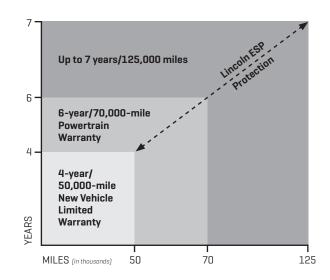


PremiumCARE

Lincoln ESP Provides the Peace of Mind of Uninterrupted Protection.

Choosing Lincoln ESP protection for your vehicle is as smart as driving one. It's important to select a comprehensive Extended Service Plan that complements your driving habits. The New Vehicle Limited Warranty will protect your initial driving period. Lincoln ESP will protect your vehicle when repairs are more likely to occur.





This brochure is intended to provide general information about Lincoln ESP. Prices and plans are subject to change without notice. Plan availability, benefits, coverage and provider may vary by state. See your dealer for details.

In Florida, Lincoln ESP on Ford, Lincoln and Mercury vehicles is a Service Contract from Ford Motor Company (License #60018). Lincoln ESP on competitive-make vehicles is a Service Contract from The American Road Insurance Company, Dearborn, MI 48126 (Certificate of Authority #09079).

In Texas, Lincoln ESP is a Service Contract from Ford Motor Service Company (License #SCP-165).

12ESP-PCBRCH-L Pr

October 2011 503352 43p



PremiumCARE Is the Most Comprehensive Service Plan Protection Offered by Lincoln ESP

PremiumCARE covers the parts and labor to repair thousands of key components – engine, transmission, steering, brakes, front suspension, electrical and more – for up to 7 years or 125,000 miles. With Lincoln ESP PremiumCARE, it's covered.

PremiumCARE Provides Valuable Benefits While Minimizing Unexpected Repair Costs

Peace of Mind

- ► Service at all Lincoln Dealers in the U.S. and Canada
- ► Repairs are made with genuine parts by factory-trained and certified technicians
- ➤ Roadside assistance, which includes towing and emergency travel assistance. Call toll-free: 1-800-241-3673.

Value

- ► The only Extended Service Plan that offers the value and stability of Lincoln
- ► Limits out-of-pocket costs on covered repairs
- ► Rental car reimbursement for up to ten days for a covered repair

Flexibility

- ► Lincoln ESP is transferable and may increase the resale price of your vehicle
- ► Finance your Lincoln Extended Service Plan in monthly installments with no interest or fees









Lincoln ESP Coverage Options

A variety of time/mileage options and deductibles are available:

NEW PLAN TIME AND MILEAGE OPTIONS (Available within New Vehicle Limited Warranty)

_					, ,
Miles	3 Years	4 Years	5 Years	6 Years	7 Years
36,000			-	-	-
48,000	-	-	-	-	-
60,000	-	-	-	-	-
75,000	-	-	-	-	-
100,000	-	-	-	-	>
125,000	-	-	-	-	-

USED PLAN TIME AND MILEAGE OPTIONS

Coverage lengths range from 12 months/12,000 miles to 60 months/60,000 miles for 2001 and newer vehicles.

Ask your Lincoln Dealer for specific plan availability.

DEDUCTIBLE AND PLAN OPTIONS					
	STANDARD	OPTIONAL			
New Vehicle Plans	\$100	\$0, \$50, \$200, Disappearing			
Used Vehicle Plans	\$100	\$50, \$200, Disappearing			
First-Day Rental	Up to 10 days	Enhanced Rental			

For New Plans:

Coverage begins with the original in-service date [New Vehicle Limited Warranty start date] and zero miles. Coverage expires upon reaching your selected time, mileage or hours, whichever occurs first.

For Used Plans:

- ➤ Coverage for Ford, Lincoln and Mercury vehicles beyond the New Vehicle Limited Warranty and all competitive-make vehicles begins at the signature date and current mileage and expires upon reaching your selected time or mileage, whichever occurs first.
- ► Eligible Ford, Lincoln and Mercury vehicles that have New Vehicle Limited Warranty remaining at the time of purchase coverage begins at the signature date and current mileage/hours. Coverage ends at the earlier of the number of months purchased or the number of miles/hours purchased from the expiration of the New Vehicle Limited Warranty.

500+ Covered Components

Engine

All Internal Lubricated Parts; Cylinder Block: Cylinder Heads: Diesel Fuel Injector; Diesel Injector Lines; Diesel Injector Pump; Diesel Lift Pump; Engine Mounts; Flywheel; Flywheel Ring Gear; Fuel Tank and Metal Lines; Gas Fuel Injectors; Gas Injector Lines; Harmonic Balancer and Bolt: Manifold (Exhaust and Intake); Manifold and Bolts; Oil Pan; Oil Pump; PCM Module; Radiator; Radiator Fan (Clutch or Motor); Seals and Gaskets; Thermostat; Thermostat Housing; Timing Chain Cover; Timing Chain (Gears or Belt); Turbocharger/ Supercharger Unit (Factory-Installed); Valve Covers; Water Pump

Transmission

All Internal Parts; Governor Assembly; Kickdown Linkage; Release Hubs and Bearings; Seals and Gaskets; Torque Converter; Transfer Case [Including All Internal Parts]; Transmission Case; Transmission Linkage; Transmission Module (External); Transmission Mounts: Vacuum Module

Rear-Wheel-Drive Axle

Axle Shafts; Bearings [Front and Rear]; Drive Axle Housing and Front Axle Housing for 4x4 [Including All Internal Parts]; Driveshaft; Retainers; Seals and Gaskets; Universal and Constant Velocity Joints

Front-Wheel-Drive Axle

Axle Shafts; Bearings [Front and Rear]; Final Drive Housing and Rear Axle Housing for AWD [Including All Internal Parts]; Hubs, Automatic Front Locking [Four-Wheel Drive]; Locking Rings [Four-Wheel Drive]; Seals and Gaskets; Universal and Constant Velocity Joints

Steering

Column Lock (Tilt Wheel); Control Valve; Cooler and Metal Lines; Electronic Power Assisted Steering; Idler Arm; Power Steering Pump/Electric Power Steering Actuator; Pulley Assembly; Seals and Gaskets; Steering Column; Steering Gear Housing, Manual and Power (Including All Internal Parts); Steering Shaft; Underbody Linkages and Couplings

Brakes

Anti-Lock Brake Module and Sensor; Backing Plates; Brake Booster [Power]; Calipers; Combination Valve; ETA Pump Hose Assembly; Metal Lines and Fittings; Master Cylinder; Parking Brake Linkage and Cables; Retainers and Clips; Self-Adjusters; Shaft [Brake Pedal]; Springs; Wheel Cylinders

Front and Rear Suspension

Ball Joints (Upper and Lower); Control Arms (Upper and Lower); Control Arm Shafts and Bushings; Kingpins and Bushings; Linkage and Bushings; Load Leveler Suspension System; MacPherson Struts; Roll Stability Control; Spindle and Spindle Support Springs; Stabilizer Bar; Tie Rods

Electrical

Alternator; Audiophile Sound System; Charge and Volt Gauges: Clock (Electric): Control Trac 4WD System; Distributor Assembly; Distributor Cap and Rotor; Distributor Housing and Shaft; Driver's Seat Position Sensor; Dual-Zone Electronic Automatic Temperature Control: DVD Family Entertainment System; Electronic Ignition Module; Fuel Pump; Heated Backglass (Electrical Only - Not Glass Damage or Breakage) Ignition Coil; Ignition Lock; Ignition Module (Electric); Ignition Switch; Intelligent 4WD Systems; Mirrors (Electrical Only - Not Glass Damage or Breakage); Power Running Boards; Radiator Fan Relay; Rear Window Power Sunshade; Speedometer/Odometer (Electrical and Mechanical); Starter Motor: Starter Motor Solenoid: Switches [Manually Operated Electrical]; Temperature Gauge; Voltage Regulator; Wiper-Activated Headlamps; Wiper Motors; Wiring Harnesses (Excluding Spark Plug Wires)

Air Conditioning and Heating

A/C Accumulator; A/C Clutch; A/C Clutch Bearings; A/C Compressor; A/C Compressor Clutch Switch; A/C Compressor Head; A/C Compressor Seals; A/C Condenser; Automatic Temperature Control; Evaporator; Field Coil; Heater Blower Motor; Heater Control Assembly; Heater Core Assembly; Instrument Panel Registers and Air Ducts; Pulley

High-Tech

Adaptive Cruise Control; Air Suspension (Selected Electronic Components); Anti-Theft Alarm (Factory-Installed); Automatic Park Assistant; Compass and Thermometer Readout Displays; FordLink™ System; Ford Work Solutions Asset Security (if equipped); Forward Sensing System; Fuel Mixer (Alternative); In-Dash Garmin™ Voice-Activated Navigation System (Factory-Installed and Dealer-Installed); Instrument Cluster (Excluding Dash Pad); Keyless Entry System (Excluding Door Handles); Message Center; Power Antenna; Power Door Locks and Retainer Clips (Excludes Door Handles); Power Seat Motors; Power Window Motors/Regulators; Rain-Sensing Wipers; Rear Console Refrigeration; Reverse Camera System; Reverse Sensing System; Safety Canopy; SecuriCode™ Keyless Entry; SecuriLock® Passive Anti-Theft Ignition System; Sensor (Alcohol); SOS Post-Crash Alert System; Speed Control; Stationary Flevated Ride Control:

High-Tech (continued)

SYNC [Excludes Software Upgrades]; Trailer Brake Module; Unique Hybrid Vehicle Components [Excluding High-Voltage Battery and Cables]

Emissions

Air Control Valve; Air Idle Vacuum
Valve; Air Supply Valve (Hose and
Tube); Air Check Valve Assembly;
Barometric Pressure Sensor; DEF
System (Excludes Catalyst); ECC
Relay Assembly; EGR Control Valve;
EGR Pressure Sensor; EGR Regulator
Assembly; EGR Valve Adapter; EVAP
Vapor Storage Canister; Idler Air
Control Valve; Knock Sensor; PCV Hose
Assembly; PCV Valve; PCV Vapor Filter;
Temperature Sensor (Engine Coolant);
Vacuum Restrictor; VAF Sensor

Audio
Antenna, Radio [Base Assembly];
Brackets; Cables and Wiring;
Cellular Phone, Receiver, Handset,
Speaker Assembly and Antenna
[Factory-Installed]; Controls [Rear
Seat]; Radio [AM, AM/FM], Speakers,
Cassette Player, Digital CD Player,
Graphic Equalizer, Premium Sound
Amplifier [Factory-Installed]; Rear
Entertainment System
[Factory-Installed]

Safety

Airbag Module Assembly; Blind Spot Mirror; Collision Avoidance; Cross Traffic Alert: Diagnostic Module Assembly (Airbag); Door Ajar Warning Switch Assembly; Guides, Bezels, Brackets and Supports (Safety Belts/ Shoulder Straps); Head Restraint Retainers and Sleeves (Safety Belt); Key, SecuriLock® (Microchip-Encoded Key]; Lane Departure Warning; Lock Cylinder [Door]; Lock Lever Assembly (Door); Lock Lever Assembly [Tailgate]; Lock Lever Retainers, Clips and Brackets; Module (Passive Restraint); Safety Belt Buckle (Front and Rear); Safety Belt Motor Drive Assembly; Safety Belt Restraint Carrier; Safety Belt Retractors; Safety Belt Track Assembly; Safety Belt Warning Chime Assembly; Sensors [Airbag]; Shoulder Strap Track Assembly; Wiring Assembly (Airbag)

Certain restrictions and exclusions apply. See your Lincoln Dealer for details, or refer to your plan provisions.

PremiumCARE is so inclusive; it's simpler to list what isn't covered:

Generally Covered by Auto Insurance

Bumpers, glass, moldings, ornamentation, paint, rust, sheet metal, structural underbody framework, sideview mirrors (glass and housing), rearview mirror (glass and housing), wheel covers, studs and ornaments, service adjustments (glass and body parts), convertible top and wheels

Owner Maintenance Requirements

Service adjustments and cleaning, software upgrades, fixed (non-moving) body parts, batteries of all types and cables, belts, hoses, hose clamps, brakes (front hub, drums, shoes, linings, disc rotors, pads), manual transmission clutch disc, coolant, exhaust system (includes catalytic converter), filters, fluids, lubricants, lights (bulbs, sealed beam, lenses), spark plugs, spark plug wires, squeaks and rattles, tires, tune-ups, wheel balancing, wheel alignment, LED lights, shock absorbers and compressed natural gas/ liquid propane fuel system conversion components

Components and Repairs Not Covered by PremiumCARE

Buttons, carpet, clamps, dash pad, door and window handles, knobs, trim, upholstery, CNG/LPG components, tires, water leaks, wind noise, weatherstrips, fabric, liners, zippers and fasteners