User Interview

Q&A:

QUESTIONS:

1) **What is the app?**

   It is a software that allows the user to manage, update, and publish web projects from just a tap of your finger-tip.

2) **How will the app be used?**

   The app will be used as a building and editing tool for web development.

3) **Who is the app reaching out to? Why?**

   We're reaching out to developers, designers, coders, programmers, and beginners. Because we what web development be flexible. For example when on the go, you received a call from a client who needs a quick update on his/her website. Ok! You can't pull up the original document because it is located on your desktop back at your apartment, So you look to your Ipad for assistants. Open the app, log-in to the client's FTP, open the document in Tagphaze, make your modifications on the site, update the document. Notify the client of the changes. Job well done!!!

4) **What is your company mission statement?**

   Our mission statement is to create a causal workflow that gives its users a wealth of simplicity and organization so editing, publishing and previewing on the tablet computers.

5) **What would be the intended launch date for the app?**

   We are expecting the app to ready by March 2012, and launch by mid June 2012.

6) **What makes this app helpful? Is the app going to be user-friendly?**

   It is fitting for developers, programmers, and designers who are constantly on the go. Who used their tablets to conduct a quick fix on a website. Yes. That is it's intention.

7) **What all is needed to develop the app? What are key attributes for**

   putting the app together?

   The app will need to allow the following file formats: ActionScript, ASP, ColdFusion, CSS, HTML, Java, Javascript, JSP, PDF, Perl, PHP, Python, Ruby, SGML, SQL, VB and XML.
   A rendered display of the project, quick code navigator, error checker, cross application interpretation, and building web widgets.

8) **What will be the value of the app? Usefulness? Cost? How are your**

   going to market the app?

   There has yet to be a web development app place on the tablet that allows user to edit on the go. So Yes! This app will be the new evolution of development for the IOS Tablet.

9) **Give a list of keywords to best describe the app?**

   Making web development fast, simple, and convenient to use.