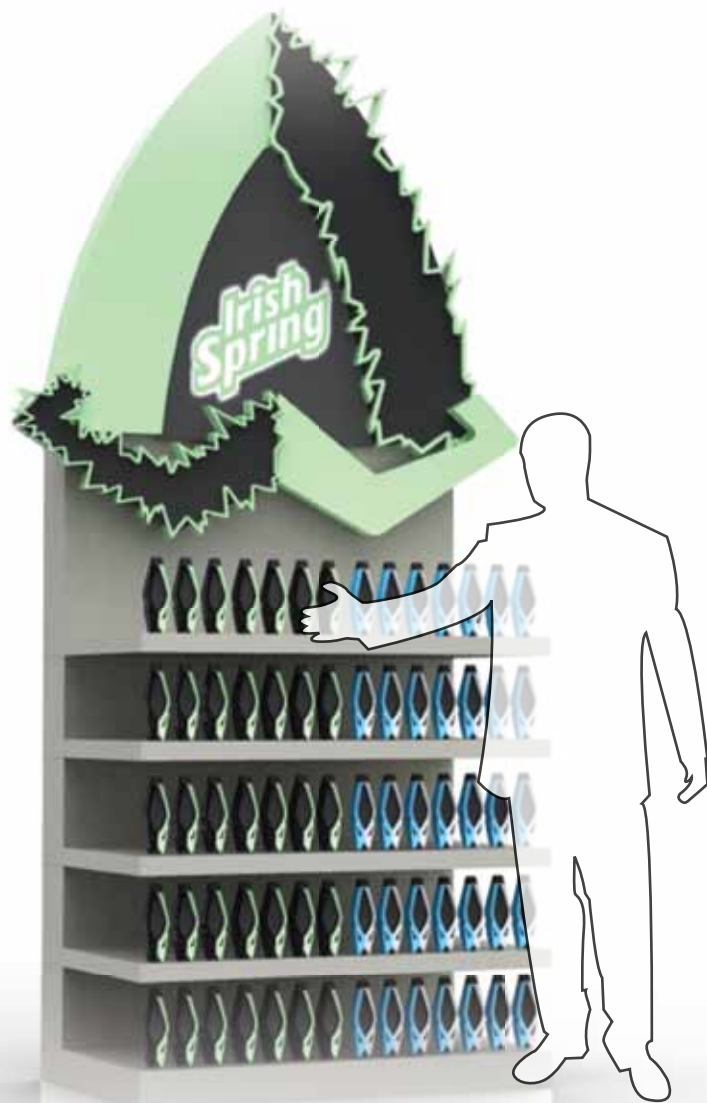


Irish Spring Bottle

In the world of male body wash, one bottle design appeals more dominantly than the rest: AXE. I decided to challenge them, by redesigning the **Irish Spring** body wash bottle, while also creating a new line of washes.



Irish Spring