

Never Settle - We are never done. We are never finished. We can always improve. No matter the situation or the circumstance, we persevere and push beyond the limitations of what is.... and step into a new reality in which we create.....

Growth Through Collaborative Education - Our growth is tied to our learning. We learn through our shared experiences and the acquisition of new knowledge for better performance.

Mutual Respect - At Park West we have a high regard for our fellow teammates and the students we serve. The mutual esteem we have for each other should be exemplified in our actions toward one another. We expect our students to follow the model we set before them by respecting one another, and the staff that serves them.

Accountability - We are accountable to fulfill our roles and responsibilities to the best of our abilities. We are accountable to the students whom we serve. We are accountable to the community in which we operate; We are accountable to the governing bodies who sanction us; and ultimately we have a an obligation to promote the development and advancement of the barbering industry.

Community Engagement - Engaging our students in the being an active participant in building and protecting our communities for the greater good of mankind.