

CARHARTT TOURS AND EVENTS-MEN'S PROMOTIONAL

Increase sales of men's workwear at your store with this promotional kit! It's generic enough to be used for a variety of special events, grand openings, etc., yet specific to your inventory.

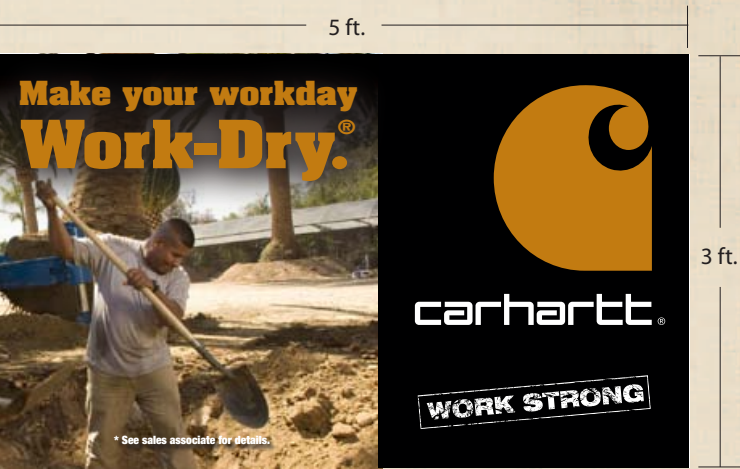
This "spring" promotion draws shoppers into your store with the offer of a free Work-Dry® T-Shirt* with the purchase of a pair of men's Carhartt Pants. Plus, it leverages Carhartt's Work Strong theme, which gives your promotion even greater exposure.

There's no guesswork involved — everything has been taken care of for you. The men's pant promotion includes in-store displays such as a ceiling dangler, banner, stand-up display, and more.†

This item ships as package number **P4N910**. A minimum order of 48 Work-Dry® T-Shirts is required to participate in this promotion. To order, contact your Carhartt Account Representative. All orders must be received by October 1, 2008. Promotion runs April 1, 2009, through April 17, 2009.



18- x 18-in.
Ceiling Dangler (3-sided)



5- x 3-ft. Indoor/Outdoor Banner

*Limit three T-shirts per customer, while supplies last.
†Promotional images shown are for representation purposes only. Actual images may vary and are subject to change.



6-ft. Stand-Up Display
(floor stand included)

