



Changing the world,
one letter at a time.

helvetica

A documentary by Gary Hustwit

Featuring:

Erik Spiekerman
Mathew Carter
Massimo Vignelli
Wim Crouwel
Hermann Zapf
Neville Brody
Stefan Sagmeister

Michael Bierut
David Carson
Paula Scher
Jonathan Hoefler
Tobias Frere-Jones
Experimental Jetset
Michael C. Place

Lars Muller
Alfred Hoffmann
Mike Parker
Bruno Steinert
Otmar Hoefler
Leslie Saven
Rick Poyner