

# 10 Reasons

## Why LEICA GEOSYSTEMS Is the Concrete Contractors' Go-To BIM Source

As a concrete contractor, your ability to win project bids often turns on your compliance with industry best practice. One key differentiator in a crowded contractor marketplace is building information modeling (BIM). The fact is, more and more owners and general contractors expect BIM-compliance in their project team selection process.

What is your BIM capability? Are you equipped with the hardware and software solutions you need to effectively compete for a growing wave of BIM-based jobs? Are you keeping pace with BIM-savvy competitors?

Today Leica Geosystems is the building construction trades' go-to source for BIM-enablement. Here are 10 reasons why Leica Geosystems should be on your short list as you consider BIM partners:

- 1. Proven Performance.** Leica Geosystems scanning, total station and software tools currently play a central role in hundreds of jobsites worldwide, from small- and large-scale building construction to massive public works projects.
- 2. Proven Technology.** Scanners, total stations and software from Leica Geosystems are the industry gold standard BIM-ready excellence.
- 3. Proven Support.** Leica Geosystems stands with you with a fail-safe support team. It starts with a legendary reputation for quality and continues with a newly-expanded U.S. support center, online technical support and Leica Geosystems' extensive local network of distribution partners

**4. Proven Compatibility.** Imaging software from Leica Geosystems operates natively within mainstream BIM solutions from Revit and AutoCAD, meaning unmatched speed and accuracy in comparing the as-built with the 3D model.

**5. Proven R&D Leadership.** Your investment in Leica Geosystems technology is protected by one of the industry's most aggressive R&D programs, keeping you current with updated BIM-related software, imaging and layout hardware advancements.

**6. Proven Reliability.** Our technology is continuously field-tested under the harshest conditions, from the tropics and war zones to high altitudes and sub-freezing weather with exceptional dependability. All Leica Geosystems tool are made exclusively in Leica Geosystems manufacturing facilities—never farmed-out to OEMs.

**7. Proven Ease.** Leica Geosystems presents an assortment of easy-entry options to BIM enablement. Even if you're new to BIM, Leica Geosystems has solutions that make first steps confident, productive and affordable.

**8. Proven Scalability.** BIM solutions from Leica Geosystems are tailored to your needs and budget. Our comprehensive array of construction solutions makes it

easy to gradually ramp-up your BIM services and expertise, whether you're new to BIM or seasoned veteran.

**9. Proven Understanding.** Our hardware and software solutions have always served as an integral part of the BIM field solution. Our processes are engineered from the ground up to support project excellence, from BIM-based layout to as-built QC with the model.

**10. Proven Name.** Leica Geosystems, based in Switzerland, is a global company with tens of thousands of customers supported by more than 2,400 employees in 21 countries. Our 200-year history of geospatial positioning excellence is extra peace-of-mind as you weigh your options.

When the stakes are your ability to compete in a rapidly-evolving industry, doesn't it make sense to rely on the first name in BIM construction solutions for concrete contractors? Make the business-smart move. Contact your Leica Geosystems rep today. ●



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**For More Information:**

[www.concreteconstruction.net/BIM-learning-center/leica/](http://www.concreteconstruction.net/BIM-learning-center/leica/)

**To Contact Your Leica Geosystems Representative:**

[www.leica-geosystems.com/contact](http://www.leica-geosystems.com/contact)