobs. They want more manufacturing. They want more action from Washington to stop the outsourcing of their jobs. They love products that are made in America, and the workers and companies who make them. They’re deeply suspicious about China’s role in our economy. They demand that their tax dollars be spent on American-made bridges, roads, and rail. The fiasco of outsourcing of the San Francisco-Oakland Bay Bridge? AAM exposed it as “a national embarrassment.” Obama and Governor Romney made cracking down on China cheating a key theme *during the presidential election*. It’s because AAM educated them. Thanks to AAM, Washington is finally listening.

83% of voters think it's very important to strengthen U.S. manufacturing.

97% of voters maintain extremely favorable views of goods manufactured in the U.S.

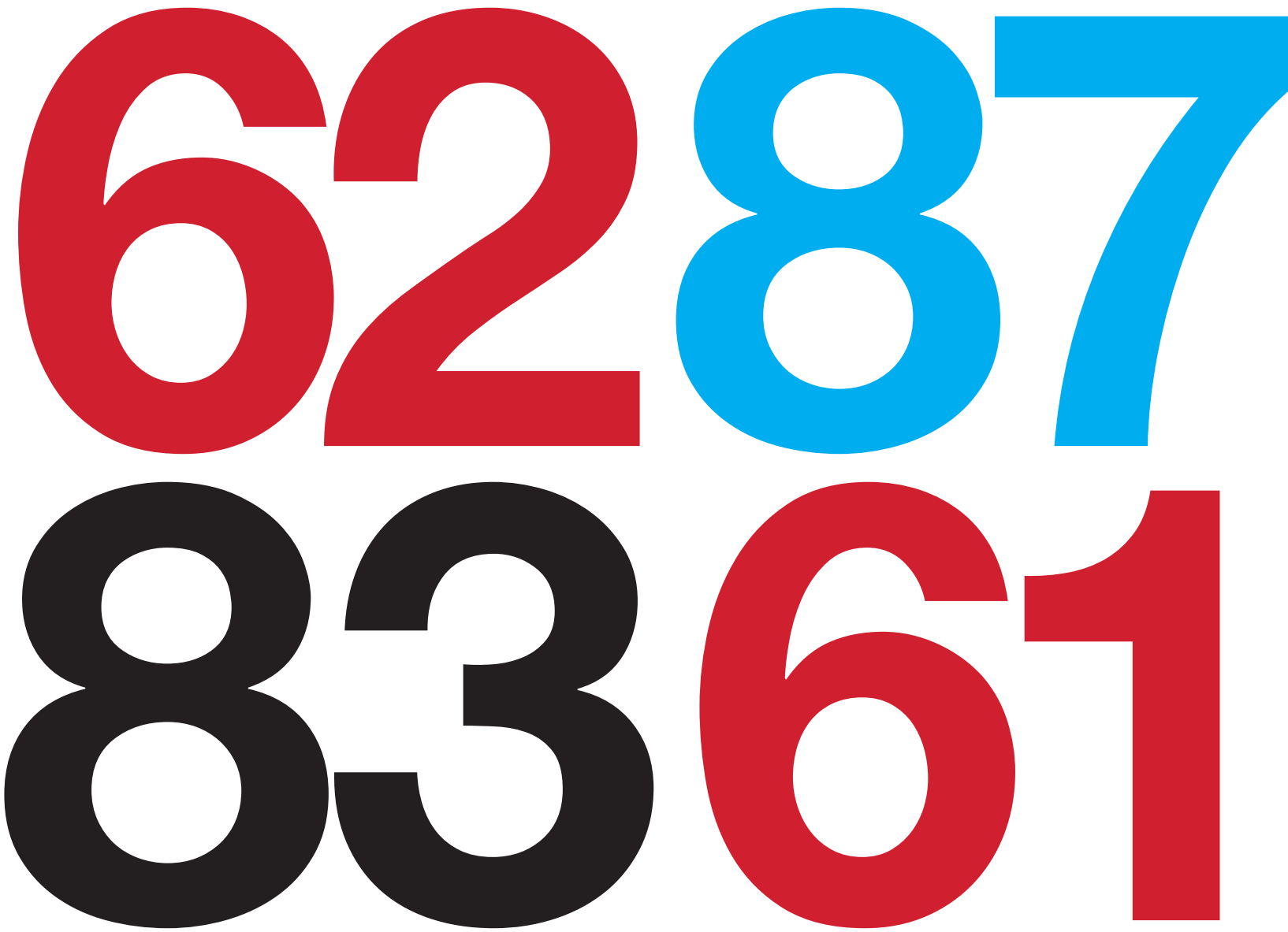


56% of voters no longer see the U.S. as having the world’s strongest economy.

68% of voters think that China’s violations of international trade rules are costing the U.S. jobs.

62% of voters say that Washington needs to get tougher on China’s cheating.

87% of Republicans, 91% of Democrats, and 87% of Independents favor strong Buy American provisions for public works.



83% of voters hold an unfavorable view of companies that outsource jobs to China.

61% of voters said it was good the government rescued US automakers.