

BREAKING NEWS 24/7

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DEAL OF THE DAY



Chicken Dinner

See Ad on Page A2

THURSDAY

GIANT CROSSWORD

Prepare to tackle a huge, two-page puzzle over the holiday on pages C6-7. We'll publish the answers on Sunday.

TURKEY TROUBLES?

Talk to a turkey expert by calling the Butterball Turkey TalkLine at 800-288-8372 or visit the experts online at www.butterball.com.

FOOD SAFETY

Bacteria can spread throughout the kitchen and get on hands, cutting boards, knives and countertops. Frequent cleaning can keep that from happening. Always wash hands with warm water and soap for 20 seconds before and after handling food.

WEATHER

Today: Increasing clouds, with a high near 59. South to southwest wind 13 to 17 mph, with gusts up to 26 mph. Chance of sprinkles after midnight, mixing with flurries after 3 a.m. Mostly cloudy, with a low around 32.

READY, SET SHOP!

SALE OPENINGS TODAY:

- » **Walmart:** 8 p.m. (sale start time, store open 24 hours)
- » **Kohl's:** midnight
- » **Target:** 9 p.m.
- » **Best Buy:** midnight
- » **Shopko:** 9 p.m.

SALE OPENINGS FRIDAY:

- » **Kmart:** 4 a.m.

THINGS TO DO

NFL FOOTBALL

- » Houston-Detroit 11:30 a.m., CBS
- » Washington-Dallas 3:15 p.m., FOX
- » New England-New York Jets 7:20 p.m., FOX

MACY'S PARADE

8 a.m. to 11 a.m., NBC

COMMUNITY MEALS

- » **Appleton:** Monarch Gardens, 2311 W. Spencer St., 11 a.m. to 2 p.m.
- » **Hortonville:** Ss. Peter and Paul Parish, 109 N. Olk St., 11 a.m. to 2 p.m.
- » **New London:** United Methodist Church, 709 W. Pine St., 11 a.m. to 2 p.m.



HAPPY THANKSGIVING

THE POST-CRESCENT

Appleton | Fox Cities, Wisconsin

A GANNETT COMPANY

Thursday, November 22, 2012

Black Friday begins as soon as dishes are cleared

By **Maureen Wallenfang**
Post-Crescent staff writer

Super Bowl of shopping starts with more than five pounds of fliers in today's Post-Crescent

GRAND CHUTE — Imagine if area high schools were tipped on their sides and all of the students slid into the Fox River Mall at once.

That's what the mall's hallways will look like at midnight.

The bulk of the Black Friday shopping activity moved forward to what's now being called "Black Friday Eve," with many stores opening tonight at midnight. As the time slides earlier, so too does the average age of shoppers.

A handful of stores moved even earlier tonight (Toys R Us, Sears and Walmart's first doorbusters are at 8 p.m.; Target and Shopko at 9 p.m.) and a few kept Friday start times (J. C. Penney's and Scheels open at 6 a.m. tomorrow).

Best Buy and Kohl's throw open their doors at midnight. At last count, the Fox River Mall had 70 stores burning the midnight oil, including anchors Macy's and Younkers.

For competitive reasons, stores want to get going on the holiday season, which can account for as much as one-quarter of annual sales. Holiday sales are predicted to rise by just 2.5 percent this year in malls and shopping centers, less than last year's 4.1 percent, according to the International Council of Shopping Centers.

It's not likely that stores will

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Sales support associates Dustin Heideman (left) and Robby Redemann stock a variety of tablets in preparation for Black Friday on Wednesday at Best Buy in Grand Chute. DAN POWERS/THE POST-CRESCENT

TWITTER

Tonight, join Post-Crescent journalists as they photograph, document and record the activities on the wild eve of Black Friday. A live chat begins at 6 p.m. Use hash tag #bfwi on Twitter.

WHAT'S THE BUZZ?

Business reporter **Maureen Wallenfang** keeps Post-Crescent readers up to the minute on comings and goings in the Fox Valley retail and restaurant scenes. » Follow her **Buzz Blog**, including

videos and a Twitter feed, daily at postcrescent.com/TheBuzz. Maureen's on Facebook, too, at facebook.com/MaureenWallenfang. And, her Twitter handle is @Wallenfang.

» In print, Wallenfang's columns appear every **Sunday, Wednesday and Friday**. » Reach Maureen by phone at **920-993-1000, ext. 287**, and by email at thebuzz@postcrescent.com.

Over-counter birth control pills get top endorsement

Obstetrician and gynecologist group supports change

By **Lauran Neergaard**
Associated Press medical writer

WASHINGTON — No prescription or doctor's exam needed: The nation's largest group of obstetricians and gynecologists says birth control pills should be sold over the counter, like condoms.

This week's surprise opinion from these gatekeepers of contraception could boost longtime efforts by women's advocates to make the pill more accessible.

But no one expects the pill to be sold without a prescription any time soon: A company would have to seek government permission first, and it's not clear if any are considering it. Plus there are big questions about what such a move would mean for many women's wallets if it were no longer covered by insurance.

Still, momentum may be building.

Already, anyone 17 or older doesn't need to see a doctor be-

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ONLINE

OB/GYN group: www.acog.org

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Metro/State \$2
See Page 2 for pricing details
www.postcrescent.com

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GOOD MORNING, FOX VALLEY

Today's Best Bets ■ more at www.postcrescent.com

STORY TIME: Children's favorite books will come alive at "Storyland: A Trip Through Childhood" at The Building for Kids Children's Museum in Appleton. \$7.25

HOLIDAY THEME: Nut-cracker Suites features small businesses using the Culinary Kitchens of the Fox Valley, Appleton. **Noon**

MUSIC STAGE: Jam Funk All-Stars perform at Cranky Pat's Pizzeria & Pub, Neenah. **10 p.m.**

Sugar, spice & everything nice! on all purchases or balance transfers made with either of Unison's Visa® Platinum credit cards between **November 15 - December 31, 2012**

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Dates of purchases	Promotional APR applies only to purchases and balance transfers made between November 15, 2012 and December 31, 2012. Promotional rate does not apply to cash advances.
Fees	There are no transaction charges on purchases. A 1% foreign transaction fee will be assessed for purchases made in foreign currencies and in foreign countries.
Paying Interest	We will begin charging interest on balance transfers on the transaction date.

*Annual Percentage Rate. To the extent that your payments exceed the minimum payment due each billing period, payments will be applied to balances with high APRs prior to balances with low APRs. This rate does not apply to cash advances. Balances cannot be transferred from one Unison card to another to qualify for this promotion. Equal housing opportunity. Membership eligibility required.

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