

# Brand Experience

Albert Thurston

Calvin Klein

Food Network

Godiva Chocolatier, Inc.

Harry and David

Hilton Hotels-Paris Las Vegas

Jackson Family Wines

Joan Rivers Enterprises

LaserPerformance Sailboats

Liz Claiborne, Inc.

Maclaren

Monet Jewelry

Olay Skincare

Parfums Yves Saint Laurent

Pepperidge Farm

Ralph Lauren

Susan Ciminelli Day Spa

Tiffany & Company

Victoria's Secret

Waterford Wedgwood



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**Brand:** Kendall-Jackson GaGa

**Project:** Rosé Introduction - Design Direction, Print and Production Supervision

**Distribution:** Nationwide



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**Brand:** Kendall-Jackson AVANT

**Project:** Chardonnay Introduction - Design Direction, Print and Production Supervision

**Distribution:** Nationwide



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**Brand:** Lucienne by Countess Lucienne von Doz

**Project:** Fragrance Introduction - Brand Development, NPD, Logo and Package Design

**Distribution:** Bergdorf Goodman





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**Brand:** C'est Si Bon

**Project:** Private Label Fragrance - Brand Development, NPD, Logo and Package Design

**Distribution:** Paris Las Vegas Hotel and Casino



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Brand: Susan Ciminelli Spa Line

Project: Product Introduction - Brand Development, NPD, Logo and Package Design

Distribution: Bergdorf Goodman





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**Brand:** Susie Hilfiger's Children's Shop

**Project:** Brand Development, NPD, Logo and Package Design

**Distribution:** The Children's Shop and Bergdorf Goodman



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Brand: Harry and David

Project: Signature Product Reintroduction - Brand Development, Logo and Package Design

Distribution: Harry and David Boutiques and Department Stores, Nationwide



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**Brand:** Special Edition Chocolates

**Project:** New Category Introduction - NPD, Pattern and Package Design

**Distribution:** Godiva Boutiques and Department Stores, Nationwide





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Brand: Monet Jewelry

Project: Holiday Gift Boxes - Pattern and Package Design

Distribution: Department Stores, Nationwide



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Brand: BrilliantWhite

Project: Dental Whitening System Introduction - Brand Development, NPD, Logo and Package Design

Distribution: QVC and Department Stores, Nationwide





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Brand: Wise Woman Herbs

Project: Collateral and Promotional Materials - Logo, Graphic Design and Print Supervision

Distribution: Mail Order, Nationwide

