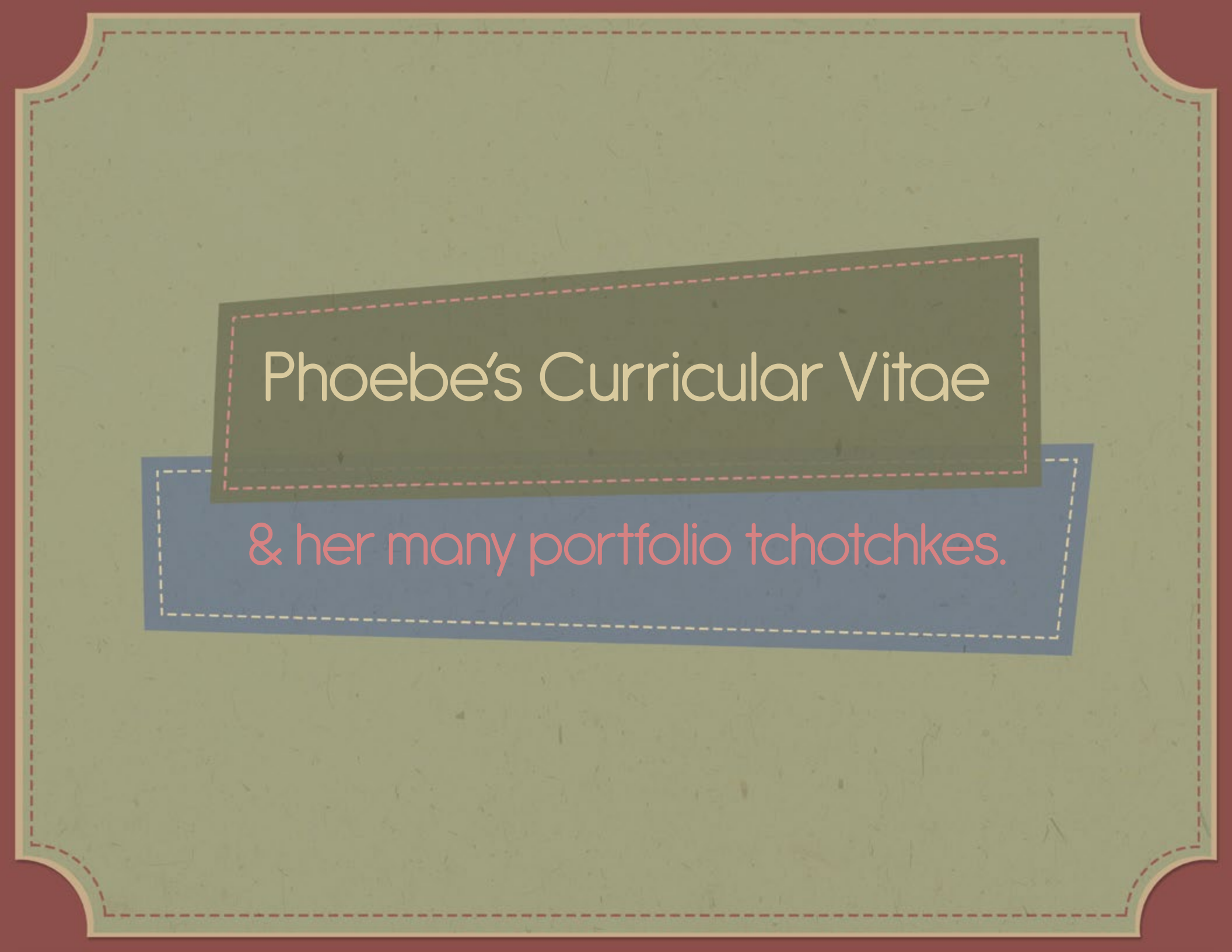




Phoebe's Curricular Vitae

& her many portfolio tchotchkes.

Education & Awards

Bemidji State University, Bemidji, MN

B.S. in Design Technology

Exhibit Design Specialization

Graduated Summa Cum Laude (GPA 4.0)

(Aug. 2011 – May 2013)

Recipient of:

- a) John Warford Scholarship
- b) Michael Grivas Sr. Exhibit Design Excellence
- c) President's Student Commission

B.S. in Mass Communications

Electronic Media Emphasis

Graduated Summa Cum Laude (GPA 4.0)

(Aug. 2008 – May 2010)

Recipient of:

- a) Roy Blackwood Scholarship
- b) Sullivan Scholarship

HELP College University, Kuala Lumpur, Malaysia

American Degree Transfer Program (ADTP)

(Aug. 2007 – May 2008)

Mass Communications major

INTI College, Penang & Subang Jaya, Malaysia

American University Program (AUP)

(Aug. 2004 – Dec. 2006)

Mass Communications major

The Particulars

My name is Phoebe Mathius.

I'm a Lifetime Student,
Full-time Dreamer and
Aspiring Designer.

An International student,
hailing from Malaysia.

Fluent in the Malay Language.
(Official Language of Malaysia)

Hobbies

Hospitable Cook

Avid Reader

Doodle Advocate

(Sketching & illustrating)

Music Connoisseur

Band "Chasing Clarence"

(Feb. 2011 – May 2013)

Reach me at:

Address

1819 Minnesota Avenue NW,

Bemidji MN 56601

Cellphone

(218) 760-2302

E-Mail Address

phoebe.mathius@st.bemidjistate.edu

Alternative E-Mail Address

phoebe.mathius@gmail.com

Availability

Immediate

Academic Career

Intra & Extra Curricularism

Leadership Skills and Initiatives:

BSU's International Student Organization

Secretary: Aug. – Dec. 2008

InterVarsity Christian Fellowship

President: Aug. 2011 – May 2013

Music Coordinator: Aug. 2009 – May 2010

Led, managed & organized campus-wide events for BSU's InterVarsity Christian Fellowship. Efficiently handled & delegated tasks to fellow students within the organization.

Active in:

Exhibit Design Club (Aug. 2011 – May 2012)

Design Guild (Aug. 2012 – May 2013).

Attended EXHIBITOR12 & EXHIBITOR13
(Las Vegas, NV)

President's Student Commission

(Researcher Aug. 2012 – May 2013)

Commissioned by BSU's President, Richard Hanson, to conduct & present internal research of the different types of teaching modalities & its relevancy on campus.

Internship: Bemidji High School

Videography Instructor

Special Ed. Students (Jan. - Jun. 2009)

EDPA's Mentor Program participant.

President's & Dean's List

Dec. 2008 – May 2010

Dec. 2011 – May 2013

Community Involvement

Public Performances & Voluntary Work

Performed on stage as a vocalist & pianist for Fete De La Musique, Bemidji, a fundraiser for a social justice conference, Urbana09. (Nov. 2009)

Participated in "Time to Fly" held at Harriet Island, St. Paul, MN - a fundraising event for Children's Cancer Research. (Jun. 2009)

Performed on stage as a vocalist & pianist for Alex's Lemonade Stand at the Mall of America, Minneapolis, MN, a fundraiser for Children's Cancer Research. (Jun. 2010)

Volunteered with the local homeless shelter circuit several winters, hosted by local churches in Bemidji. (Winters 2008 - 2013)

Participated in an inter-college debate competition held in INTI College Malaysia, Nilai, Negeri Sembilan, Malaysia. (Dec. 2005)

Won a gold medal in Badminton (Doubles) in conjunction of INTI College Penang's Sports Carnival, Malaysia. (2005)

Work Experience

Northwest Technical College, Bemidji, MN

Videographer

(Aug. 2010 - Mar. 2011)

Recorded video & edited 2 projects for NTC's web development team.

- NTC Project Recruitment
- Online Orientation Sessions

International Program Center, Bemidji State University, Bemidji, MN

Admissions & Clerical Student Officer

(Aug. 2009 - Mar. 2010; Aug. 2011 - Dec. 2012)

Processed International student's applications forms, email correspondence, telephone communication, organizing orientation sessions, connecting with students of different cultures, & counseling those in need of it.

Tunku Abdul Rahman College, Kuala Lumpur, Malaysia

Internet Technology Officer

(Jun. 2008 - Jul. 2008)

- Supervised computer lab.
- Helping students troubleshoot issues working with computers and the Internet.

Work Experience [cont.]

Teletech (KUB.com Building) Kuala Lumpur, Malaysia

Customer Service Representative

(Jul. 2006 - Dec. 2006)

- Communicated and accommodated enquiries, needs and complaints for Singapore Airlines KrisFlyer Department.
- Reported to Team Leader and Duty Manager.
- Entrusted with international customers.
- Made permanent staff after 3 months.

RÜSCH Manufacturing Sdn. Bhd. Taiping, Perak, Malaysia

Clerk

(May 2004 - Jun. 2004)

- Reported to the Document Control Coordinator under the Research & Development Department.
- Gained proficiency in clerical tasks with word processing, spreadsheets, & maintaining records.
- Was offered permanent position.

Software Proficiency

Developing proficiencies in:

Adobe Production Suite (CS 2-6)

Including:
Photoshop, Encore, and Premiere Pro.

Adobe Creative Suite (CS 4-6)

Including:
Illustrator, Dreamweaver and InDesign.

Video Production Platforms

Including:
Apple's Final Cut Pro, Compressor, & various screen capture softwares. (Job related)

3D Modeling Platforms

Including:
AutoDesSys' "formZ" (Beta & 7) and "bonzai3d".

Workable Knowledge in:

3D Modeling Platform

AutoDesk 3d Studio Max (2012)

Multimedia Platform

Adobe Flash (CS 4 - 5.5)

Technical Graphics Platform

AutoDesk AutoCAD (2012)

References

Trusted supervisors who would love to talk to you.

Dr. Bonnie Higgins

Professor
Technology, Art & Design Department
Bemidji State University, Bemidji, MN

Address:

BN 233, 1500 Birchmont Drive,
Bemidji, MN 56601

Telephone: 218 755 3790

E-mail Address:

bhiggins@bemidjistate.edu

Andrew Graham

Associate Professor
Technology, Art & Design Department
Bemidji State University, Bemidji, MN

Address:

BN 231, 1500 Birchmont Drive,
Bemidji, MN 56601

Telephone: 218 755 2953

E-mail Address:

agraham@bemidjistate.edu

Cherish Hagen-Swanson

Director of International Program Center
Bemidji State University, Bemidji, MN

Address:

1500 Birchmont Drive,
Bemidji, MN 56601

Telephone: 218 755 4096

E-mail Address:

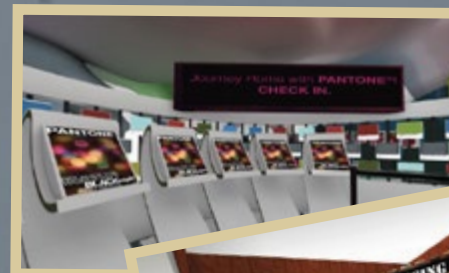
chagenswanson@bemidjistate.edu

Portfolio Teasers

My portfolio tchotchkes:

My Coroflot Site:

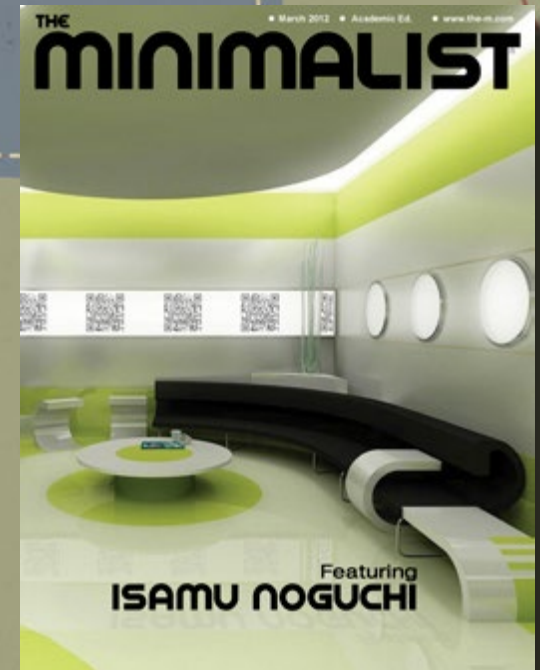
www.coroflot.com/phoebemathius



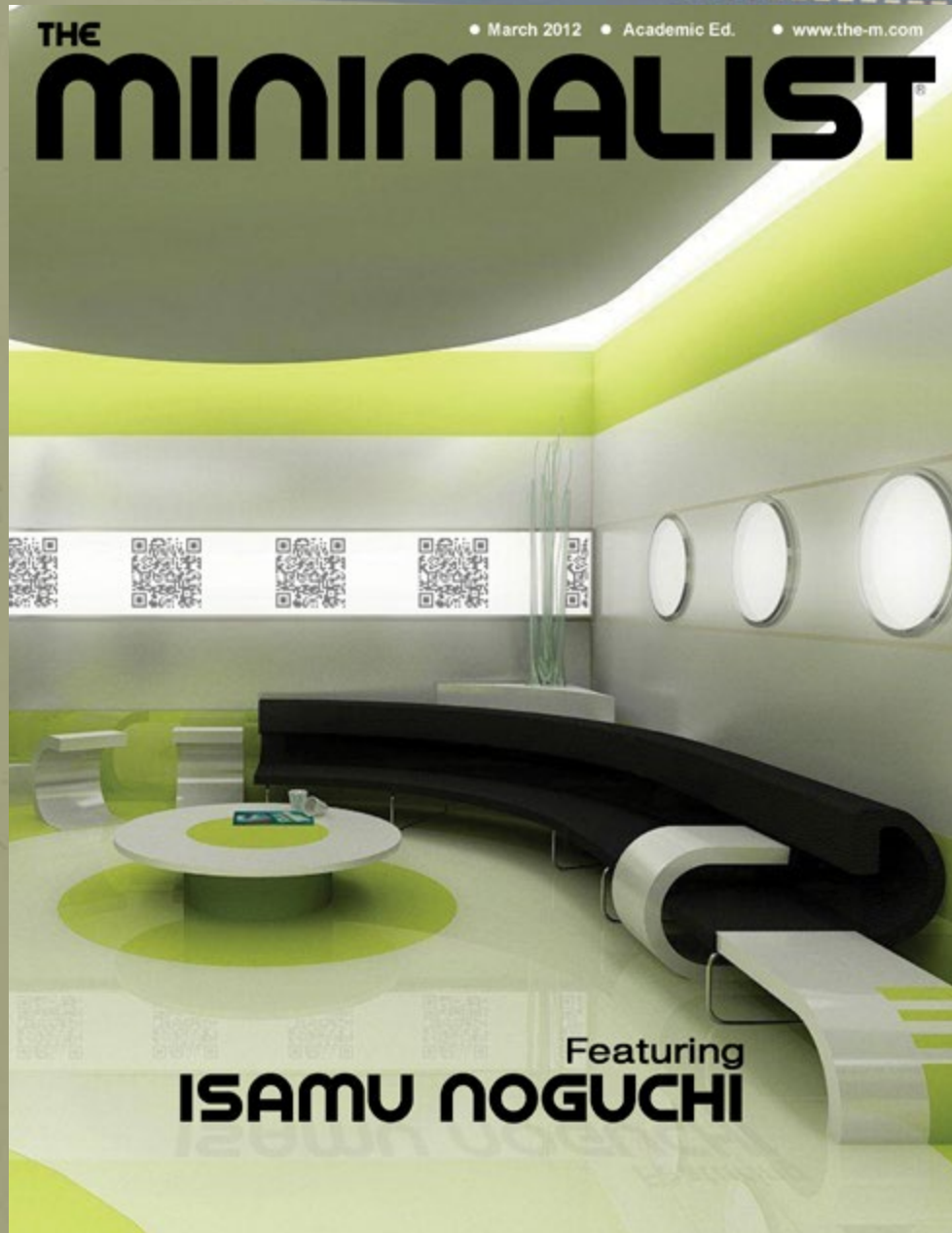
Print Design

A magazine from scratch.

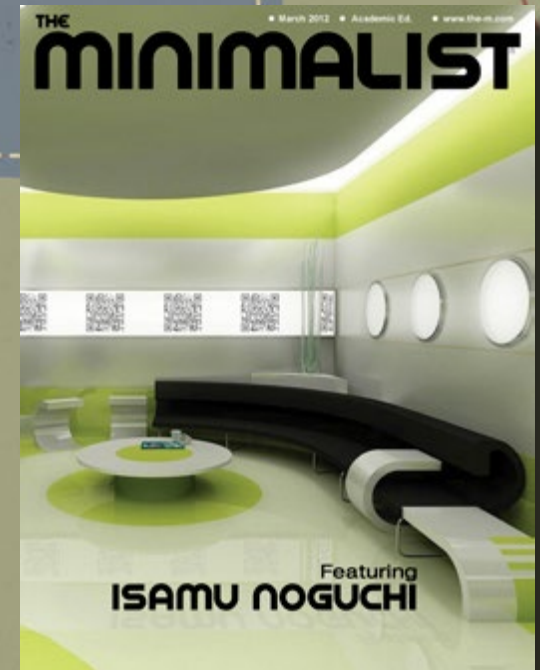
The Minimalist – Cover Designs



The Minimalist – Cover Designs



The Minimalist – Cover Designs



The Minimalist – Featured Content Pages



COVER STORY

50 THE GLOBAL RISING OF NEW GENERATION DESIGNERS
TRENDS ARE PREDICTED TO CHANGE DRASTICALLY WITH THE RISE OF YOUNG GENERATION DESIGNERS - BRINGING IN AWARENES, VARIETY, FRESH CREATIVITY, GLOBAL PERSPECTIVES AND INFLUENCES THAT EITHER REVIVE OR SUPPRESS TRENDS.

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THE DEFINITION OF GOOD DESIGN HAS BEEN AN ONGOING DEBATE. AS THE MASS PUBLIC BECOMES MORE DESIGN SAVVY, GOOD DESIGN BECOMES AN ATTRACTIVE SELLING POINT.

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BE PREPARED TO HAVE YOUR PERCEPTION TAMPERED WITH. MIA'S LATEST EXHIBIT "LIFELIKE" DISPLAYS SOME OF THE BEST ART PIECES OF THE CENTURY.

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ISAMU NOGUCHI: HIS LEGACY

THE DESIGN REVOLUTIONARY AND MOGHUL OF HIS TIME, NOGUCHI STARTED IN HUMBLE BEGINNINGS AND WENT ON TO BE WORLD RENOWN SCULPTOR, FURNITURE DESIGNER AND TRENDSETTER.

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INTERIOR DECOR ON A BUDGET

YOU DON'T NEED AN INTERIOR DESIGNER; JUST A PRACTICED EYE FOR COLOR, RECOGNIZING SPACE AND OBSERVING TRENDS.

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DIY: MAKING YOUR HOME BEAUTIFUL

CREATING A CHIC LIVING SPACE WITH VERY LITTLE EFFORT.

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FIGHT THE CLUTTER!

TIPS TO COMBAT YOUR HOARDING HABIT.

The Minimalist – Masthead



The Minimalist – Noguchi Article Cover

Isamu Noguchi (1904–1988) was one of the 20th century's most important and critically acclaimed sculptors. Through a lifetime of artistic experimentation, he created sculptures, gardens, furniture and lighting designs, ceramics, architecture, and set designs. His work, at once subtle and bold, traditional and modern, set a new standard for the reintegration of the arts.

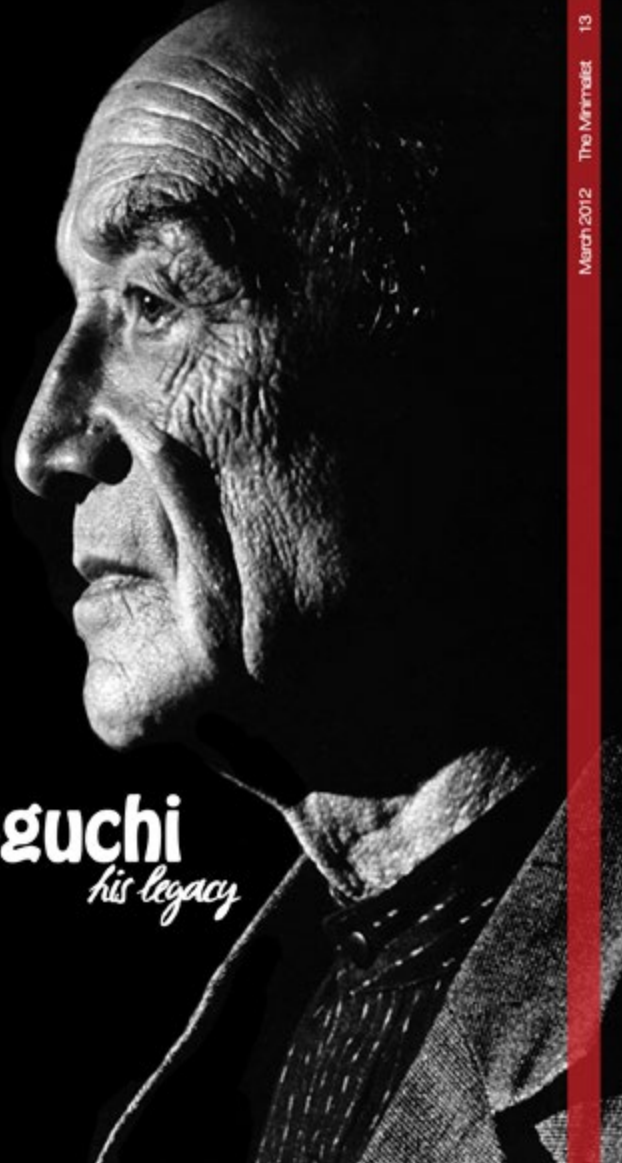
Noguchi, an internationalist, traveled extensively throughout his life. (In his later years he maintained studios both in Japan and New York.) He discovered the impact of large-scale public works in Mexico, earthy ceramics and tranquil gardens in Japan, subtle ink-brush techniques in China, and the purity of marble in Italy. He incorporated all of these impressions into his work, which utilized a wide range of materials, including stainless steel, marble, cast iron, balsa wood, bronze, sheet aluminum, basalt, granite, and water.

Born in Los Angeles, California, to an American mother and a Japanese father, Noguchi lived in Japan until the age of thirteen, when he moved to Indiana. While studying pre-medicine at Columbia University, he took evening sculpture classes on New York's Lower East Side, mentoring with the sculptor Onorio Ruotolo. He soon left the University to become an academic sculptor.

In 1926 Noguchi saw an exhibition in New York of the work of Constantin Brancusi's that profoundly changed his artistic direction. With a John Simon Guggenheim Fellowship, Noguchi went to Paris, and from 1927 to 1929 worked in Brancusi's studio. Inspired by the older artist's reductive forms, Noguchi turned to modernism and a kind of abstraction, infusing his highly finished pieces with emotional expressiveness, and with an aura of mystery.

He died in New York City in 1988.

isamu noguchi
his legacy



The Minimalist – Noguchi Article



In 1942 Noguchi set up his studio at 33 MacDougal Alley, in Greenwich Village, having spent much of the 1930s based in New York City but traveling in Asia, Mexico, and Europe.

The Minimalist – Noguchi Article



RED CUBE

The Red Cube is located in front of 140 Broadway, between Liberty and Cedar Streets. The bright red painted steel of Isamu Noguchi's sculpture stands out in strong contrast to the blacks, browns, and whites of the buildings and sidewalks around the sculpture. Located to one side of a small plaza in front of the HSBC (previously the Marine Midland Bank) building on Broadway, Red Cube is surrounded on three sides by skyscrapers, the height of which draw a viewer's eye upwards. The sculpture itself adds to this upward pull, as it balances on one corner, the opposite corner reaching towards the sky. Despite its title, the sculpture is not actually a cube, but instead seems as though it has been stretched along its vertical axis. Aside from its striking color, Red Cube also stands out from the surrounding architecture in that all of its lines are diagonals, whereas the buildings are made up of horizontal and vertical lines. It is most certainly a sight to behold.

Additionally, the sculpture is balanced somewhat precariously on one corner, while the buildings, by contrast, are solidly placed. Through the center of the cube there is a cylindrical hole, revealing an inner surface of gray with evenly-spaced lines moving from one opening of the hole to the other. Looking through this hole, the viewer's gaze is directed towards the building behind, tying the sculpture and the architecture together.

Although Noguchi began his sculpting career creating individual pieces, he spent a number of years in the 1940s and 50s working primarily on designing spaces, such as gardens and plazas, and incorporating sculptural elements that worked together to create a whole. These experiences affected his subsequent work on individual sculpture pieces. In discussing his conception of public sculpture, Noguchi expresses the importance of the relationship between sculpture and architecture: "The spaces around buildings should be treated in such a way as to dramatize and make the space meaningful..."

The Minimalist – Clutter Article Cover



The Minimalist – Clutter Article



You know the neighbor or friend that ignites the fires of envy in you. It's really not the person with the most expensive car or the fantastic wardrobe, or even the honor student. It's the person that has his or her clutter under control.

According to studies, nearly 80 percent of the clutter in our lives is not due to lack of space. Instead, the vast majority of clutter is due to disorganization.

"Everybody's idea of organization is different," says Brendan McDaniel, owner of Action Organizing Services of Milwaukee. "There is no right or wrong way to file, store or label items. The purpose is to find something when you need it."

Sorting is always the first logical step in getting rid of clutter. McDaniel suggests creating three piles: Best Friend (items to keep), Acquaintance (items you're not sure about) and Stranger (items to discard).

"Anything in the stranger pile should be discarded immediately, whether it is to the trash can or a donation center," he says. "If you are getting rid of something, take it to the trash right away."

Jennifer McDaniel, owner of Organize for Life! in the Northshore, suggests the SPACE method for attacking the clutter in your home. After Sorting and Purging, the next step is to Assign a home for your stuff and Containerize it.

"Putting items in a labeled container is very important," says Jennifer McDaniel. "If items are not in some structure, (the space) tends to become disorganized."

Brendan McDaniel suggests clear plastic bins for regular storage and colored bins for holiday storage. "The colored bins, such as the reds and greens sold around the holiday season or the orange-and-black at Halloween, make it easy to spot the boxes you want at the appropriate time," he says.



The Minimalist – Clutter Article



To keep clutter down in closets, he suggests turning all the hangers toward the wall at the start of every season. At the end of the season if the hanger hasn't changed, discard the item. Home offices tend to accumulate clutter, particularly papers. According to the Quill Paper Products survey, 45 new sheets of paper are generated by each American office worker each day. Couple that with the 49,000 pieces of mail — a third of which is junk mail — the average American receives at home during his or her lifetime and the home office often gets buried in paperwork. Try this drastic tip to get the clutter moving out:

Put all loose papers in a banker box or bin, which will make the office look instantly organized. Grab a handful of papers and begin sorting them into categories. The experts then suggest using sticky notes to denote the categories and, when each pile is complete, they can be transferred into their own file folders, so as to avoid situations shown in example on the far left.

Clutter elimination can be applied to any living space, from your office to your home and even your garage, a place that often becomes the "final frontier" for most families. "The garage has a tendency to become a very expensive storage facility," says Paul Jorgensen, owner of GarageTek in Waukegan. "The typical garage has 4 corners and eventually everything ends up leaning in a corner and you end up with an 'octopus' of things that you're not quite sure you have."

He says that most of his clients reach a point where they realize they need professional help. "The aim is to give everything its own space," he says. "When everything has a visual spot, you have a much greater tendency to put things back and stay organized."

"Not only does this help you see that everything is in its place, it also reduces the time it takes you to clean the garage to about two minutes with a leaf blower," he notes. "That makes organizing worth it right there."

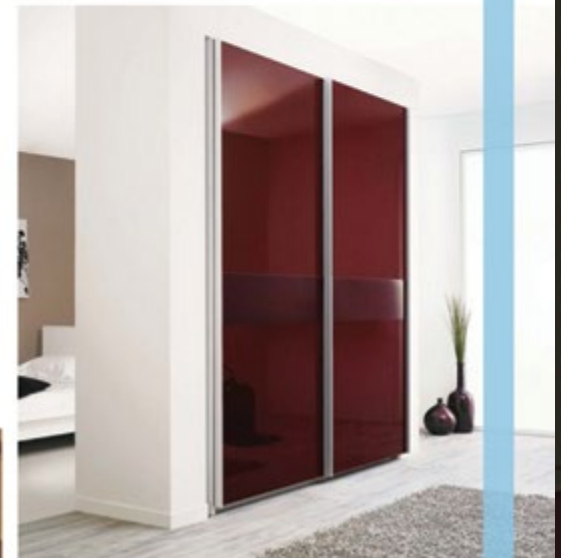


Exhibit Design

Excerpts of past work.



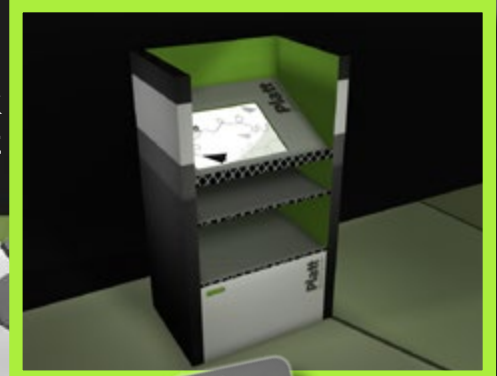
10' x 20' TRADESHOW DESIGN

Platt
Brand Carrier

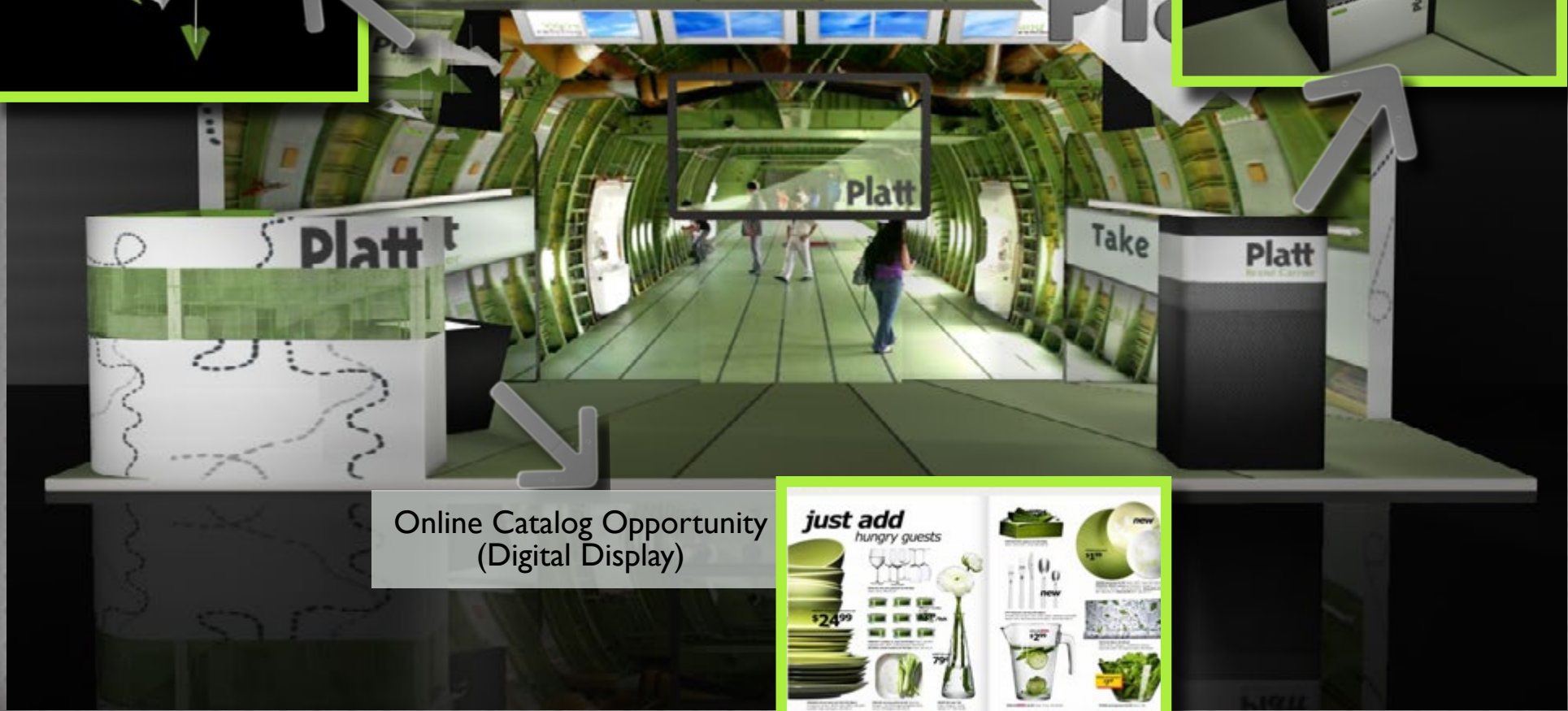


Paper Aeroplanes Mobile

Multi-tiered Reception Desk
with Embedded Tablet



Fly with a Carrier you can trust.



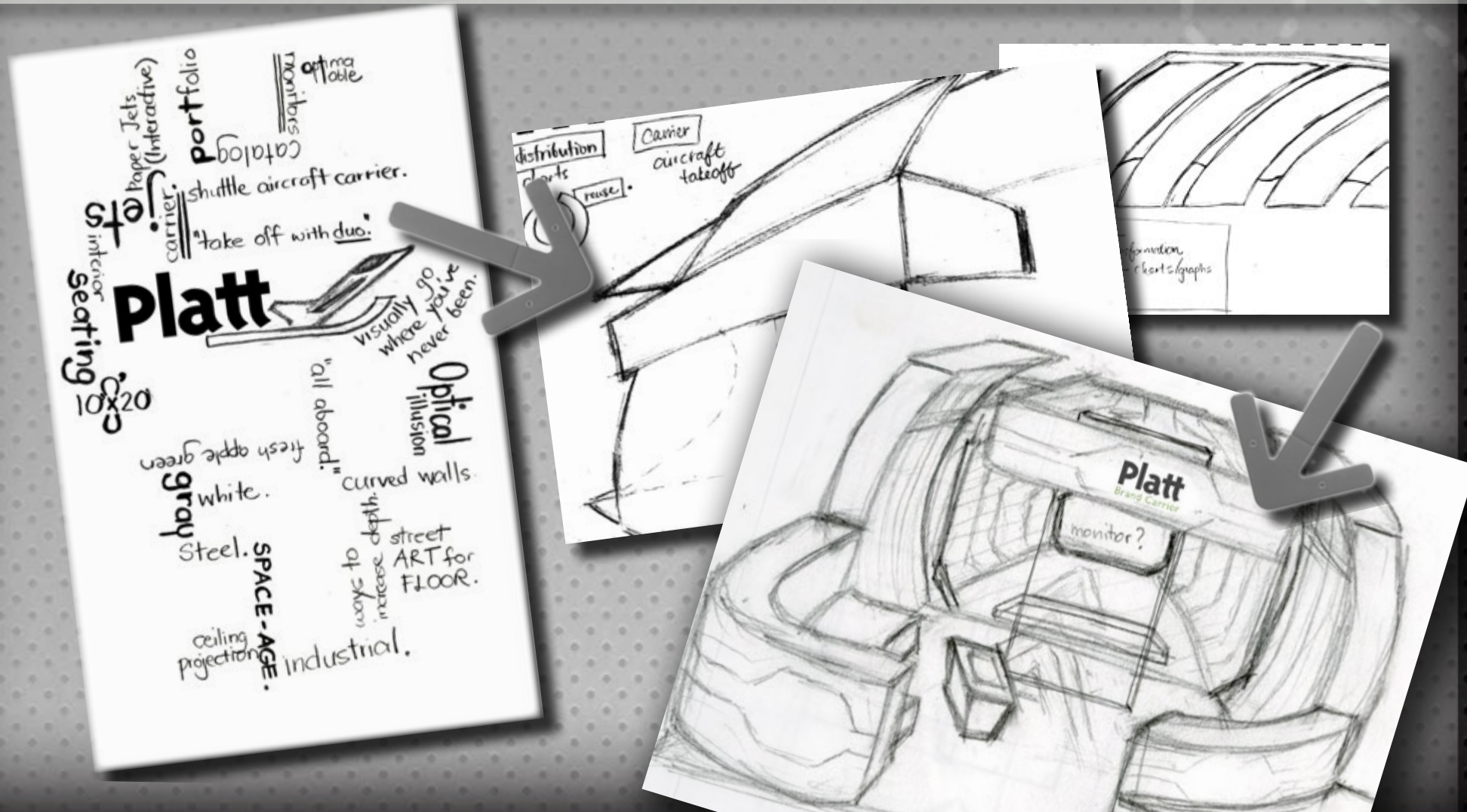
Online Catalog Opportunity
(Digital Display)



PICK POINTS.

Platt
Brand Carrier

Preliminary Sketches.



CONCEPT MAP.

Platt
Brand Carrier

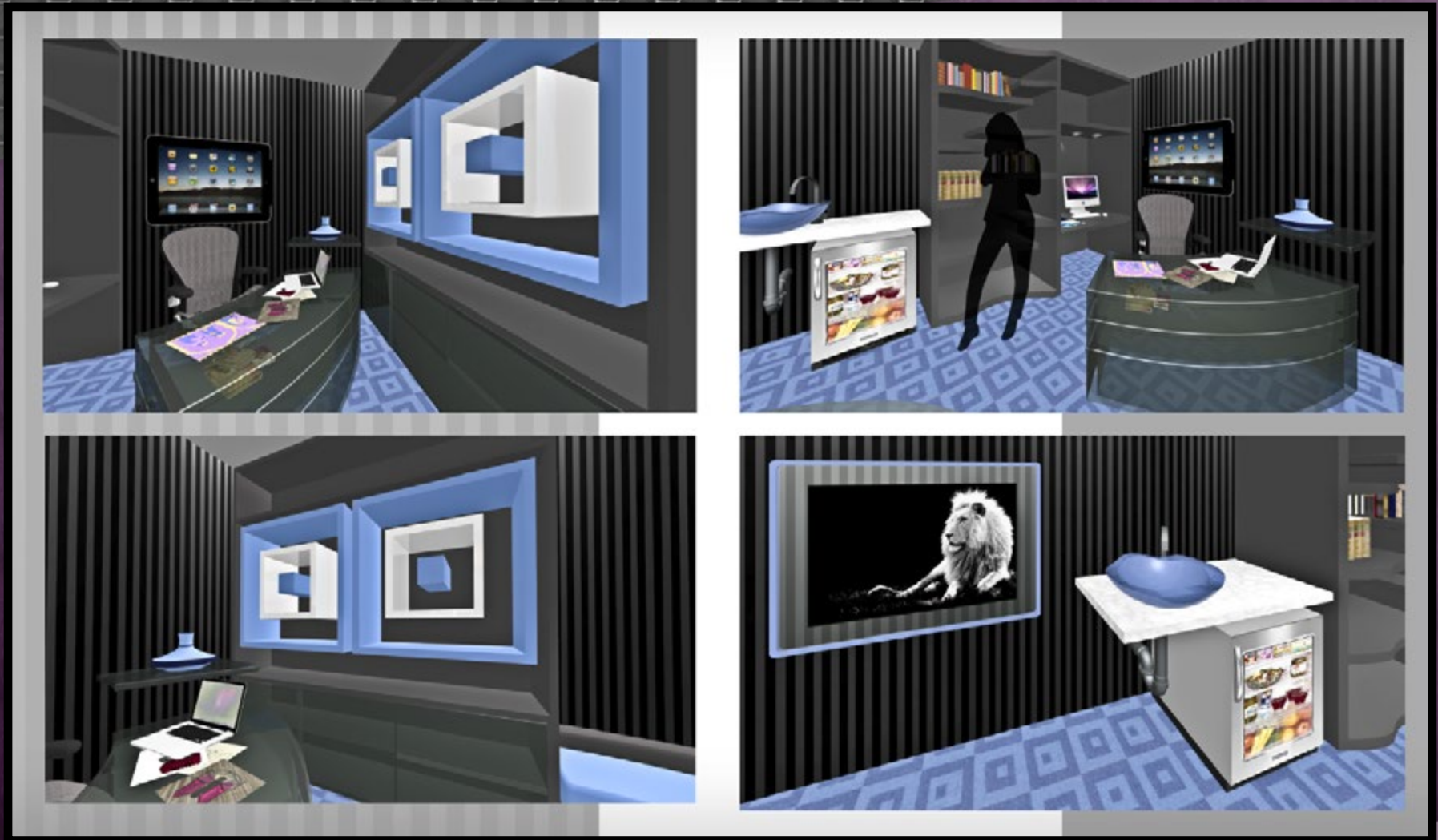


PERSPECTIVES AND CLOSEUPS.

Platt
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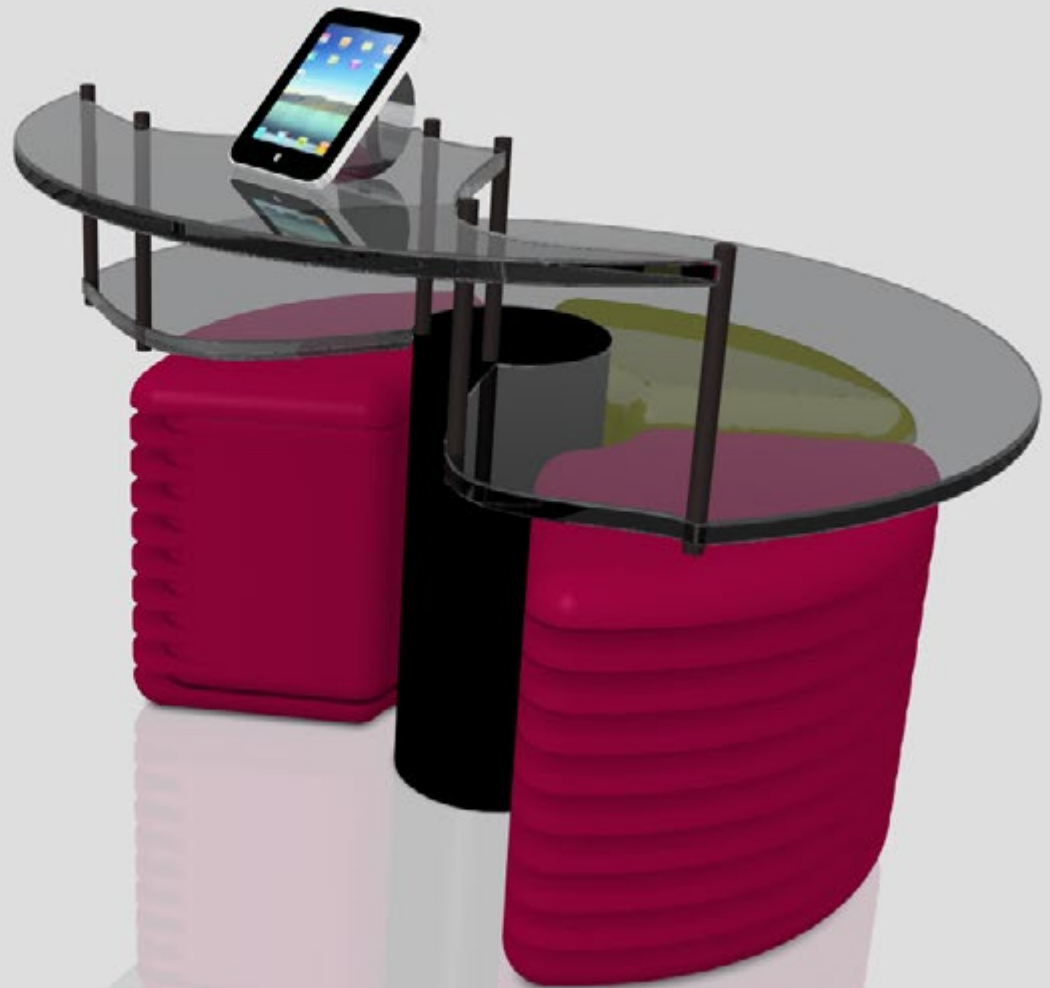
OFFICE LAYOUT & FURNITURE.



PERSPECTIVES & CLOSEUPS.

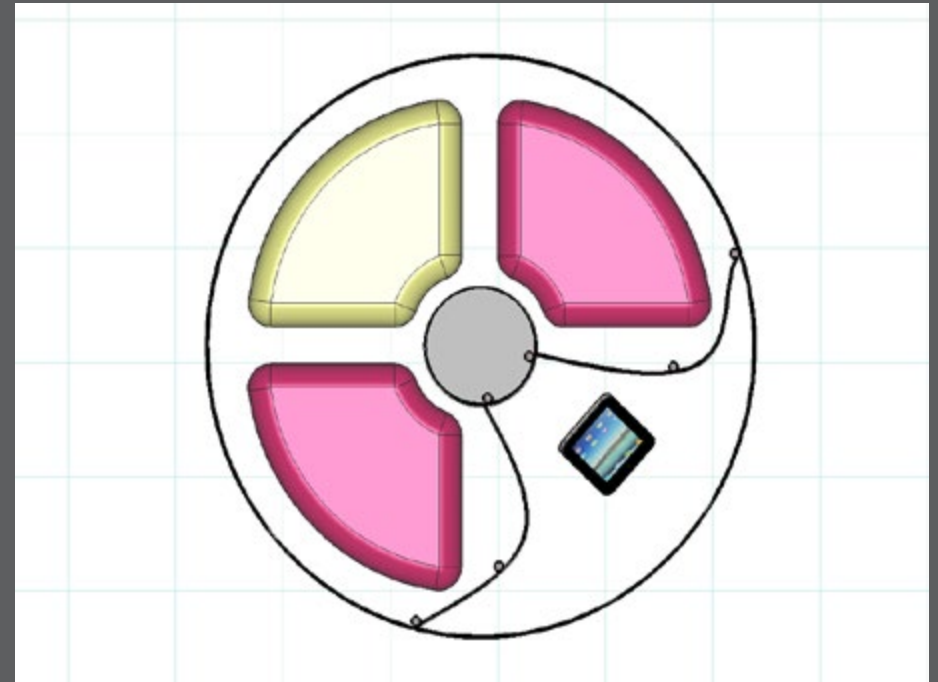
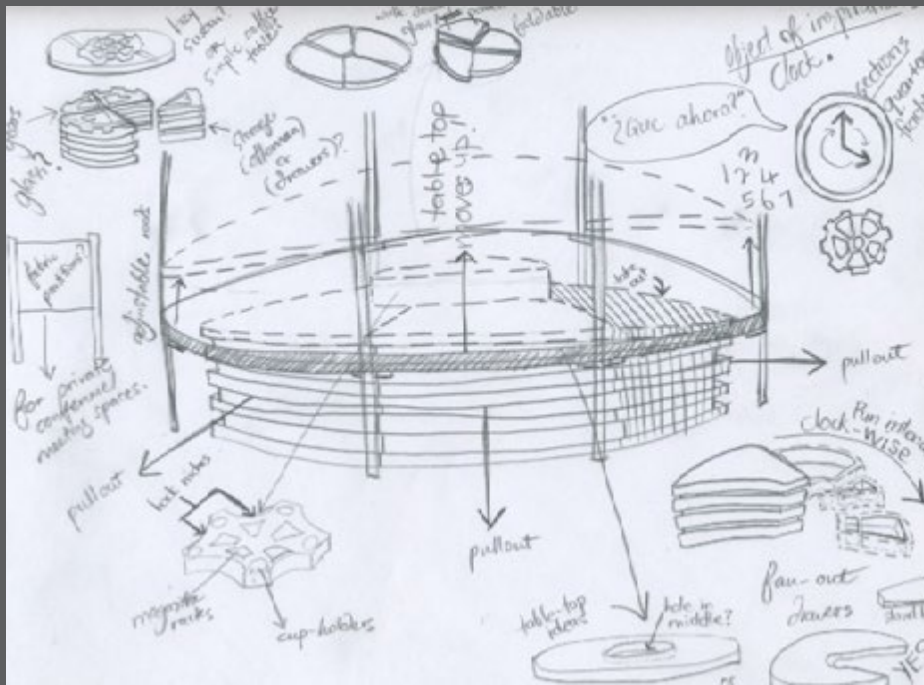
FURNITURE DESIGN

Sculpting domestic space.



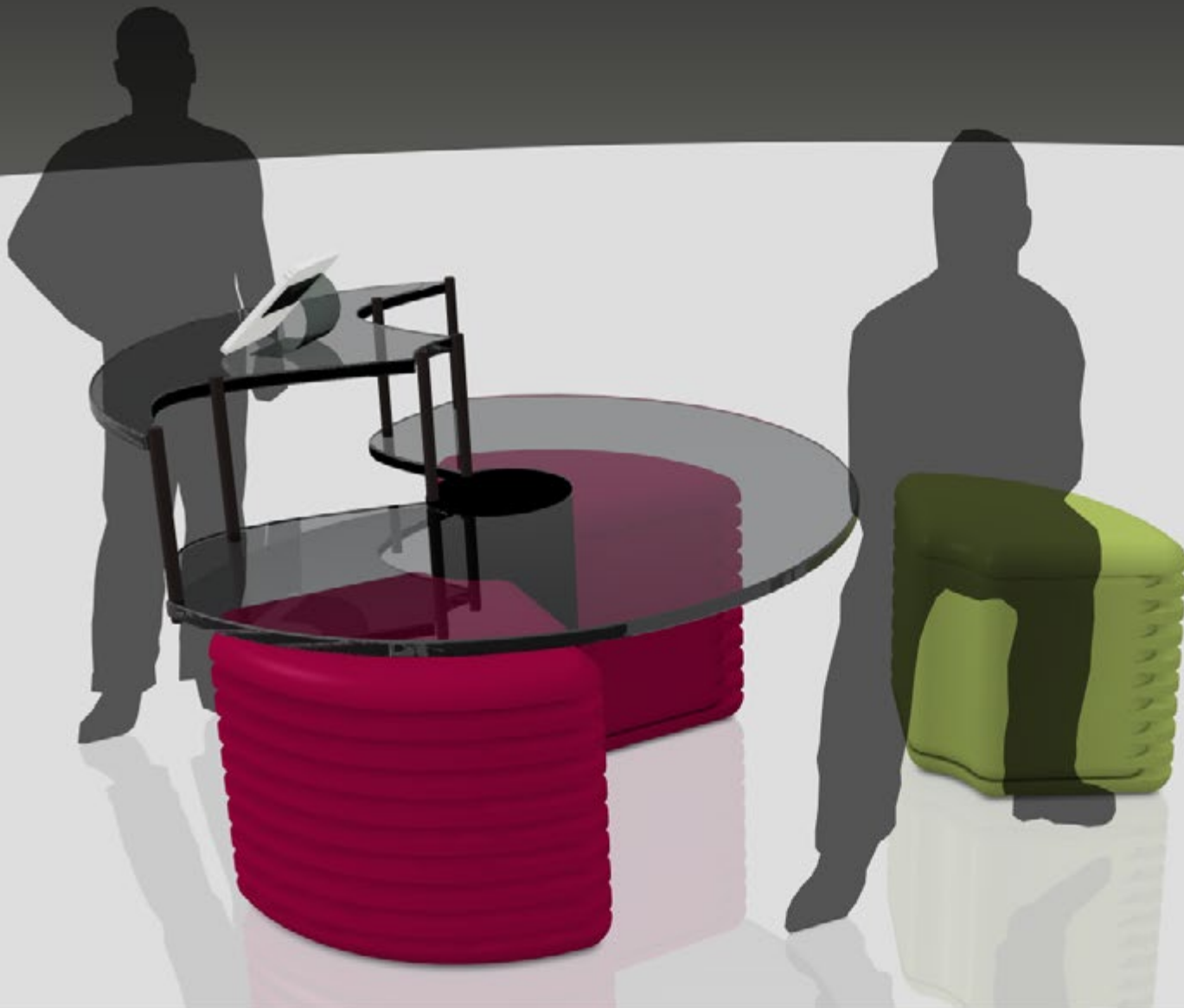
Hidden Storage Opportunity.





Preliminary Sketches and Elevated View.

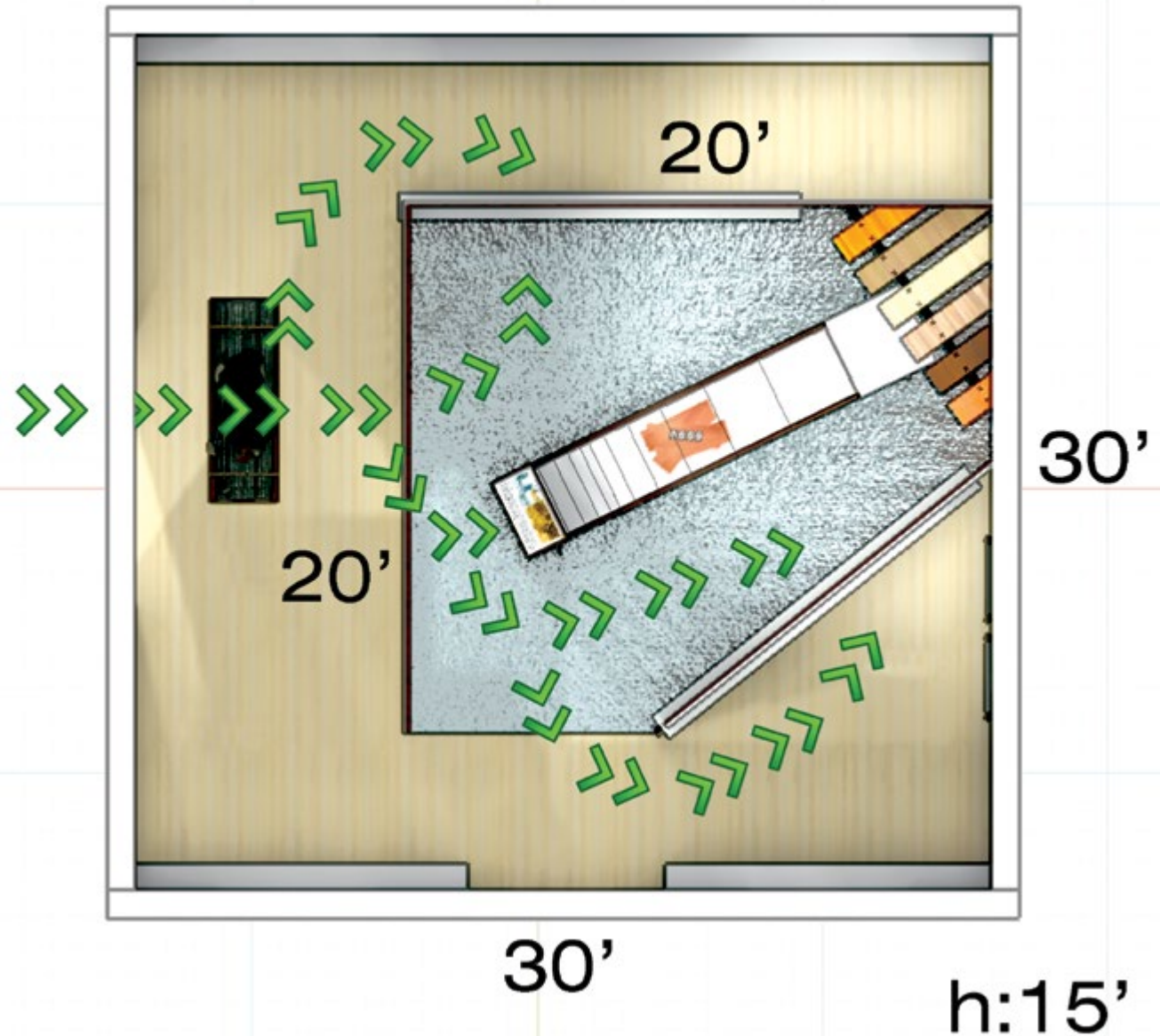
Consumer Use & Perspective.



Local Museum Exhibit - Logging



Floor Plan & Traffic Flow of Museum Space.



LOGIN TO MN >> LOGGING

Closeups & Perspectives.

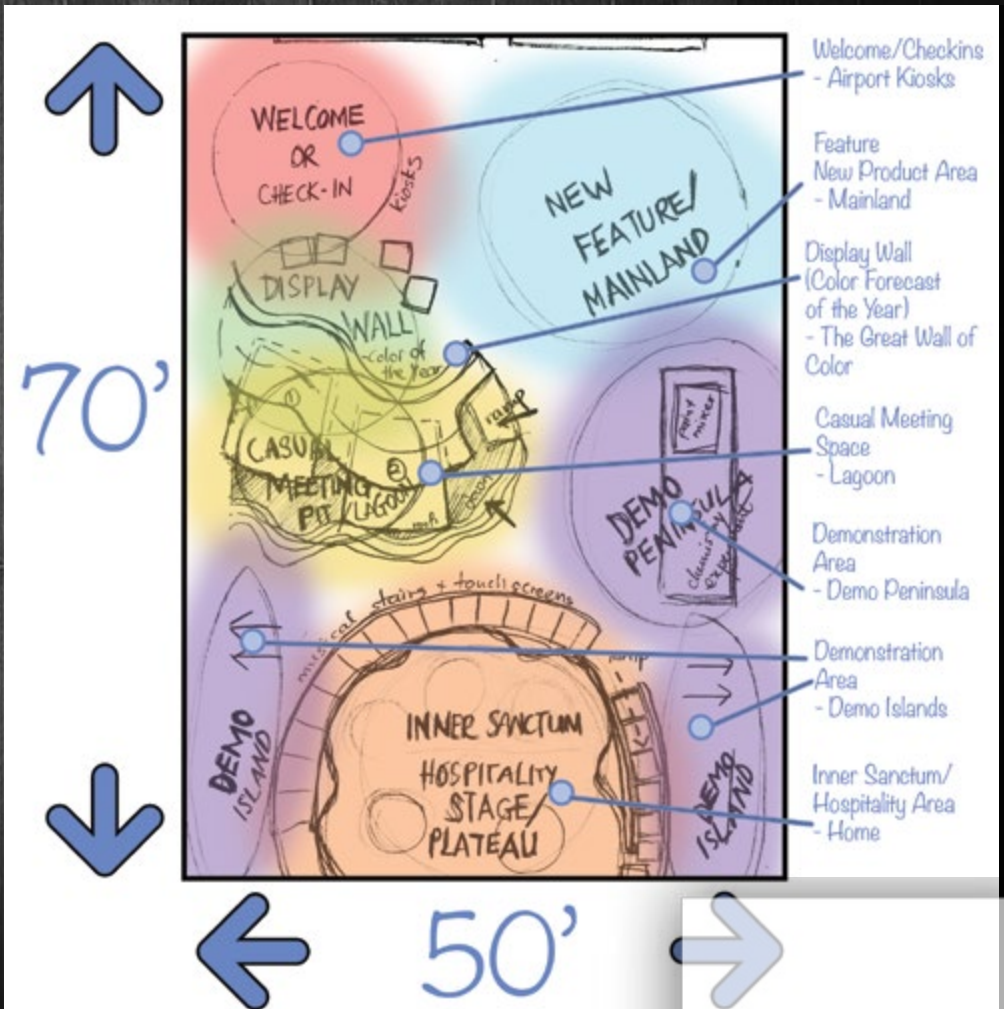
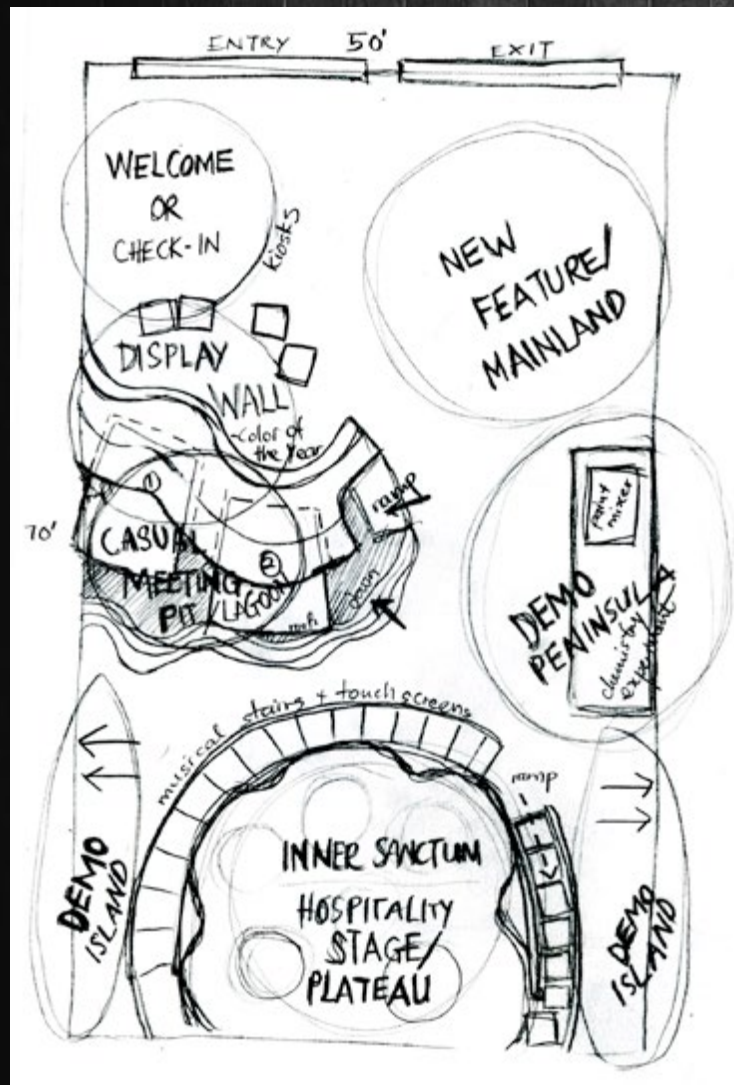


PANTONE 50' X 70' POP-UP RETAIL.

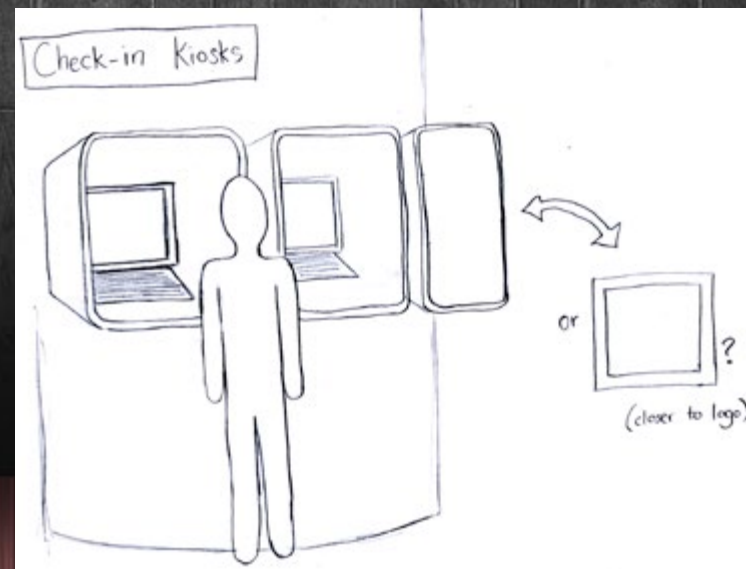
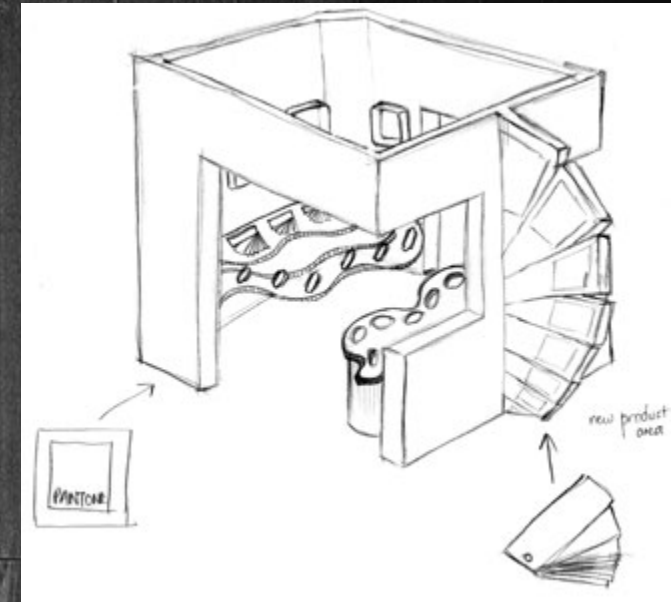
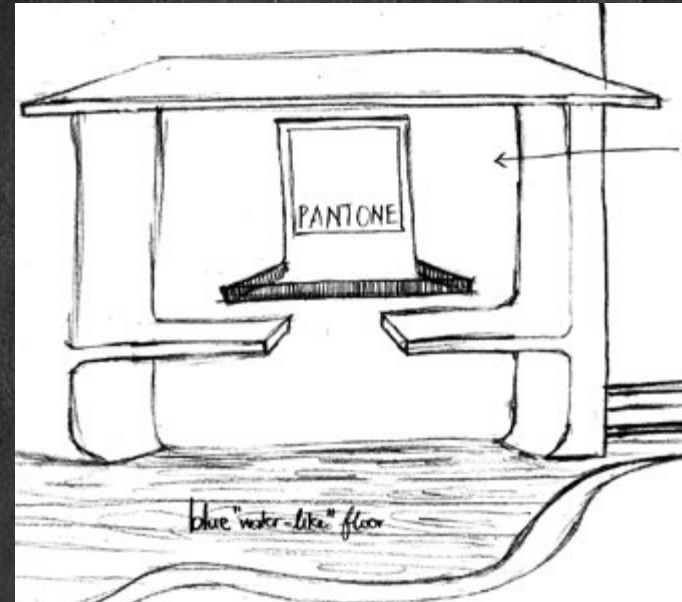
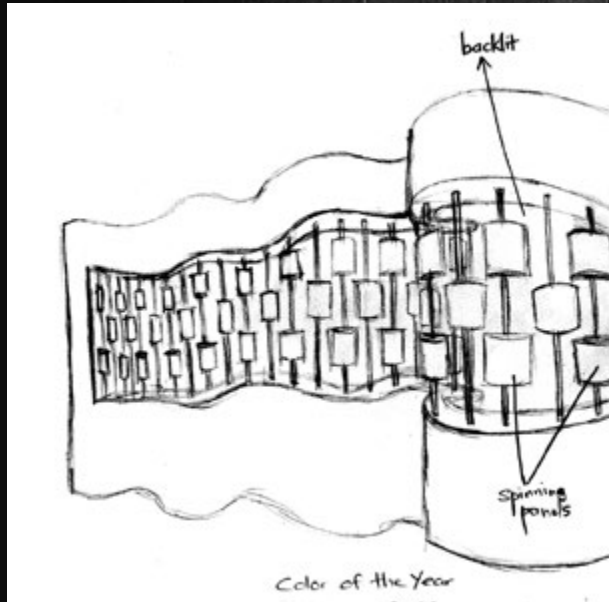


Republic of
PANTONE®

BUBBLE MAPS.

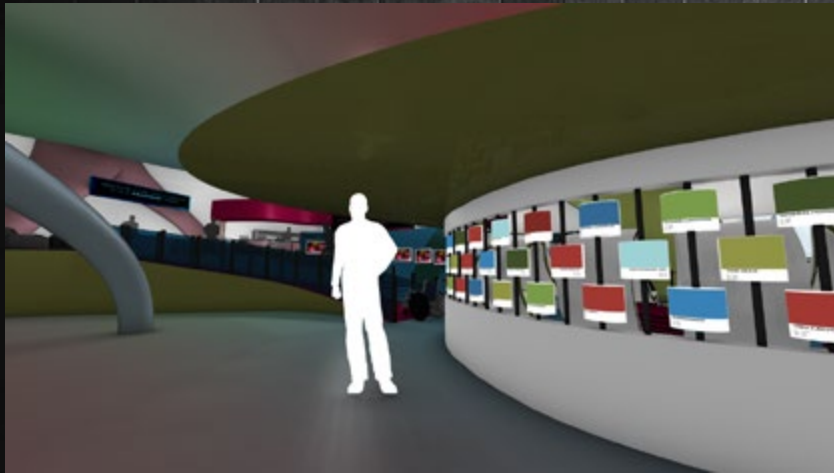


PRELIMINARY SKETCHES.



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PERSPECTIVES & CLOSEUPS.



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For more pieces, do visit:

www.coroflot.com/phoebemathius