mackenzie**STANGE**

2125 E. Kenwood Blvd., Milwaukee, WI 53211
608.201.4472   mjstange@uwm.edu

GRAPHIC DESIGNER

CREATIVE + MOTIVATED + SKILLED

EDUCATION

2006-PRESENT
The University of Milwaukee
Milwaukee, WI
BFA, GRAPHIC DESIGN
(MAY 2010 EXPECTED GRADUATION DATE)

TECHNICAL PROFICIENCY

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Microsoft Word
Microsoft PowerPoint
Microsoft Publisher
Basic HTML
Mac/PC Platform

EXPERIENCE

SUMMER 2009 **Direct Business Media,** Fort Atkinson, WI
Created, designed, and developed ads for clients to appear in national trade publications
Assisted creative director in transitioning software from Quark to Indesign

You Take the Cake, Janesville, WI
Designed and implemented business forms to increase efficiencies in order entry invoicing

2004-2009 **Pizza Hut,** Janesville, WI
One of a select few employees entrusted with performing multiple job functions
Management personally requested my return employment over the course of four years

HONORS & AWARDS

SPRING 2009 **Visual Art Sophomore Scholarship Competition**
Awarded the Esther Claire Waldheim Scholarship

FALL 2008 **Dean's Honor List**
GPA of 3.750 or above

FALL 2007 **Sophomore Honors**
GPA of 3.500 or above

EXHIBITIONS

NOV 2009 **Nek Chand Rock Garden**
Gifted a unique piece of artwork to Chandigarh, India for the permanent collection

Crossing Over
Department of Visual Art Scholarship/Fellowship Invitational Exhibition

APRIL 2009 **FUSE**
A UW-Milwaukee graphic design annual event and store

MAY 2008 **Wall of Fame Exhibition**
A UW-Milwaukee graphic design juried exhibition held at Design Within Reach

MARCH 2008 **UW-Stevens Point State-Wide Graphic Design Exhibition**
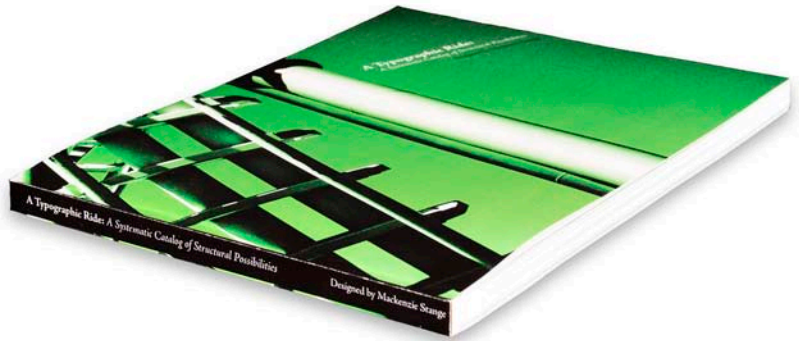A UW-Stevens Point state-wide juried student graphic design exhibition

JAN 2008 **XOXO Event**
A silent auction held at the Eisner Museum of Advertising and Design

MEMBERSHIPS

2008-2009 Member of the American Institute of Graphic Arts (AIGA)

TITLE

A Typographic Ride

DESCRIPTION

A typographic transitional study designed to demonstrate understanding of typographic principles in a print-based paginated book.

TITLE

Ripple

DESCRIPTION

Product and logo designed and sold for FUSE, an annual event and store for students to test their design entrepreneurial explorations.

Theoretic

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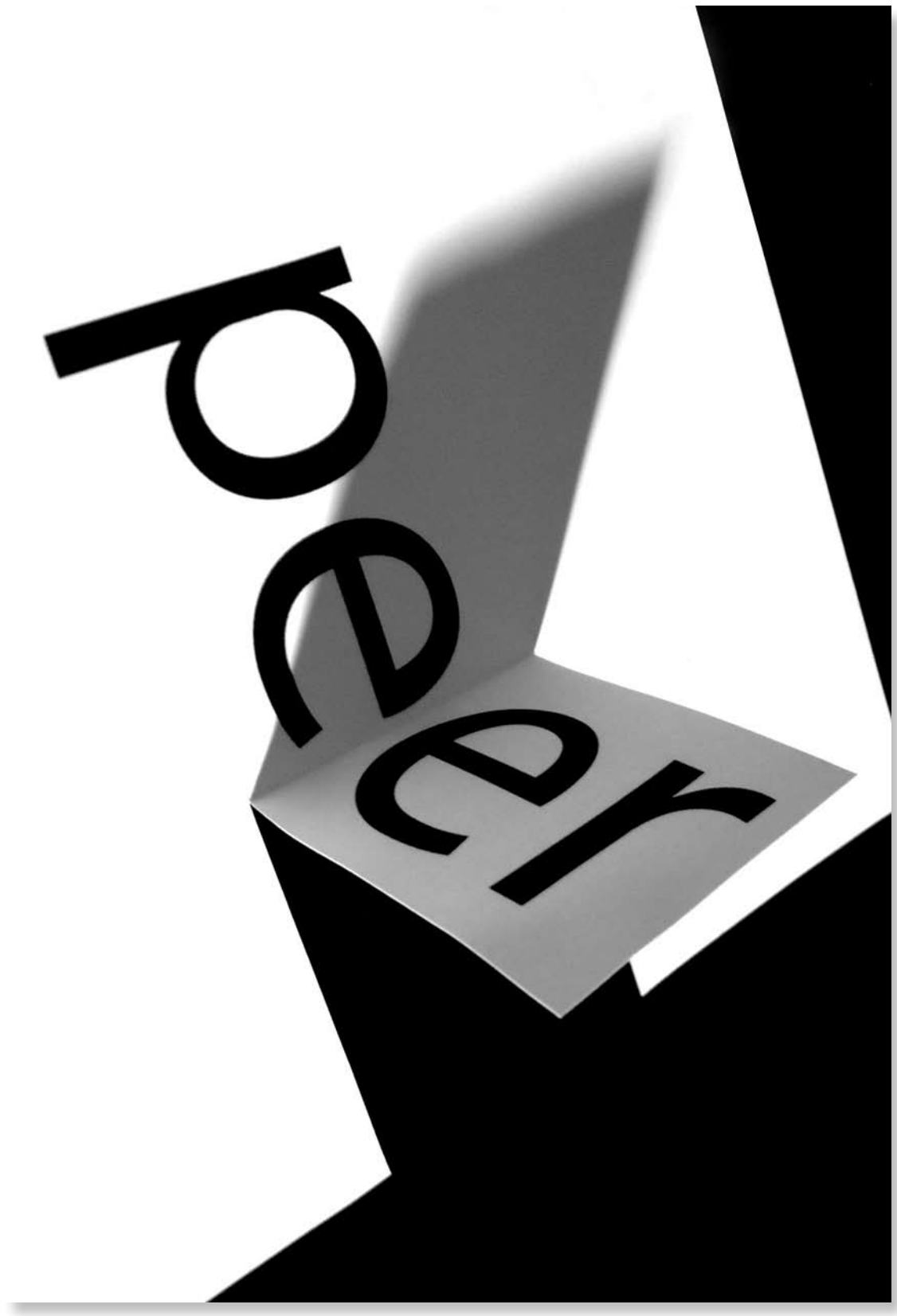
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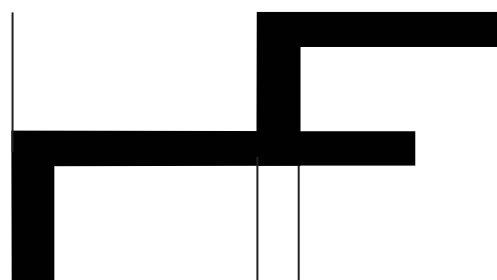
TITLE

Typeface
Theoretic

DESCRIPTION

Designed an original typeface that included a character
set of 26 letters, numerals and punctuation.

TITLE

Peer

DESCRIPTION

Experimenting with paper model forms. Explored how the combination
of word, form, and context can amplify, shift, or redirect meaning.

TITLE

T-Shirt Design

DESCRIPTION

Vector and T-shirt designed for Threadless.com, an online
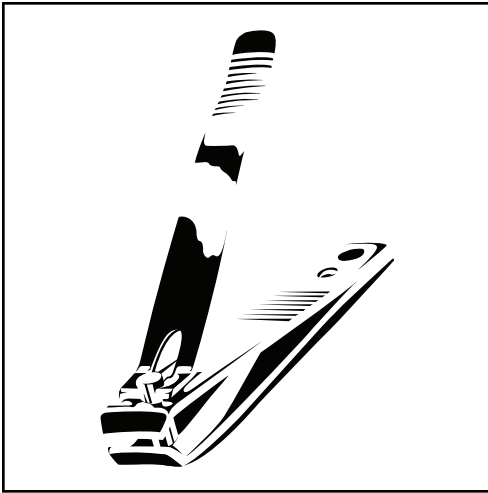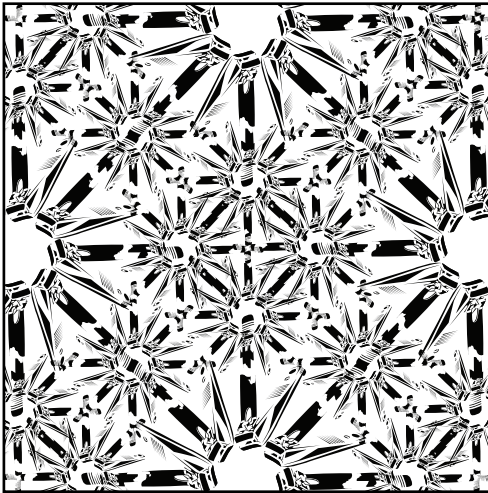design community where users can score designs.

TITLE	DESCRIPTION
Direct Business Media	Designed an advertisement for The Specialty Tools & Fasteners Distributors Association with given copy and a limited image bank. It was printed in Contract Supply and Industrial Supply with over 30,000 readers each.

pEEk

TITLE

Peek

DESCRIPTION

Products inspired by icon transformations for exhibition at Design Within Reach. Jewelry and interior decor used icon patterns applied to laser cut chipboard to create a visually compelling product line.

TITLE

Film
Photography

DESCRIPTION

Explorations of ambiguous spaces through the use of light and shadow.