

Domestic SCAD Recruitment Trade Show Booth

This recruitment booth for Savannah College of Art and Design was designed for conventions within the United States. It includes a television stand, storage table, stools, and shelves with 3D printed lamps, all custom designed for the booth. The focus of the booth was to meet the needs of the recruiters working the convention by making it comfortable and accessible and minimizing the need for union workers while also catching the attention of visitors and keeping the aesthetic of SCAD. SCAD itself needed to be taken into consideration when it came to cost, storage, and shipping technicalities. The design process included hand sketches, Google Sketch Up models, scaled models, and full scale models. The end result is a functional and creative booth accepted by SCAD and is in the process of being built.

