



# PEDRONCELLI *Vineyards*

Since 1927, when John Pedroncelli, Sr. purchased vineyard and a small winery in Sonoma County's Dry Creek Valley, two elements remain unchanged: the exceptional place the Pedroncelli family farms vineyards, and the family's dedication to making fine wines.

## **John Pedroncelli, Jr. - Winemaker**

John Pedroncelli, Jr. is Dry Creek Valley's most experienced winemaker. More than 40 vintages at Pedroncelli Winery have given him an unsurpassed

understanding of the region and its grapes, and an uncanny ability to bring out the best of both in his wines. John was two years old when the Pedroncelli family purchased the winery and moved to Geyserville in 1927. Vineyard chores were simply part of growing up. "There was always work a kid could do to help out, like suckering vines," he recalls. When wine production resumed after Prohibition, his chores expanded to include cleaning redwood tanks and assisting his father in the cellar.

After two years of military service, he entered Santa

Rosa Junior College, where he studied chemistry and botany. He began assuming winemaking responsibilities from his father in 1948, but returned to college in the early 1950s to take enology courses at the University of California at Davis.

A third generation of Pedroncellis is firmly established in all aspects of winery and vineyard operations, carrying forward the family tradition into the 21st century.

