



portal FOLIO

*my academic Journey*

# Tal Postelnik Baum

Date of birth 20 march 1985.  
Place of birth Haifa, Israel.  
Civil status married  
Nationality Israeli and American.  
Current address Florence, Italy.

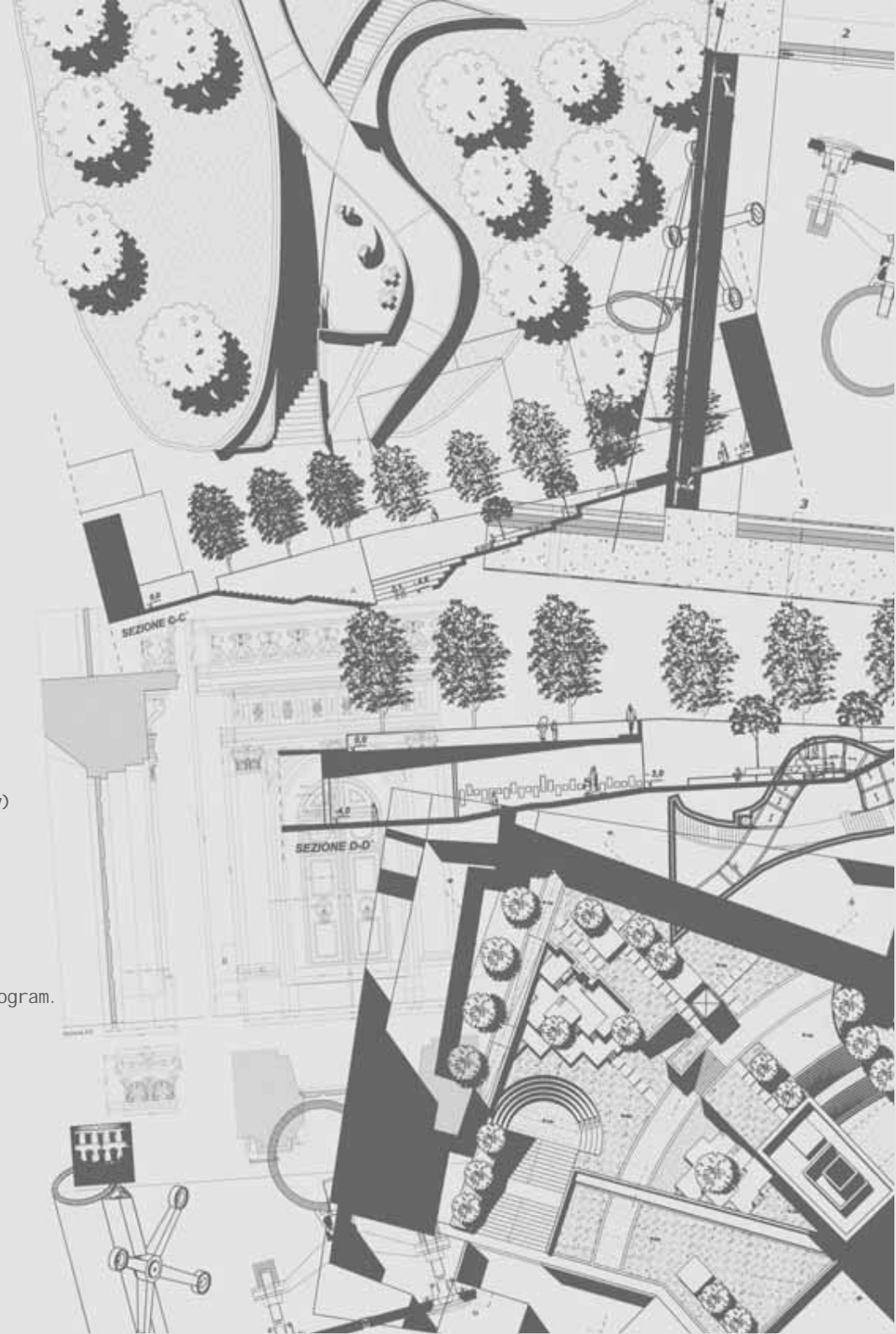
Contact me  
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## Education

- From 2006 **Università degli Studi di Firenze** (Florence, Italy)  
Faculty of Architecture  
Principal study sectors:  
Architectural design, Interior Design, Urban Design,  
Restoration, Graphic design.  
Average grade score: 30/30
- 2005 - 2006 **Italian school "LinguaViva"** (Florence, Italy)  
Intensive Italian course
- 1991 - 2003 **Private high school "Reali"** (Israel)  
Graduated with honor

## Professional experience

- 2011 - 2012 **Internship at PLS Design - Architecture Atelier.** (Florence, Italy)  
Project architect assistant.  
Involved in various international projects,  
Responsible to produce CAD drawing, 3D modeling,  
Rendering and final graphic presentations.
- 2005 **Office manager in a legal practice** (Israel)
- 2005 (summer) **Israeli scout association** (Israel)  
Leader educational counselor, responsible for the 2005 summer camps program.
- 2003-2004 **Mandatory military service** (Israel)  
Pilot trainer in the Israeli Air force aviation school.
- 2001-2003 **Israeli scouts** (Israel)  
Primary educational and leadership role in Haifa's scouts association.
- 2002 (summer) **Israeli scouts North America delegation** (Boston, USA)  
Chosen participate in the Israeli scouts delegation for summer camps in North America.



## Software

2D CAD drawing	AutoCAD (excellent)
3D modeling & Rendering	Rhinceros (excellent) V-Ray render engine (excellent) 3D max (good)
Graphic design & image editing	Adobe Photoshop (excellent) Adobe In Design (excellent) Adobe Illustrator (excellent)
Video editing	Adobe Premier video editing (good)
General	all Microsoft software (excellent)



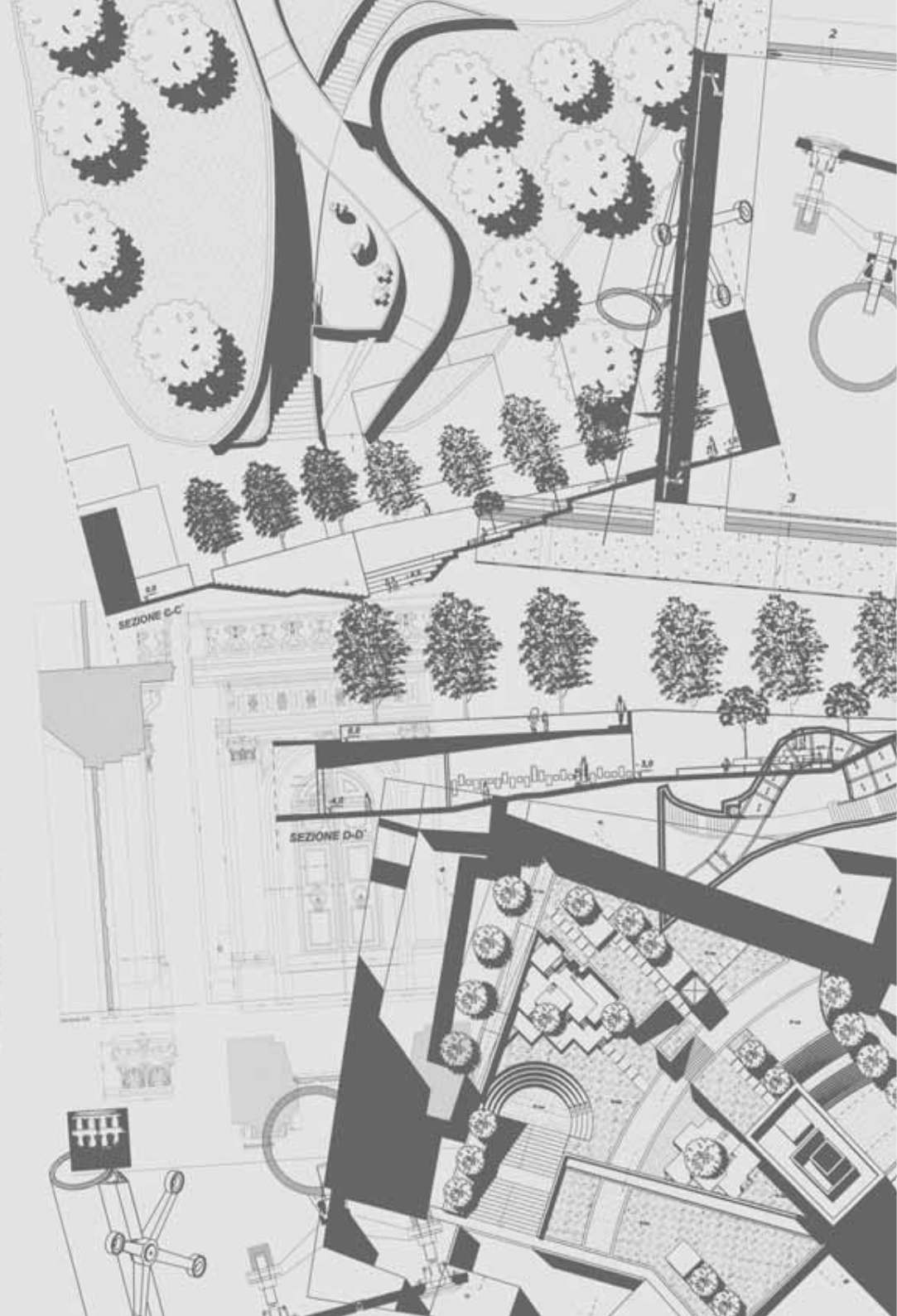
## Languages

Hebrew	talk , write, read	(mother Tongue)
English	talk , write, read	(excellent)
Italian	talk , write, read	(excellent)

## Personal characters

Hard worker, efficient, deadline oriented, team worker, high willing to learn, diligent, Responsible.

Recommendation letters will be sent upon request



Architecture to me is..



The responsibility to create better ambiances  
The ability to improve people's life and well-being.  
The privilege of creating art  
The reflection of culture, time, and place.

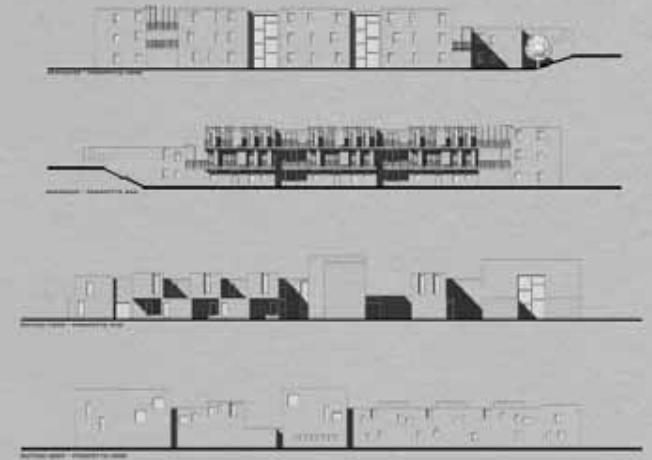
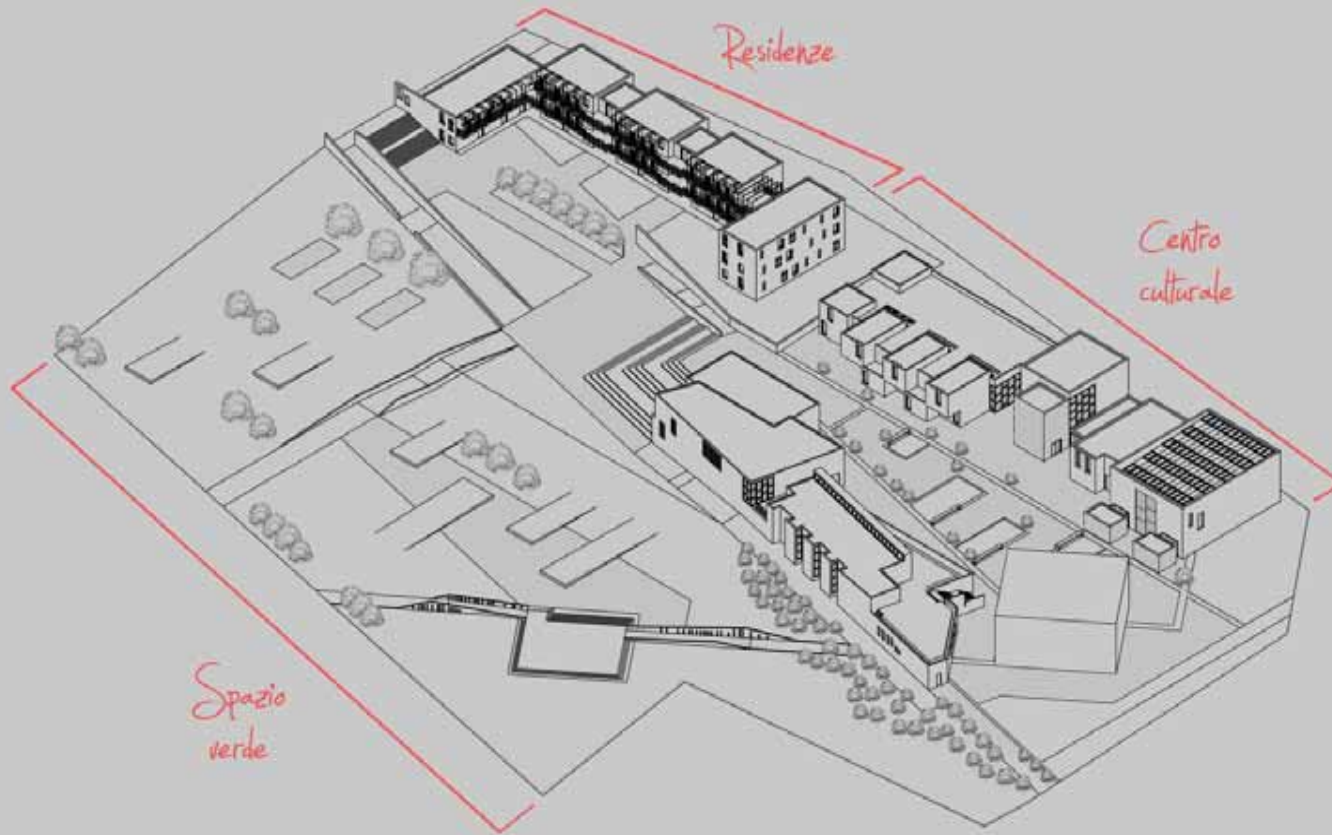


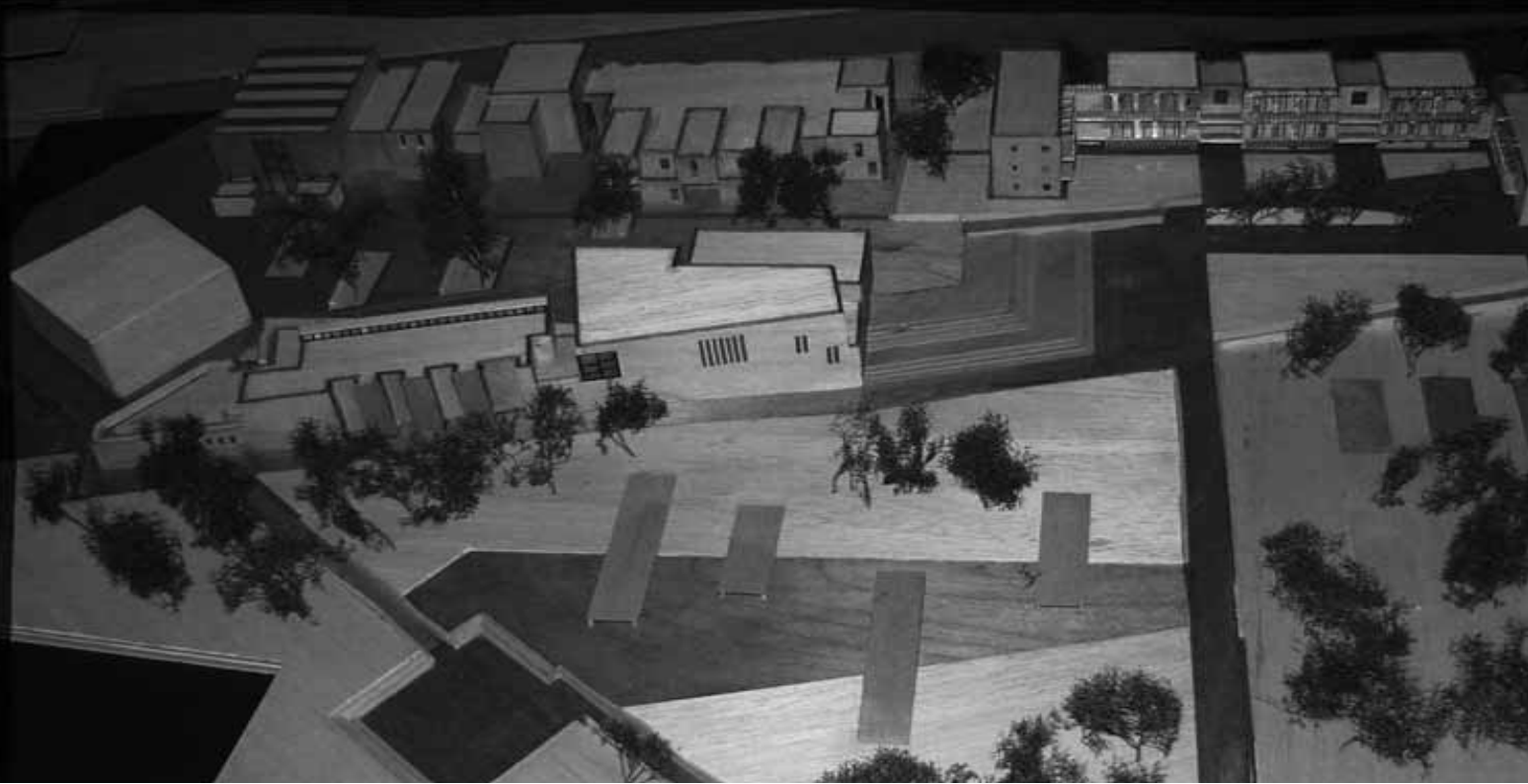
My projects

# New center for Isdoto (Firenze)

Studio II / (Second year)

Redefine the traditional Italian piazza by creating a contemporary urban forum. A modern Piazza that will form a sense of identity to a florentine suburb with lack of one.







# Bromley By Bow Mediatheque

In collaboration with  
Architecture Association, London  
Studio IV / teamwork / (forth year)

## The area:

A neighborhood on the outskirts of London.

## Phase I: the Master Plan

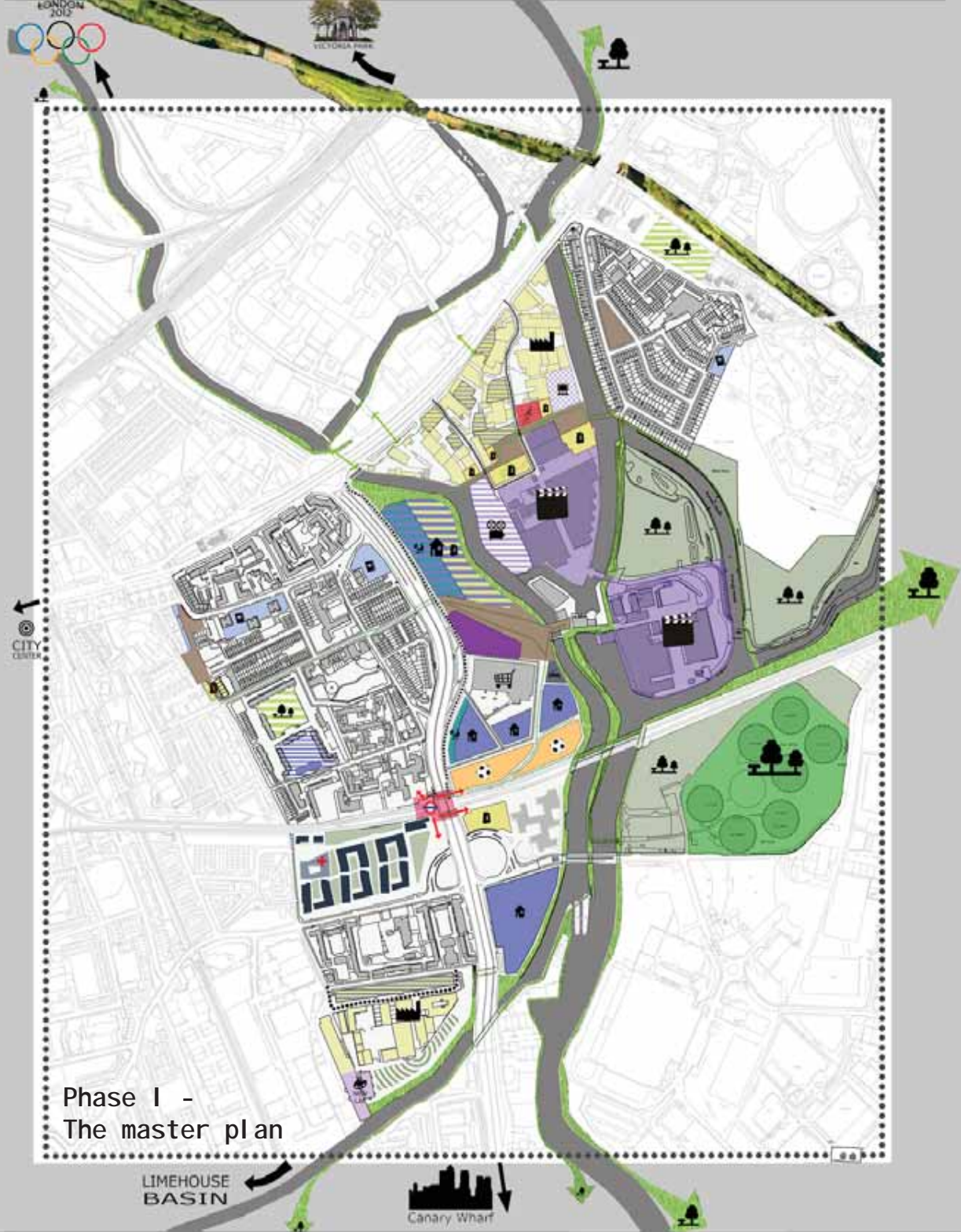
- Analysis of problems and district potential.
- Identifying missing structures and environments.
- Developing a Master Plan for the regeneration of the whole neighborhood.

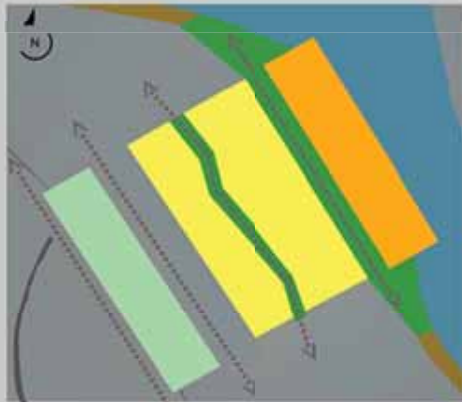
## Phase II: the Local Scale

Planning in detailed scale one area chosen from the general Master Plan.

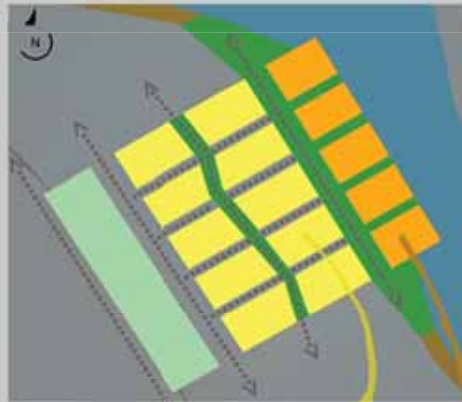
## Phase III: the Mediatheque

Designing in architectural scale a unique space according to the conclusions and goals that was defined in the previous phases.

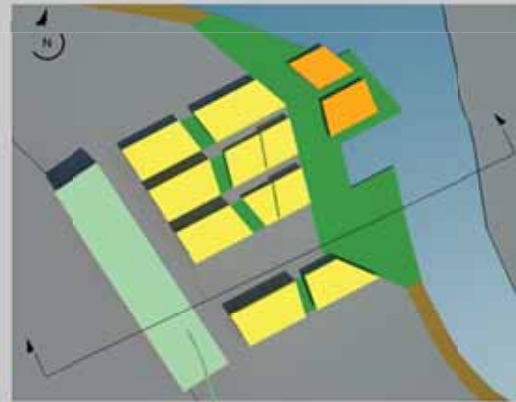




urban scale strategy



housing  
commercial



the Mediatheque



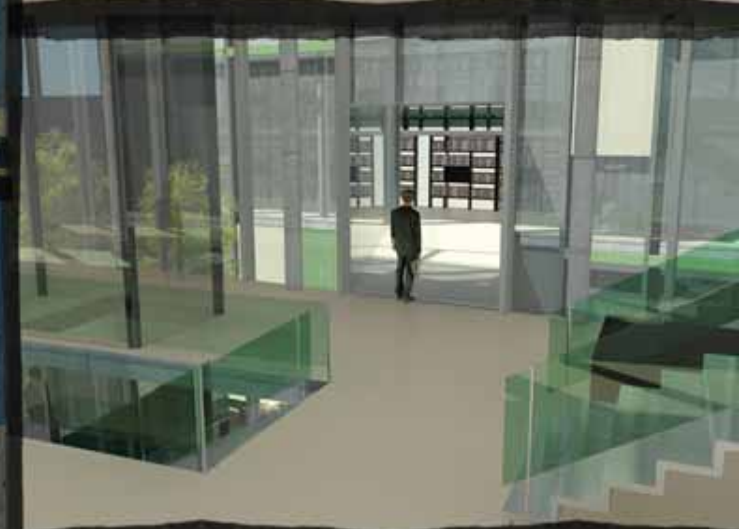
Final plan



Phase II - The local scale

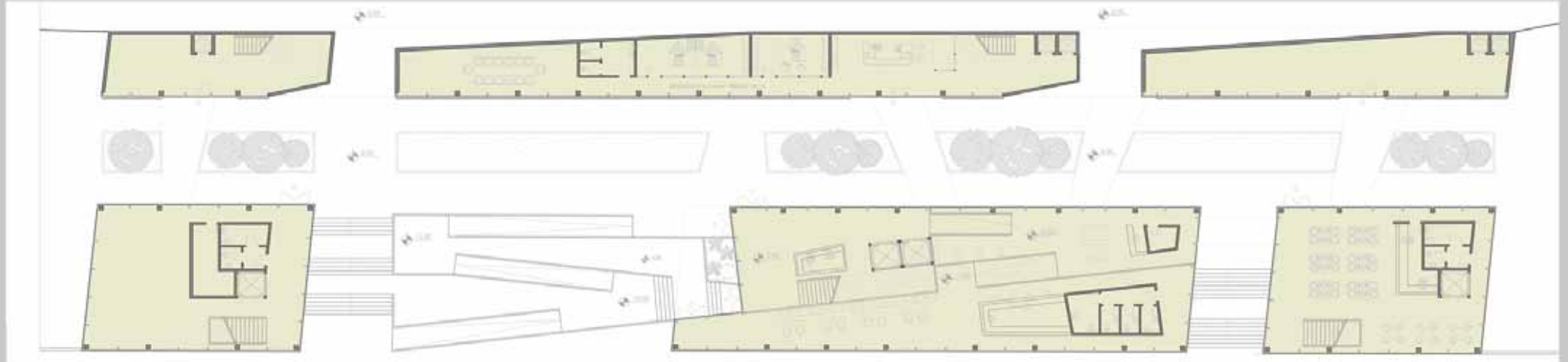


Phase III -  
The Mediatheque





Phase III -  
The Medi atheque

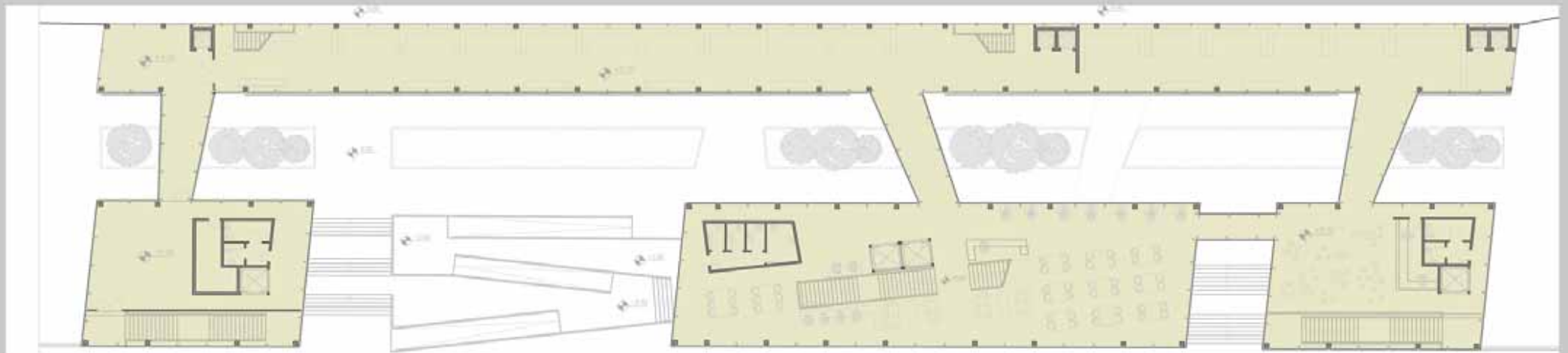


**Pianta Piano Terra**

scala 1:200

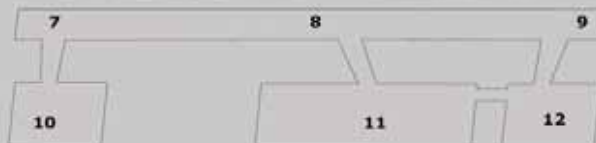


- 1/ Uffici spazio workshop
- 2/ Uffici amministrazione
- 3/ Magazzino mediateca
- 4/ Spazio workshop
- 5/ Foyer, Bar, Bookshop
- 6/ Spazio giovani



**Pianta Primo Piano**

scala 1:200



- 7/ Deposito materiale workshop
- 8/ Deposito libri biblioteca
- 9/ Deposito libri biblioteca giovani
- 10/ Spazio workshop
- 11/ Biblioteca
- 12/ Biblioteca giovani





# Entrance pavilion

Giardino della Fortezza (Firenze)

Studio IV / (Fourth year)

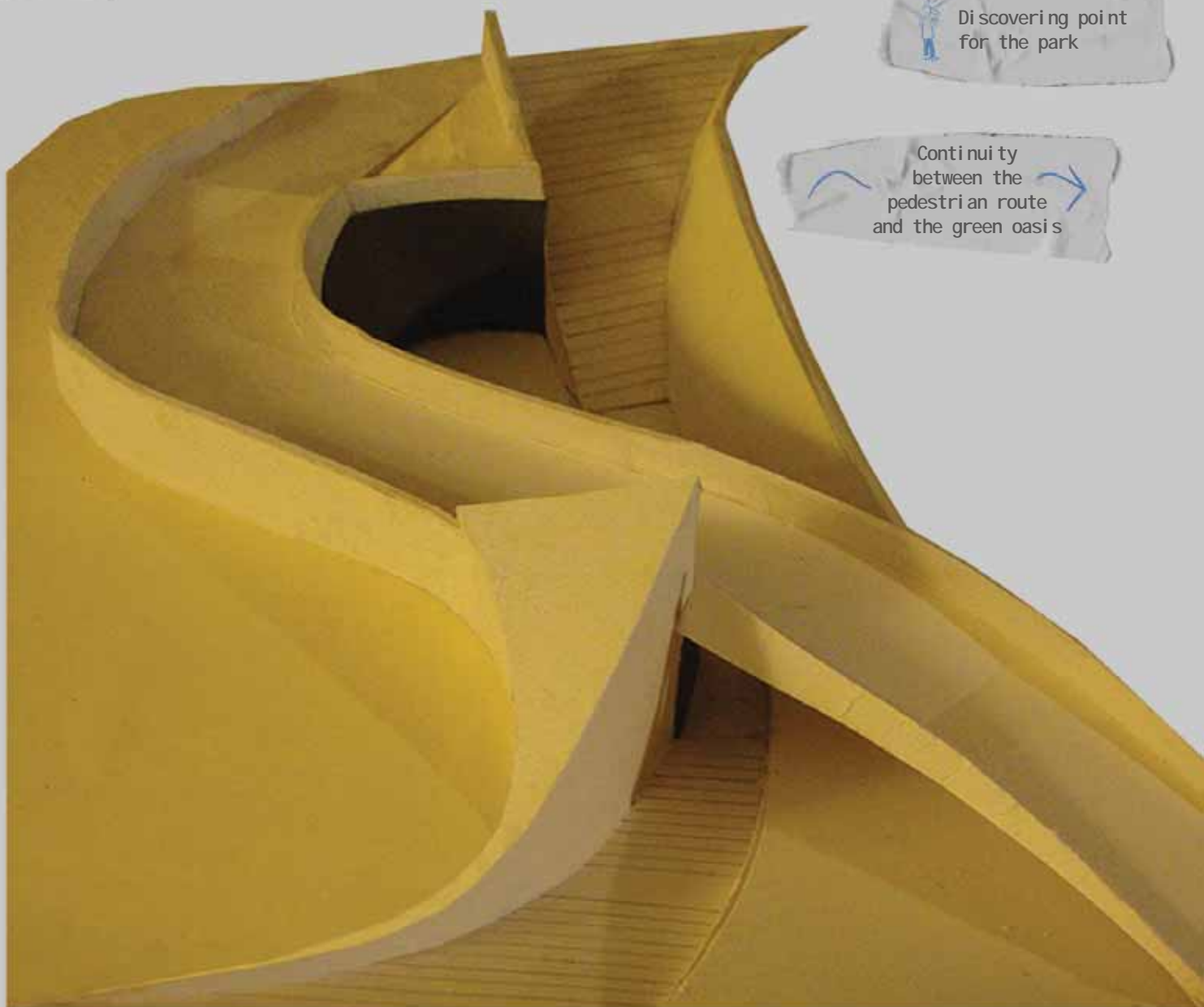
Entrance to the park that surrounds Fortezza da Basso in Florence.

A warm and intimate environment for tourists and people in transit creating a welcoming space for an urban pause.

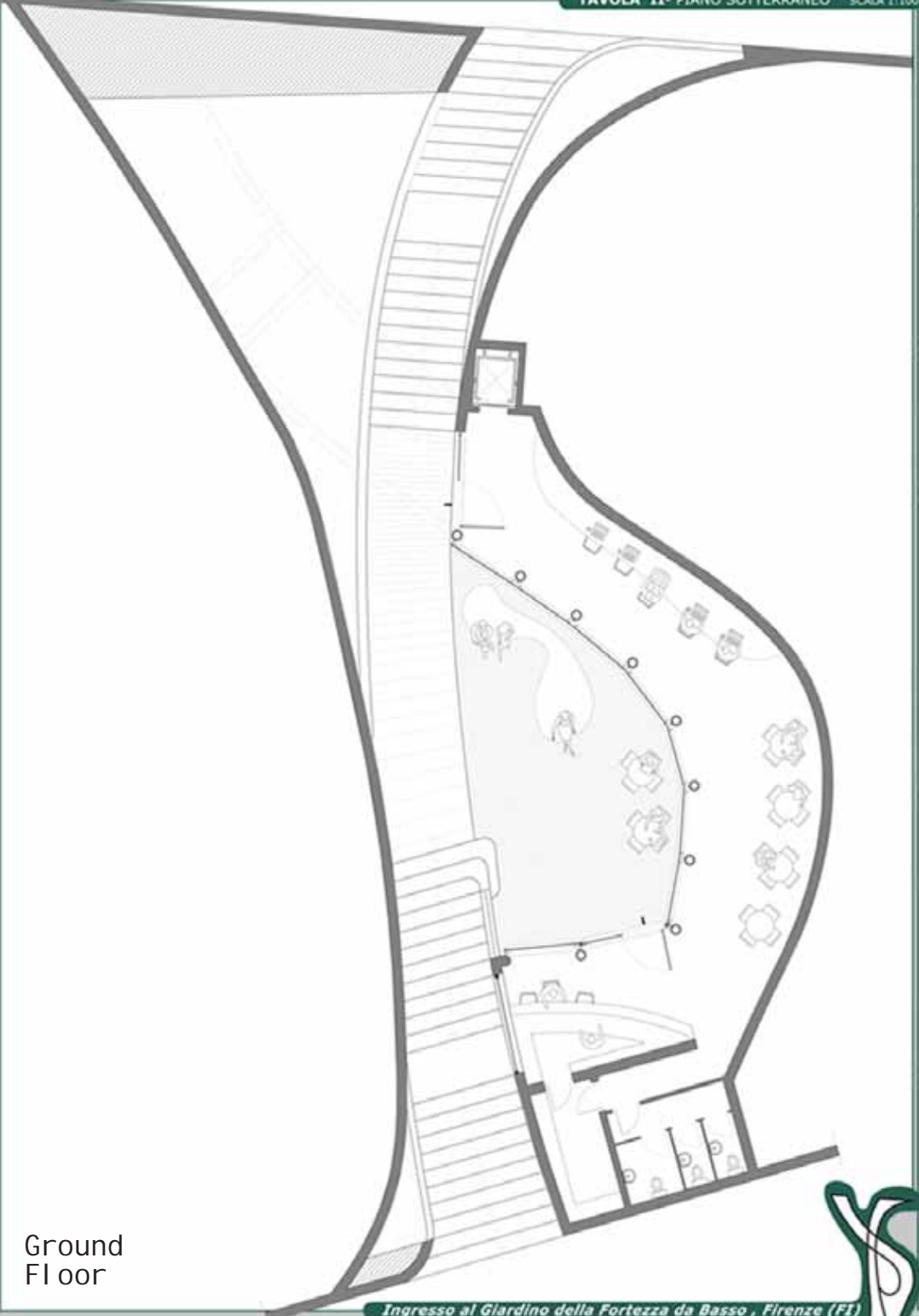
A passage to the surrounding park that contains a more intimate ambience for relaxation and silence.

Discovering point for the park

Continuity between the pedestrian route and the green oasis

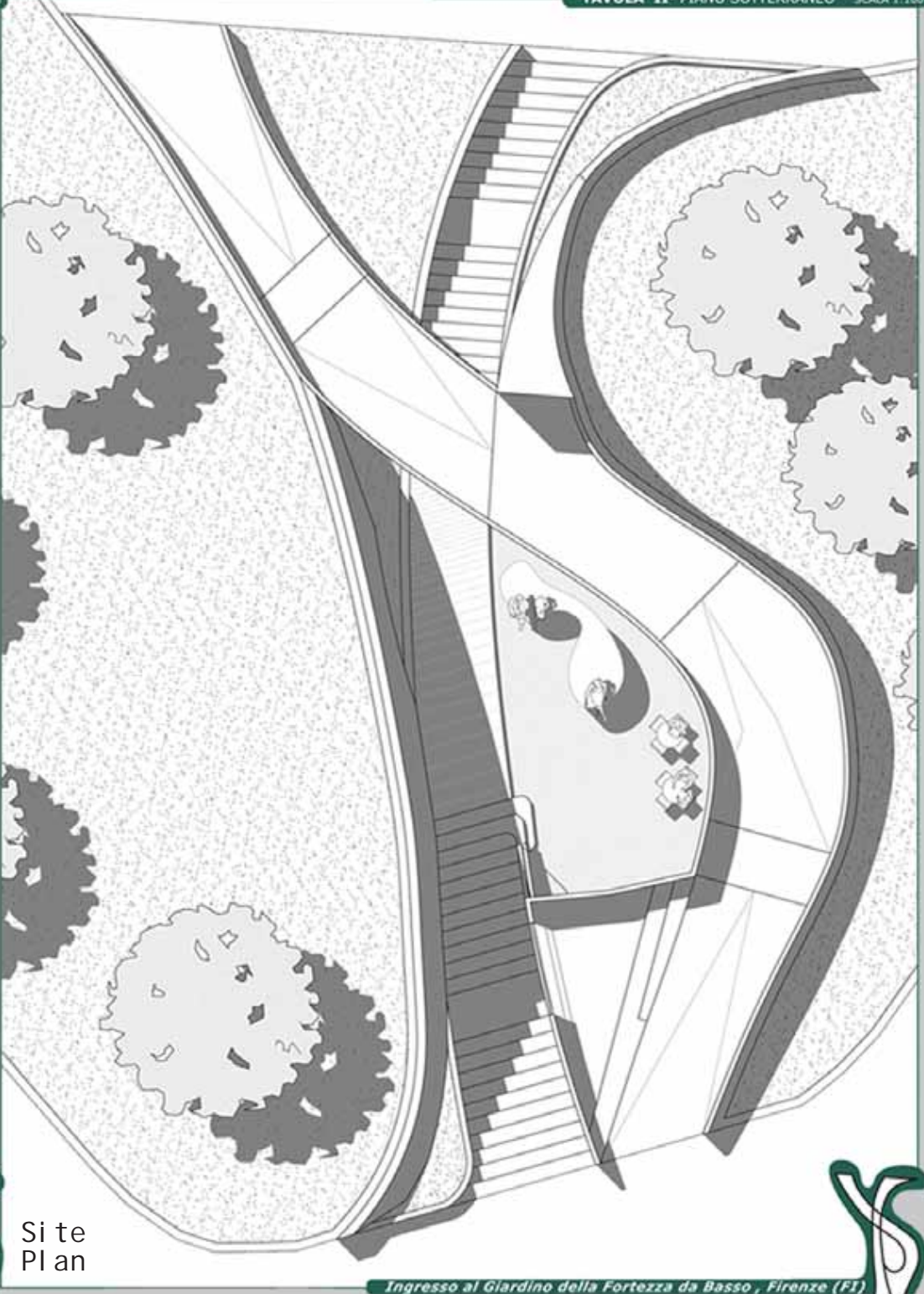






Ground Floor

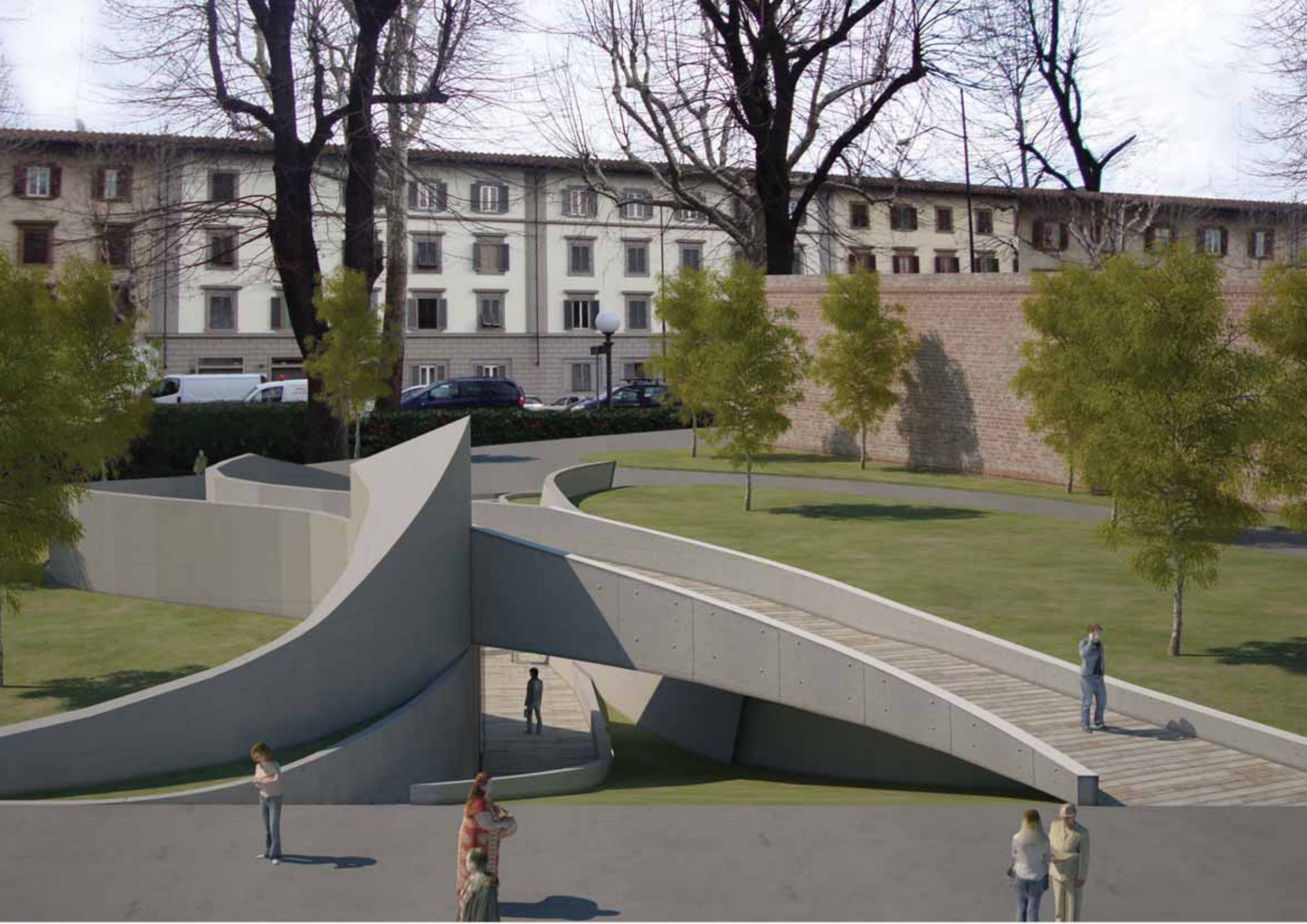
Ingresso al Giardino della Fortezza da Basso , Firenze (FI)



Site Plan

Ingresso al Giardino della Fortezza da Basso , Firenze (FI)





# Exhibition pavilion for Ikea

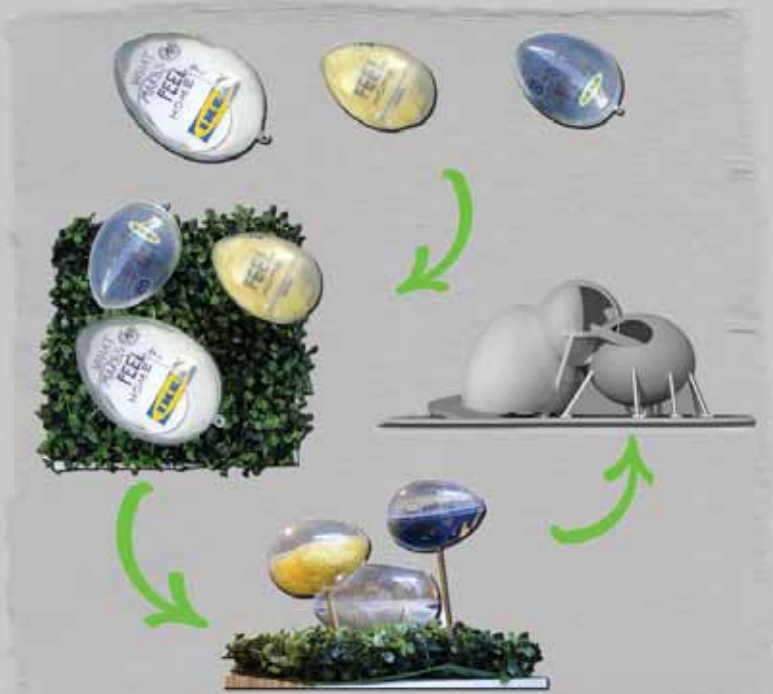
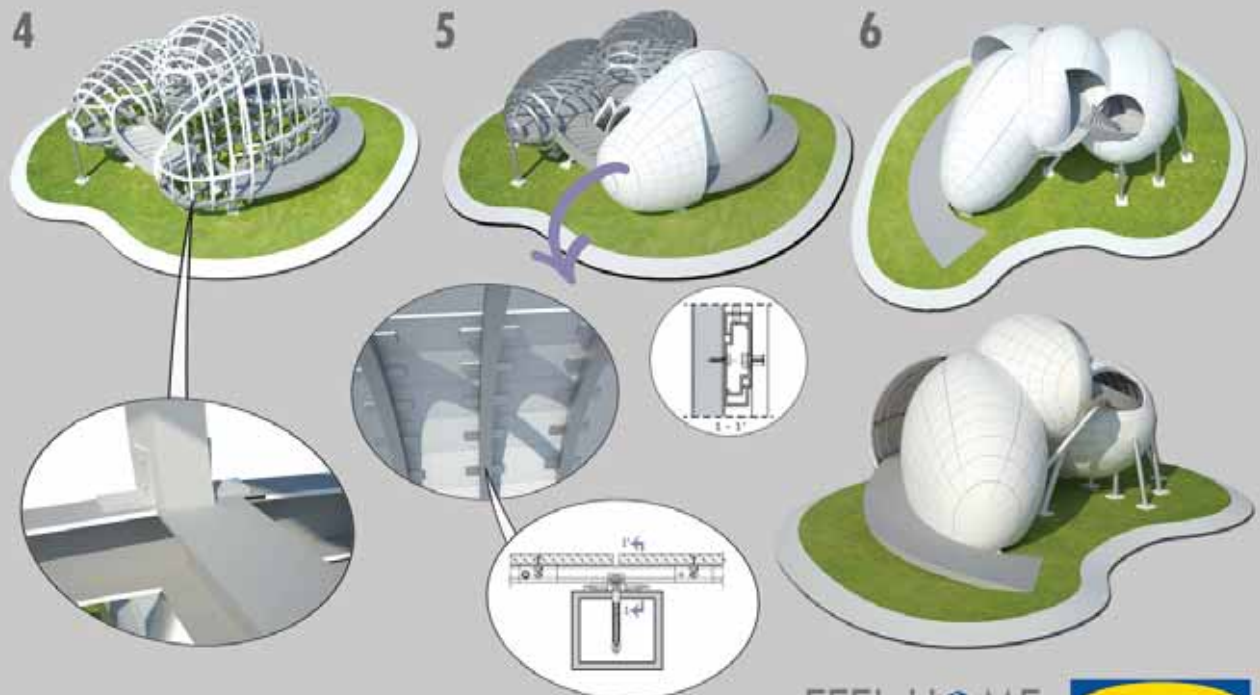
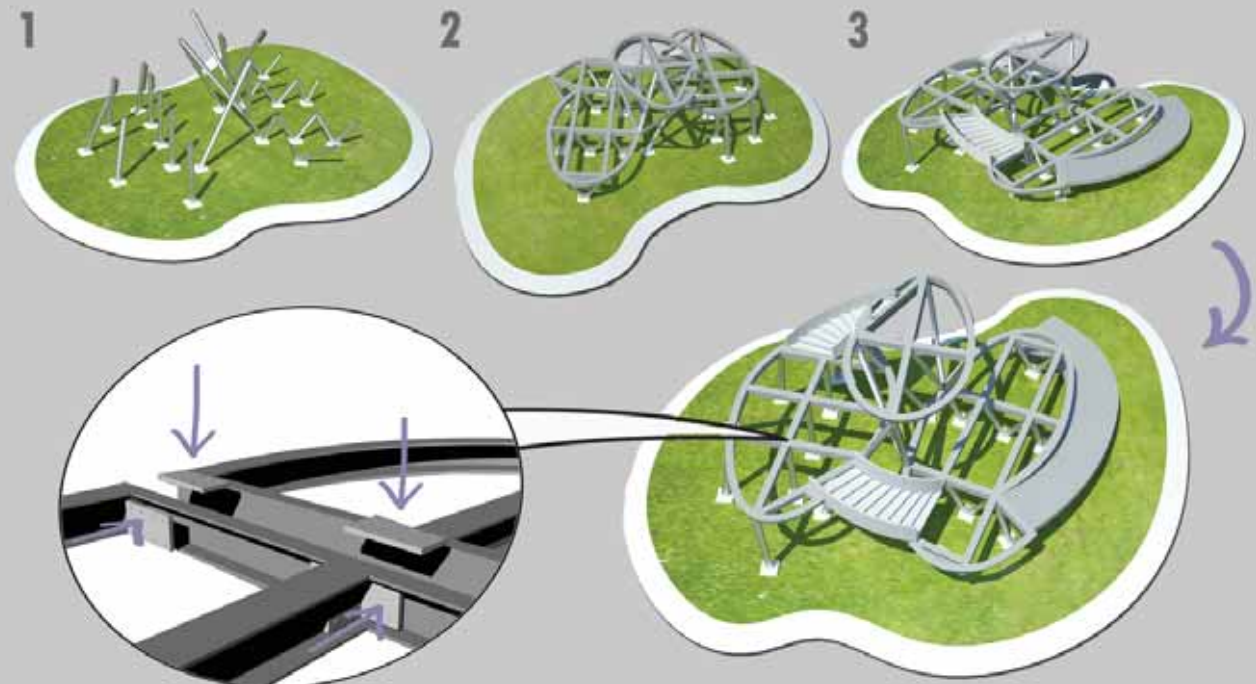
Technology studio /  
Team work / (Fourth year)

The exercise: Designing an exhibition pavilion for a private label.

The guideline: the structure must be elevated, can be disassembled and transportable.

The concept: Interpretation of the house and the products of Ikea. The egg, a primary and simple shape has been transformed into a complex structure, that includes various environments for exhibitions and reflection.

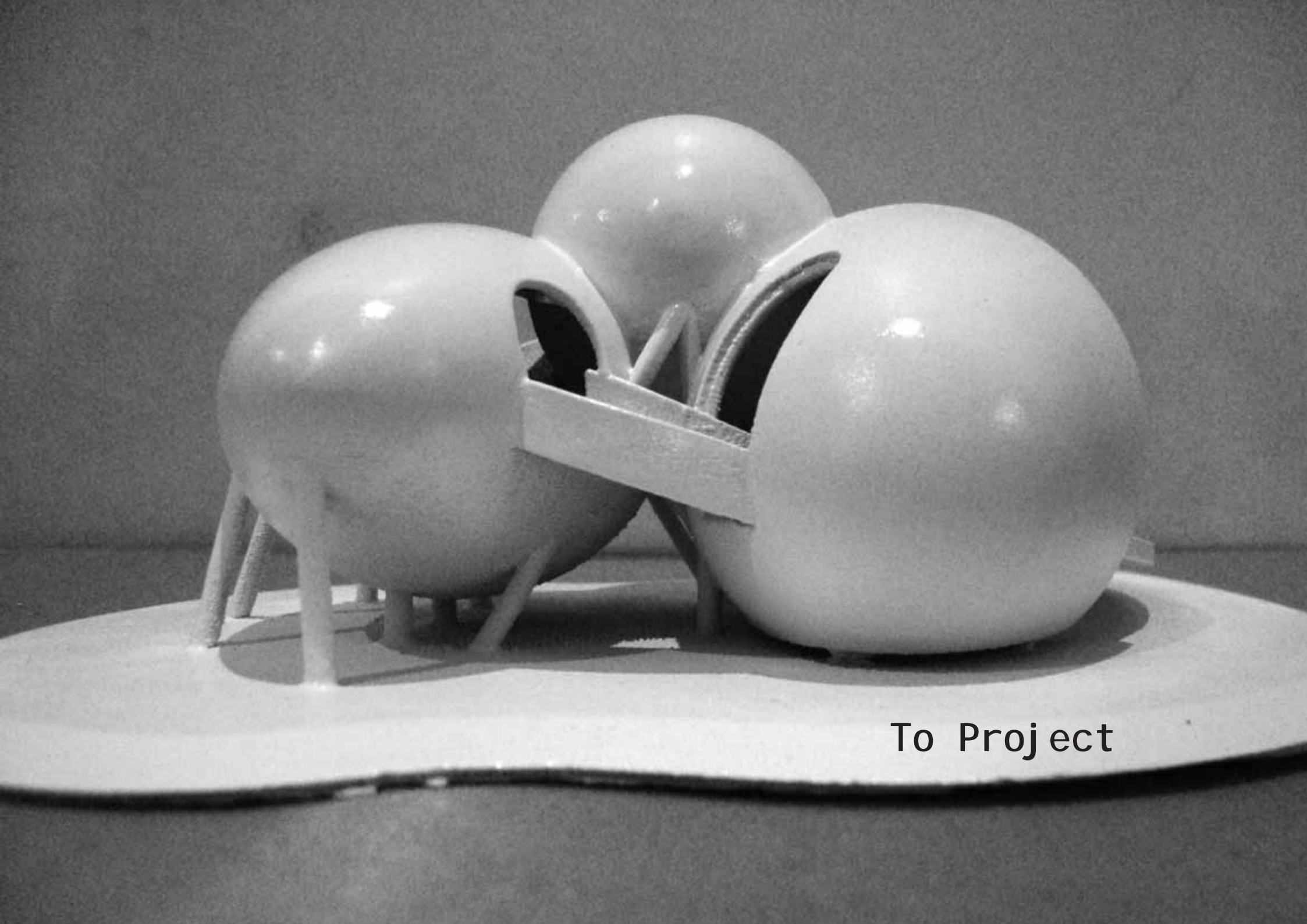
The slogan that accompanied the project is "What makes you feel home!?"





From Concept





To Project

# An Alternative Theater Complex in NYC

Student competition / (Fifth year)

The rectangular lot was planned in a way that allows **union and integrity** within all elements that dominant the area (high line, Hudson greenway, NYC convention center).

Integration between indoor and outdoor activities in order to create a fluid and vivid environment that serves as much more than just a theater. A place that allows a different way of enjoying the energetic city of New York. **A playground for both young and adults**, incorporated in quotidian life.

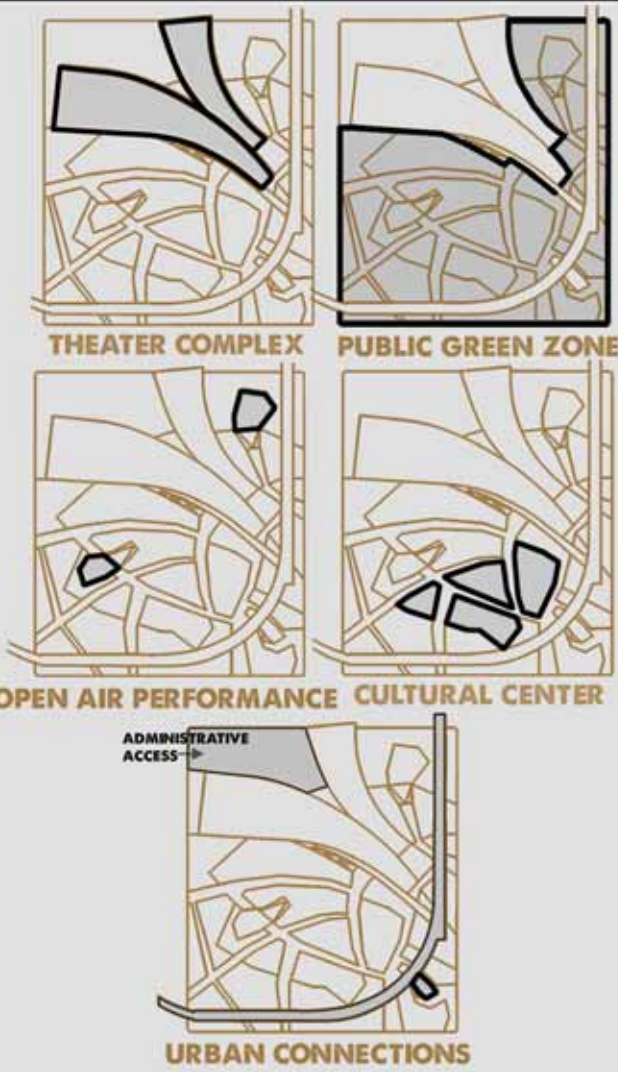
The theater complex tries to literally **get outside the box** by its curved shape that extends towards the isolate borders, reaching out for NYC residents and visitors to come and explore the new multifunction area.

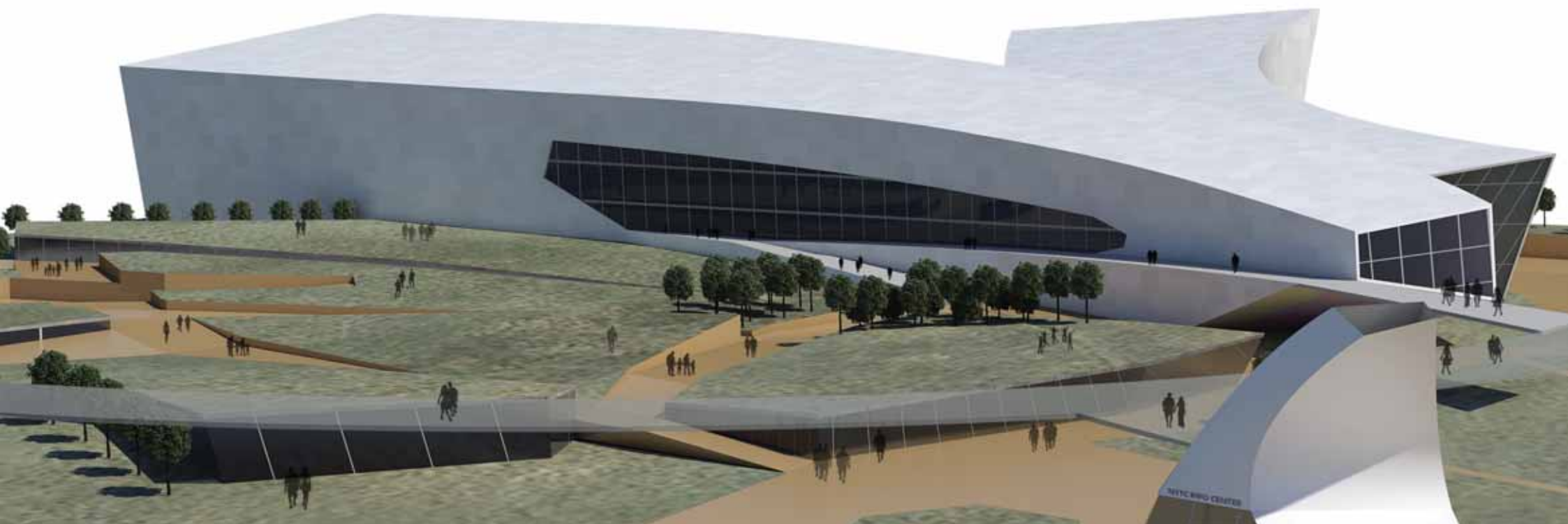
The enclosed theater is part of a wider external green zone that **expands the theater experience outside** through numerous outdoor functions for leisure, socializing and culture. The alternative spaces forms the unique terrain elevations of the park.



**GET  
OUTSIDE  
THE BOX.**







NYTC  
ALTERNATIVE  
THEATER  
EXPERIENCE

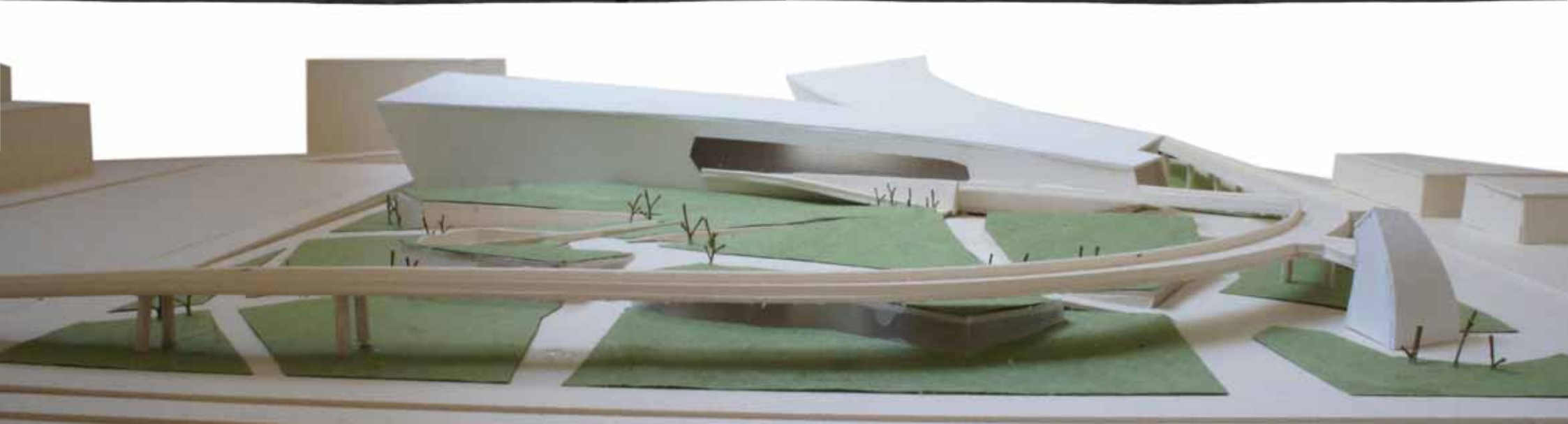
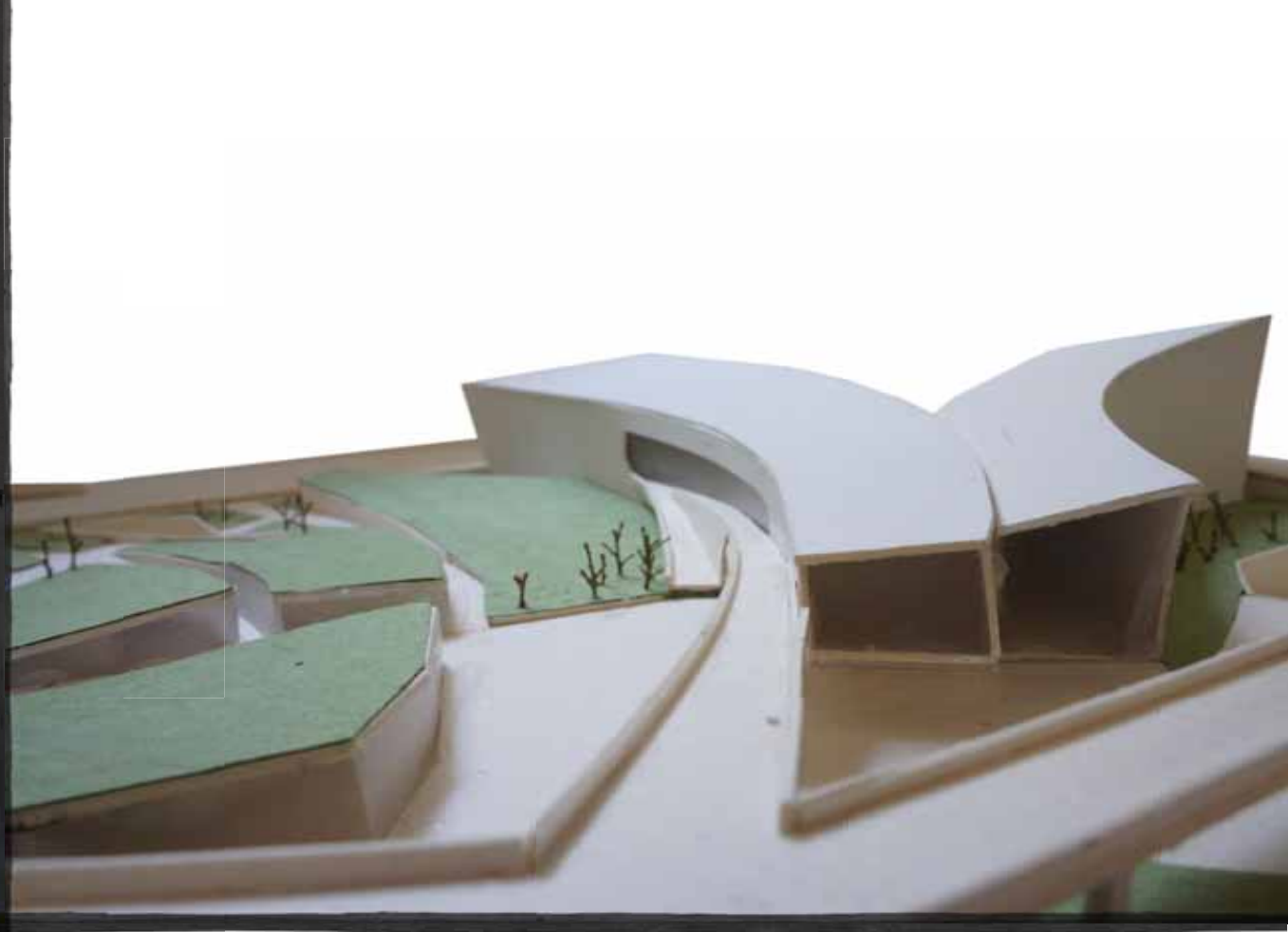
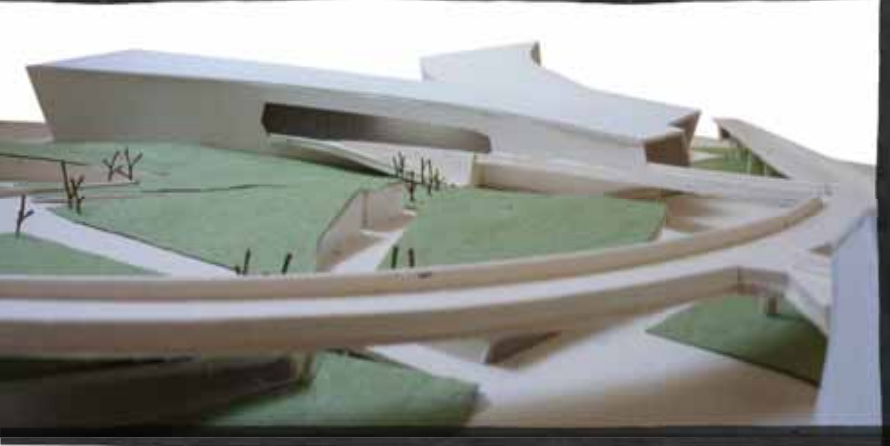
GET  
OUTSIDE  
THE BOX.

Connectivity  
and visibility  
with existing  
urban landscape

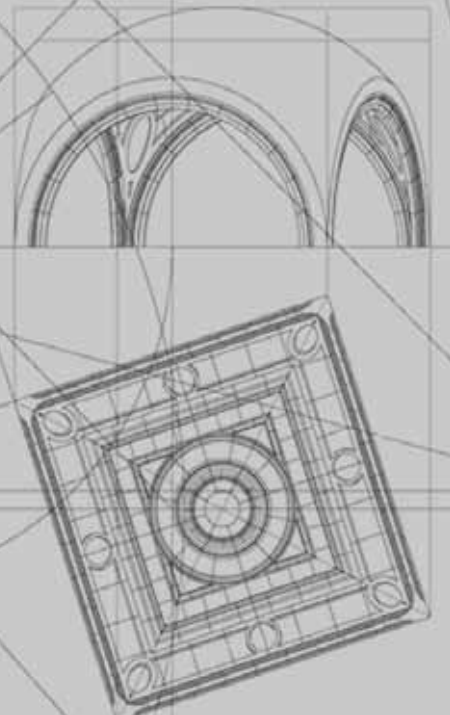
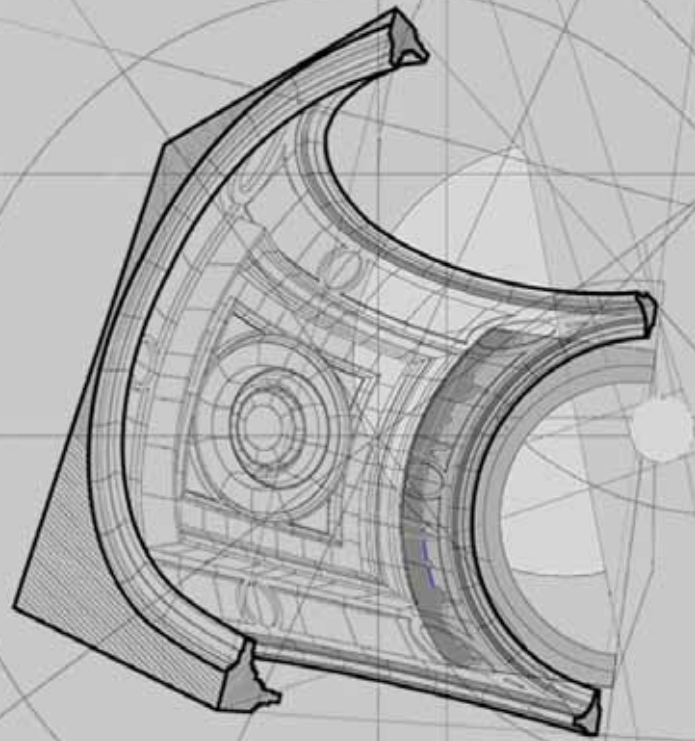
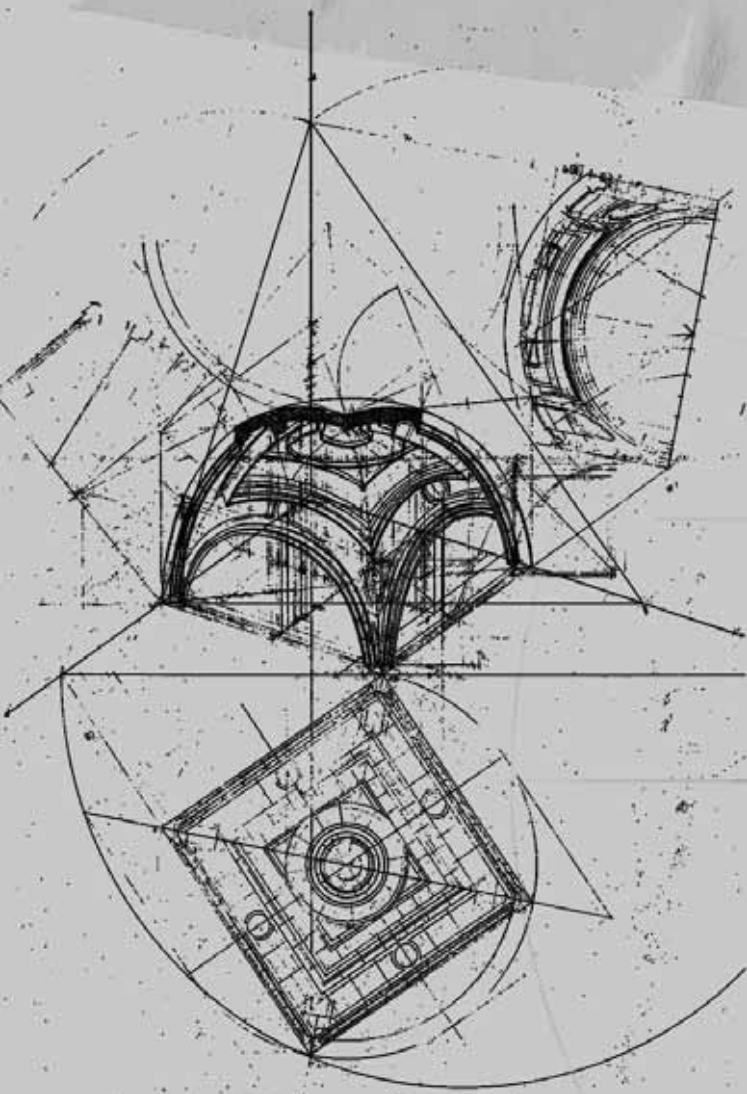




Vivid  
Outdoor  
Facilities  
and park

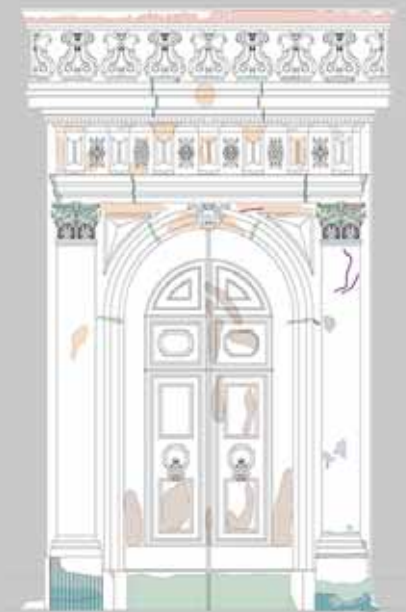
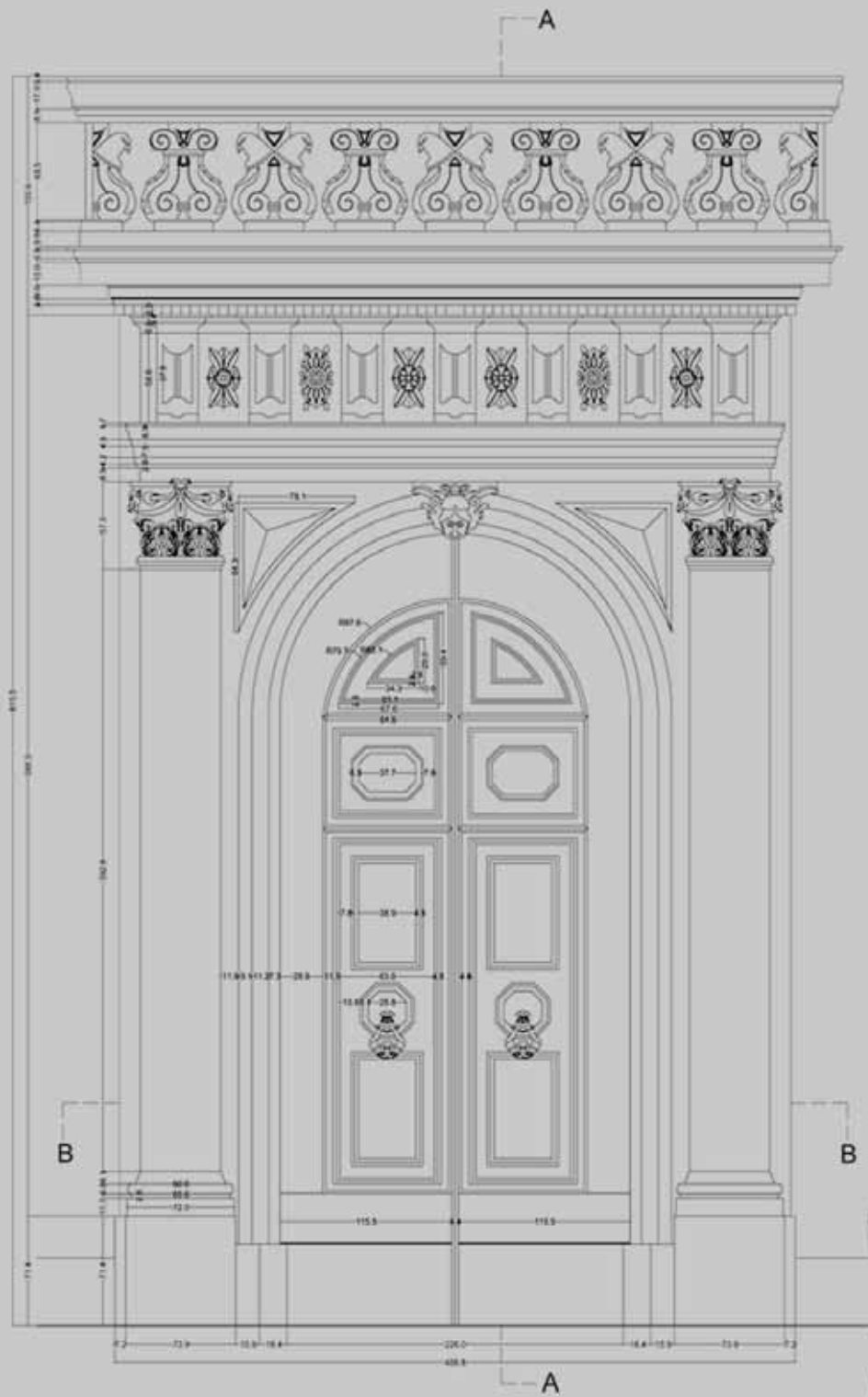
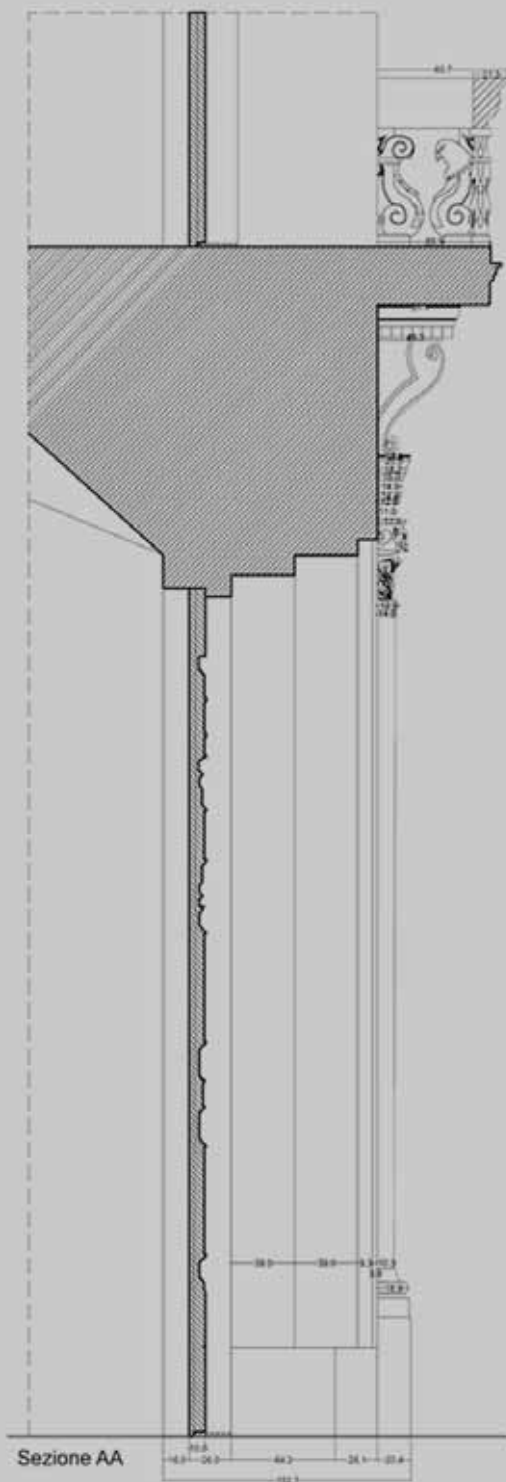


# Various projects



## Study of an arch

Descriptive Geometry / (First Year)



Palazzo Capponi  
 Restoration studio / (Third year)



1



2



3



4

"Architecture is a visual art  
and the buildings speak for  
themselves"  
(Julia Morgan)

Cube

Studio II /  
(Second year)

- 1.2. the cube is me  
A package sent in  
a voyage around  
the world
- 3 . the cube is you  
The space of an  
engi neer
- 4 . the cube is us  
A house on the  
beach



Painting

Free technique

Painting

Oil on canvas

I believe that the way people live  
can be directed a little by architecture."  
(Le Corbusier)

A top-down view of a cluttered desk. On the left, a laptop is open, showing a red abstract pattern on its screen. In the center, there are several sheets of paper with architectural drawings and a red and white abstract graphic. To the right, a camera is mounted on a tripod, and a cup holds various pens and markers. A ruler, a calculator, and a keychain are also visible on the desk. The overall scene suggests a creative or professional workspace.

Thank you,  
for taking the time  
exploring my **porTalfolio**

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