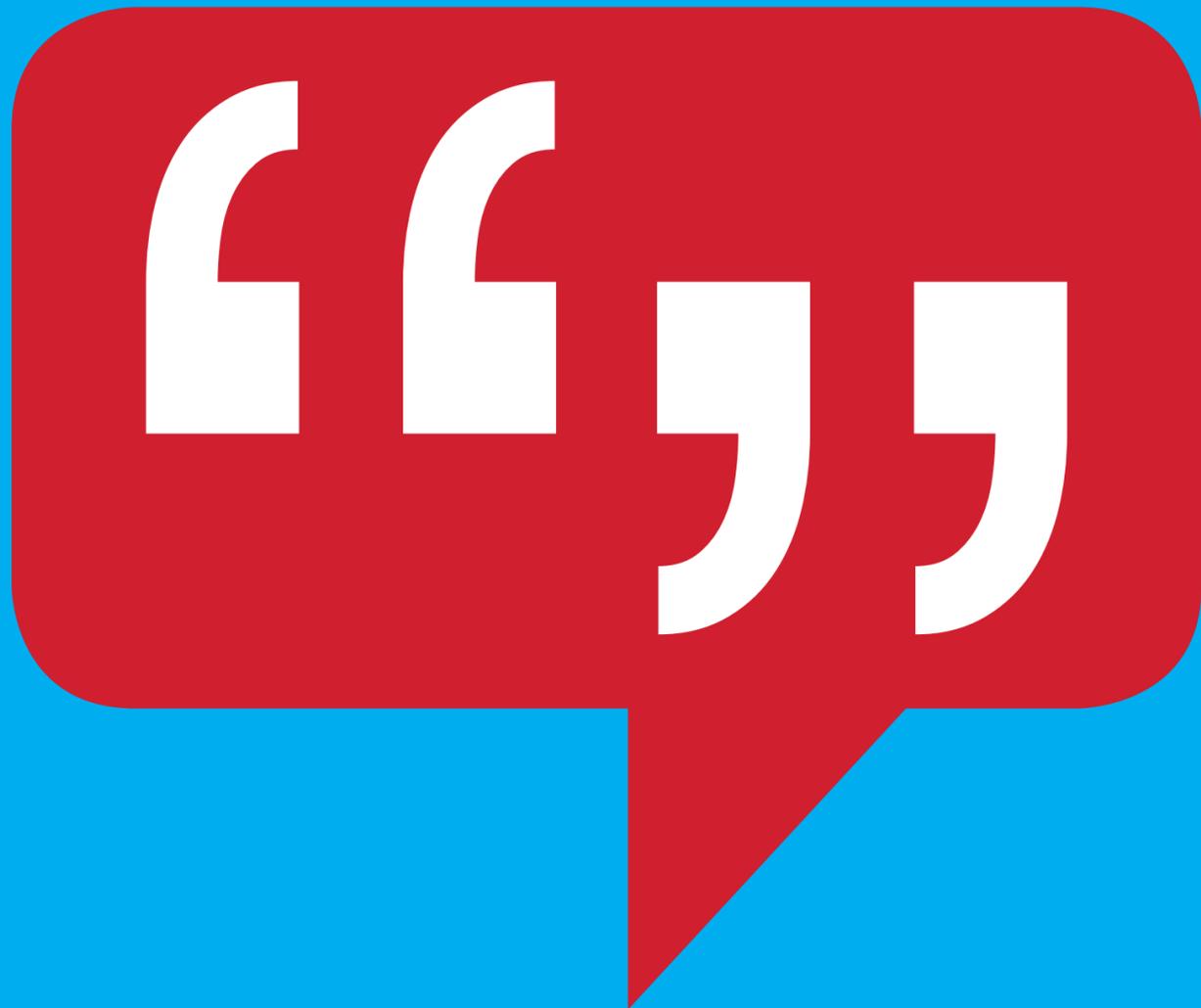


Netroots Foundation singled out AAM for excellence on how advocacy groups can capitalize and “navigate their issues in an election year.” They pointed to “speed, relevance and preparation” as the key to successful social media advocacy and particularly praised our efforts in advance of President Obama’s 2012 State of the Union address.



AAM & the Media

AAM is a go-to news source on manufacturing and trade with China. We’re an innovator in social media. Our ongoing engagement with several thousand reporters covering economic issues, through fact sheets, press releases, advisories, a daily blog, and social media like Twitter, YouTube, Facebook, Pinterest and Tumblr has garnered AAM regular, valuable appearances in print, TV and radio throughout the United States. AAM’s Scott Paul is quoted regularly in high-profile national media outlets like the *New York Times*, the *Wall Street Journal*, the *Washington Post*, and *USA Today*. He’s seen and heard on television and radio interviews on ABC World News, CNN, CNBC, MSNBC, Fox News, NPR, and Marketplace Radio. In 2012 alone, Scott penned 37 op-eds in major daily newspapers across America. His provocative essays for influential outlets like the *Huffington Post*, CNBC and *IndustryWeek* have driven national conversations.

CNN’s ‘Your Money’ “China is America’s banker. But a lot of the job situation we’re having right now is the direct result of our imbalanced trade relationship with China. We’ve been bleeding manufacturing jobs for almost a decade, and there’s nothing that indicates over the last week that’s going to change anytime soon.” Scott Paul 8/1/2009



CNBC

CNBC “Manufacturing wages are still very, very good. They’re better than the rest of the private sector and I would be quick to point out that labor intensive manufacturing is a very small part of manufacturing. These are not your grandfather’s factories. These are very automated, highly skilled workers...We’re highly competitive on a global basis if we take advantage of it.” Scott Paul 6/11/2012

Social Media Efforts Praised Calling AAM a “major driver of information,” Wired for Change highlighted AAM’s social media efforts around legislative pushes like Buy America and China currency manipulation. From early strategic efforts in the election cycle of 2008 through a rapidly-expanded program in 2012, AAM’s social media continually engages current advocates and expands their audience to capture new supporters.



CNN Debate As President Obama released his manufacturing plan for his second term, Ali Velshi talked with Scott Paul and Will Cain about the growth in American manufacturing, and what the future holds. “There is no other sector in our economy that has a higher multiplier effect. When you create a job in a factory, you create spinoff jobs.” Scott Paul 11/26/2012



Financial Times “People get that something is not right about what we are doing with China. The American people want strong action, even when presented with the best arguments the other side has.” Scott Paul, AAM 7/16/2012

