

EDUCATION

UNIVERSITY OF CINCINNATI

Cincinnati, OH | 07–12
College of Design, Architecture,
Art, and Planning (DAAP)
B.S. Graphic Design
Dean’s List

ACTIVITIES + AWARDS

National Dean’s List, Cincinnatus Century
Scholar, Alpha Lambda Delta, Students
for Ecological Design, American Institute
for Graphic Artists | UC President 11–12
Relay for Life | Team Captain 08–11
Amnesty International, Mountaineering Club

PROFICIENCIES

COMPUTER + SOFTWARE

Adobe Creative Suite CS5+6
After Effects
CAD tools
Microsoft Office

ALTERNATIVE

Highly organized, self motivated
Sketching + ideation
Print making
-intaglio, relief
SLR digital photography
Darkroom techniques

EXPERIENCE

FREELANCE - RAD (ROSIE ALYEA DESIGN)

Seattle, WA | NOV12–PRESENT

Postmark Created digital stationary illustrations
Jackson Fish Market Character and environment
developments for the new app “Carrot Crazy”
Graphiti Associates Inc. Branding, illustration
and presentation design

PATH Exhibit and print collateral design
for Project Optimize partnering with
WHO (World Health Organization)

FITCH - Apprentice

Seattle, WA | JUL12–NOV12

Environmental and package design with focus
on retail spaces. Assisted in initial audits then
package, point of purchase, and in-store experi-
ence design for Skype. Originated the design
and generated content for the North American
FITCH monthly newsletter. Worked successfully
under tight deadlines for companies including
Claire’s and Microsoft.

INFINITE SCALE - Intern

Salt Lake City, UT | JUN11–MAR 12

Environmental graphic design with focus on
sports. Created graphics for large scale projects
including the PAC12 Football Championship,
Chicagoland Speedway, and Miller Motorsports
Park. Became well versed in the creation of
environmental graphics from the concept to
production phases.

MONDOFRAGILIS - Intern

Annecy, France | JAN–MAR 11

Designed various items of company collateral:
icons, mail aways, and the firm’s task site
redesign. Created layouts and logos for private
sector companies including the World Health
Organization. Wrote news and feature articles
for potential pod casts. Improved second
language skills by working primarily in French.

SALOMON SPORTS - Intern

Annecy, France | JAN–JUN 10

Designed the graphics for the Winter 2012 lines
of girl’s and boy’s helmets and other various
ranges of boots and ski poles. Created the new
look for the 2012 men’s SPK boot line. Worked
independently with limited art direction. Began
to learn French as a second language.

NORM THOMPSON OUTFITTERS - Intern

Portland, OR | JUN–SEP 09

Worked for Sahalie catalogue re-designing the
daily e-news featuring promotions and sales.
Attended product photo shoots to learn and
assist with creative direction. Worked closely
with the merchandising department to aid in
the creation of patterns and labels for clothing.

ARTISTIC STRENGTHS

Typography + type design
Illustration
Branding
Photography

INTERESTS

Nature
Travel
Pattern making
Tea + cake
Live music
Literature
Yoga
Languages
Laughing
Billiards
Craft beer

CALL

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HOME

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