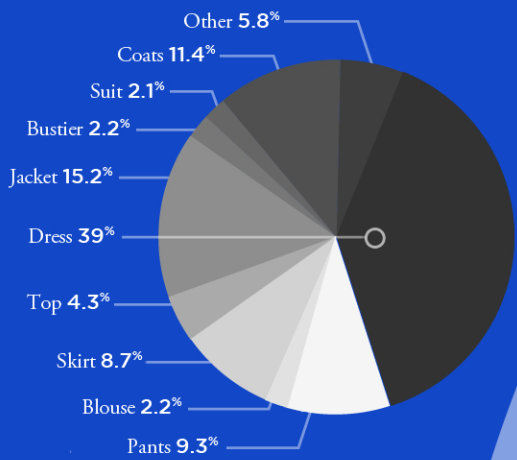


THE AVERAGE % OF GARMENTS PRESENTED IN A COLLECTION



YEAR OF ESTABLISHMENT

1946 Christian Dior
1952 Givenchy
1987 Christian Lacroix
1997 Jean Paul Gaultier

AVERAGE NUMBER OF OUTFITS IN A COLLECTION



COUTURIERS' HEADQUARTERS



LEGEND

J Jean Paul Gaultier G Givenchy L Christian Lacroix D Christian Dior

10 Years of French Couture



THE RULES OF HAUTE COUTURE

- 1 Items are specifically tailored for the customer
- 2 The materials used are high-quality and expensive
- 3 All clothing must be hand sewn using hand-executed techniques
- 4 Must be created by some of the most experienced seamstresses
- 5 The designer must have an atelier in Paris

COUTURE DESIGNERS



John Galliano
Christian Dior
1997-2011



Christian Lacroix
Christian Lacroix
1987-2009



Riccardo Tisci
Givenchy
2005-present



Jean Paul Gaultier
Jean Paul Gaultier
1997-present

MULTI-CULTURALISM!

45%

of Christian Dior collections were from inspired by various cultures around the world.

AVERAGE % OF ACCESSORIES PRESENTED IN A COLLECTION

