

out
u
go!SM

door hanger proposal

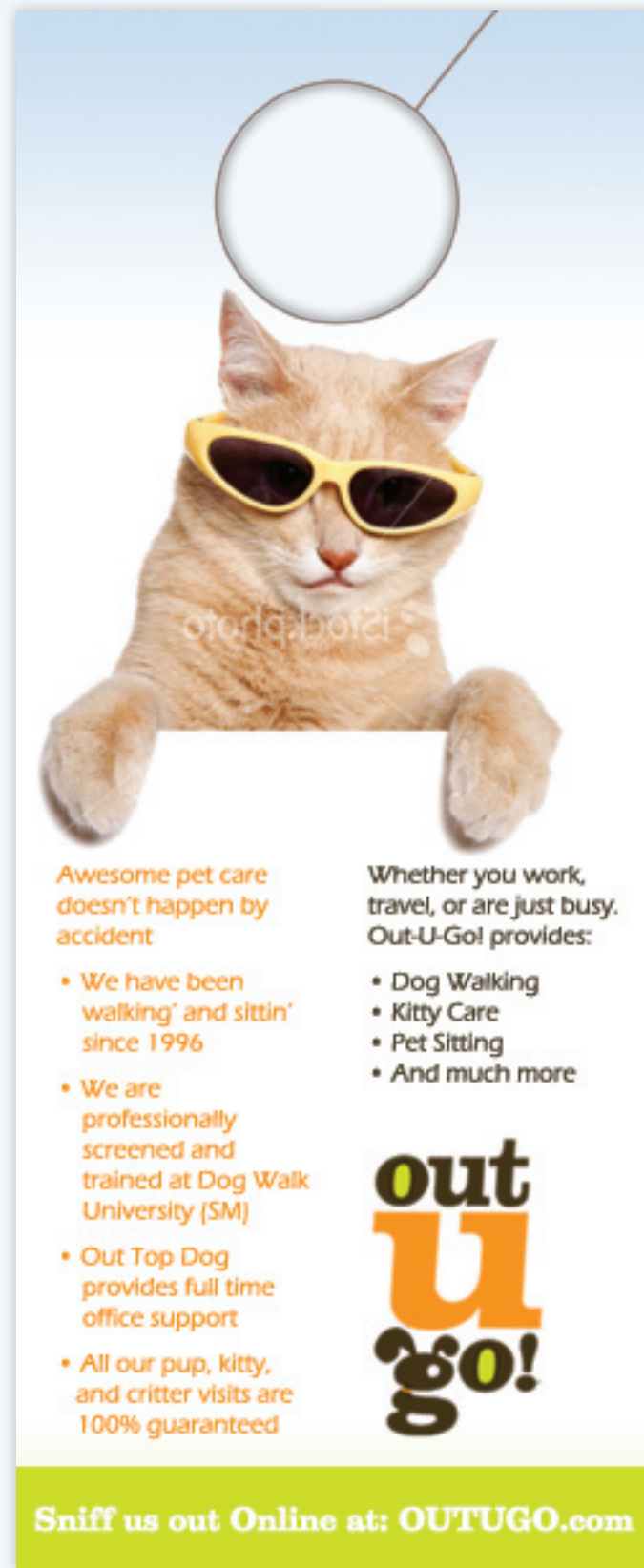
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phone: 412.956.7351

site address: <http://www.cercajewelry.com/portfolio/com.html>

submitted: March 22, 2010



idea 1

size & features

3" x 8.5"
100 lb gloss paper
4 color front and back
water-based aqueous coating

printer information

proposed printer: UPrinting.com
printer site address: <http://www.uprinting.com/Door-Hanger.html>
price estimate for 5000: \$259.08
printing turnaround: 6 days

outside resources



stock image
source: istockphoto
link: <http://www.istockphoto.com/stock-photo-1816818-is-your-dog-trying-to-tell-you-something.php>
price: 15 credits (\$14.25 pay-as-you-go)



stock image
source: istockphoto
link: <http://www.istockphoto.com/stock-photo-6202447-funny-cat-blank-sign-on-white.php>
price: 10 credits (\$9.50 pay-as-you-go)

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**Every
good pet
deserves
a great
pet sitter**



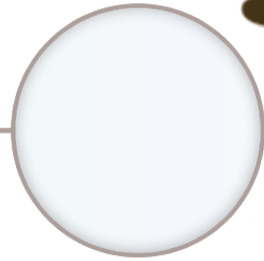
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meet and greet with
Naperville's Top Dog.

Call Today 630.xxx.xxxx
Or sniff us out Online at: OUTUGO.com



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Awesome pet care doesn't happen by accident

- We have been walking' and sittin' since 1996
- We are professionally screened and trained at Dog Walk University (SM)
- Out Top Dog provides full time office support
- All our pup, kitty, and critter visits are 100% guaranteed



Whether you work, travel, or are just busy. Out-U-Go! provides:

- Dog Walking
- Kitty Care
- Pet Sitting
- And much more

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idea 2

size & features

4" x 11"

10 pt cover, gloss

4 color front and back

aqueous coating

perforation at bottom color block

printer information

proposed printer: PrintPlace.com

printer site address: <http://www.printplace.com/printing/door-hanger.aspx>

price estimate for 5000: \$400.50

printing turnaround: 5 days

outside resources



stock image

source: istockphoto

link: <http://www.istockphoto.com/stock-photo-11190367-group-of-pets-standing-against-white-background.php>

price: 10 credits (\$9.50 pay-as-you-go)



stock image

source: istockphoto

link: <http://www.istockphoto.com/stock-photo-9046393-jack-russell-terrier-holding-leach.php>

price: 6 credits (\$5.70 pay-as-you-go)



stock image

source: istockphoto

link: <http://www.istockphoto.com/stock-photo-9350881-woman-with-her-dog.php>

price: 15 credits (\$14.25 pay-as-you-go)