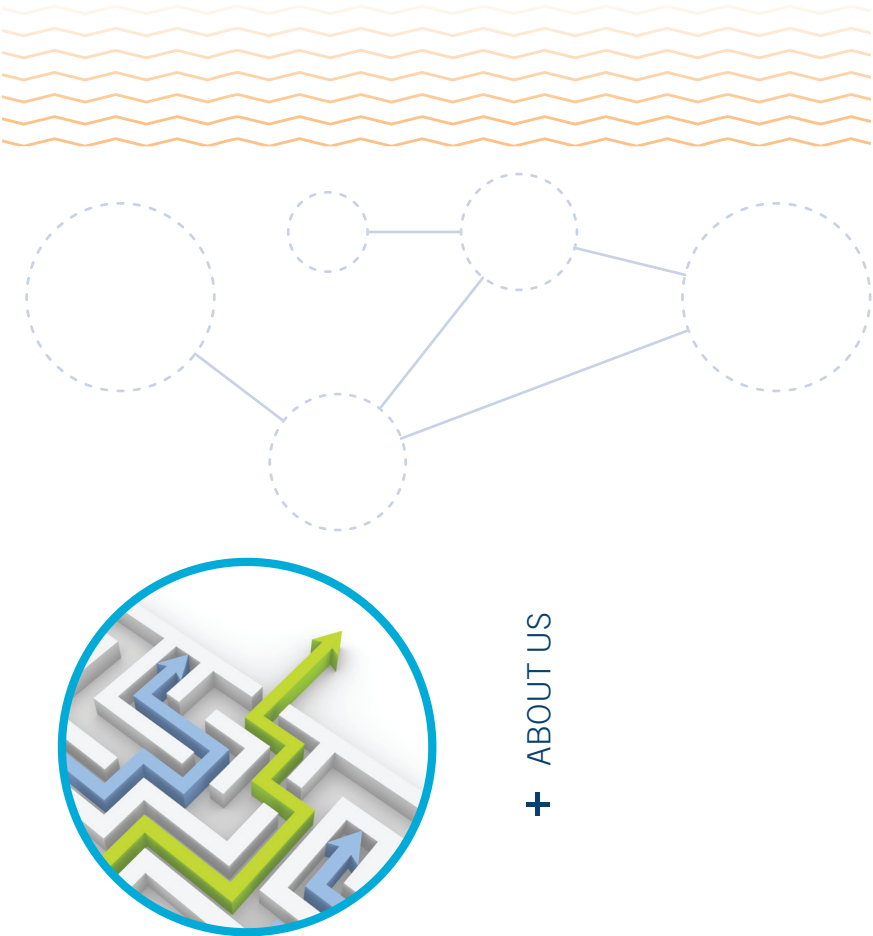


**Creative rationale** All graphic elements that are used compliment the established style from the Jenzabar website. “Plus” signs are used as bullet points and a circle graphic shows connectivity and networking. The circle graphic also shows the community set in place by Jenzabar with their clients. The name of each document is designated in the top-right of each sheet and specified a different color. (Fonts will be designated by Jenzabar when InDesign & Word files are transported to PC format.)

Graphic/image elements



Jenzabar color palette with additional colors added.

# Best & Brightest

Jenzabar is a leading provider of software, strategies, and services that are vital to the efficient administration of higher education institutions. For over three decades, our solutions have given colleges and universities the power to meet all their academic and administrative needs.

Our award-winning software, combined with our experienced professionals, ensures successful implementation, cost-effective operation, and a clear path to future growth.

Our singular focus on higher education gives us a unique perspective on the industry, allowing us to plan for change and ensuring our clients have the technology, knowledge, and strategies to be leaders.

**The Jenzabar Difference**  
With a deep understanding of the complex issues facing higher education clients today, Jenzabar is a trusted, long-term partner to hundreds of institutions. Our strengths set us apart:

**Exceptional People**  
At every level of the company and across each department—from product development, to support, to consulting, to services, to our leadership team—Jenzabar’s people are committed to partnering with our clients to maximize their success.

**Vibrant Client Community**  
Our client community is one of the most active and engaged in the industry, demonstrating consistently high levels of customer involvement and satisfaction year after year. Our customer advisory boards help shape the future of our products and services.

**Best & Brightest**  
Translated from our founder’s native Mandarin Chinese, Jenzabar means the “class of the best and the brightest.” We strive to embody this standard of excellence in everything we do.

**Broad and Deep Product Portfolio**  
Jenzabar’s family of integrated, proven, and innovative products caters to the needs of academic and administrative offices across the entire campus and throughout the student lifecycle.

**Recent Awards & Recognition**

- + #1 in 2011 SIS sales – The Tambellini Group’s “Higher Education 2012 SIS Market Report Trends and Leaders Report” – Jenzabar ERP
- + 2012 CODiE finalist – “Best Post-Secondary Enterprise Solution” – Jenzabar Continuing Education
- + 2011 CODiE finalist – “Best Postsecondary Course or LMS” – Jenzabar LMS
- + 2011 CODiE finalist – “Best Relationship Management Solution” – Jenzabar Retention
- + 2010 CODiE finalist – “Best Post Secondary Enterprise Solution” – Jenzabar Portal
- + Voted “Best in Category” Student Information System – IMS Global Learning Consortium 2009/2010 Learning Technology Satisfaction and Trends (LearnSAT) Survey – Jenzabar ERP
- + 2009 Learning Impact Award – IMS Global Learning Consortium – Jenzabar LMS
- + [www.jenzabar.com/awards](http://www.jenzabar.com/awards)

**How We Can Help**  
Contact us today to find out how we can help your institution:

- + Support strong academic communities through connectivity and communication networks.
- + Optimize enrollment, retention, and student success.
- + Drive alumni and community involvement and contributions.
- + Prepare for disaster recovery and business continuity in the event of a crisis.
- + Align technology and institutional goals to maximize return on technology investment.
- + [1.877.536.0222](tel:18775360222)
- + [www.jenzabar.com/inquiries](http://www.jenzabar.com/inquiries)

**The Jenzabar Foundation**  
Our commitment to higher education extends beyond a vendor relationship to community support and philanthropy. Our leadership team created the Jenzabar Foundation to recognize and support the good works and humanitarian efforts of student leaders serving others across the global community.

The Jenzabar Foundation issues grants to institutions of higher education and other nonprofit organizations with similarly aligned missions and helps promote the activities of grant recipients within their communities and on a global level. The Jenzabar Foundation is a public charity that fosters a culture of service and educates and inspires future generations to create a better world.

[www.thejenzabarfoundation.org](http://www.thejenzabarfoundation.org)

**JENZABAR**

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**Strong Financial Position**  
As a privately held company with solid financial footing and a strong balance sheet, Jenzabar takes a long-term perspective, valuing customer satisfaction and enduring client relationships. While publicly held competitors chase quarterly earnings targets and change ownership frequently, Jenzabar is a stable partner our clients can rely on to remain committed to their best interests.

**Cost of Ownership**  
Jenzabar provides the most advanced, innovative, award-winning solutions for higher education, delivering exceptional value with low total cost of ownership.

**The Jenzabar Solution Suite**

- + **Enterprise Resource Planning Systems:** Robust ERP systems built to meet the unique needs of higher education institutions.
- + **Continuing Education and Workforce Development:** CE and WD systems to enhance business process efficiencies and institutional growth.
- + **Recruitment:** An award-winning CRM platform designed to effectively manage recruitment.
- + **Retention:** Comprehensive retention solution with patent-pending predictive modeling and a comprehensive alert system to maximize retention rates and facilitate intervention.
- + **Advancement:** A complete solution to foster a vibrant community of supporters and champions.
- + **Learning Management System:** An integrated, award-winning LMS to facilitate a collaborative learning environment.
- + **Analytics:** Institutional intelligence solutions to help our clients measure, track, and report on key performance indicators to optimize performance.
- + **User Experience:** Powerful communication platforms and technologies including our Portal, Mobile, and Social offerings.
- + **Managed Services:** Managed services to help you when you need it most – both on and off campus.
- + [www.jenzabar.com/product-overview](http://www.jenzabar.com/product-overview)

**JENZABAR**

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