

# Jared Blake BogrettDesign Portfolio

B.A. of Environmental Design,  
emphasis in Design Studies  
University of Colorado at Boulder

jared.bogrett@gmail.com · 1+303-956-6054  
5461 South Vivian Street Littleton CO, 80127

# Nar·ra·tive

noun, [nar-uh-tiv]

a story or account of events, experiences, or the like, whether true or fictitious

A brief background of myself captured in words and images.





South Africa, 2011

I believe in good design for all people. I believe that success, depends entirely on an individuals ambition and at the same time is owed in full to those that aide you in your endeavors. I believe that in order to change the world you must first explore it. I believe that language barriers create the best memories and Jay-Z belongs on the same playlist as the John Prine and George Frideric Handel. And most of all I believe that life is too short to take every-thing seriously and that some of the most beautiful things don't quite make sense.

My name is Jared Bogrett and I am a recent graduate of the University of Colorado's Environmental Design program and an alumni of the Institute of Shipboard Education's Semester at Sea Program, Fall 2011. My love of design has sprung from experiences I have had traveling the world. I consider visiting over 30 countries as part of my education and has most definitely influenced who I am as a person. I enjoy hiking and skiing in the Colorado outdoors as well as playing and coaching lacrosse, most recently with Dakota Ridge H.S. Men's team.



India, 2011





# Ar·chi·tec·ture

noun ['är-kə-tek-chər]  
a unifying or coherent form or structure.

A selection of projects highlighting both analog and digital design and communication skills.

# Gwathmey Buildings

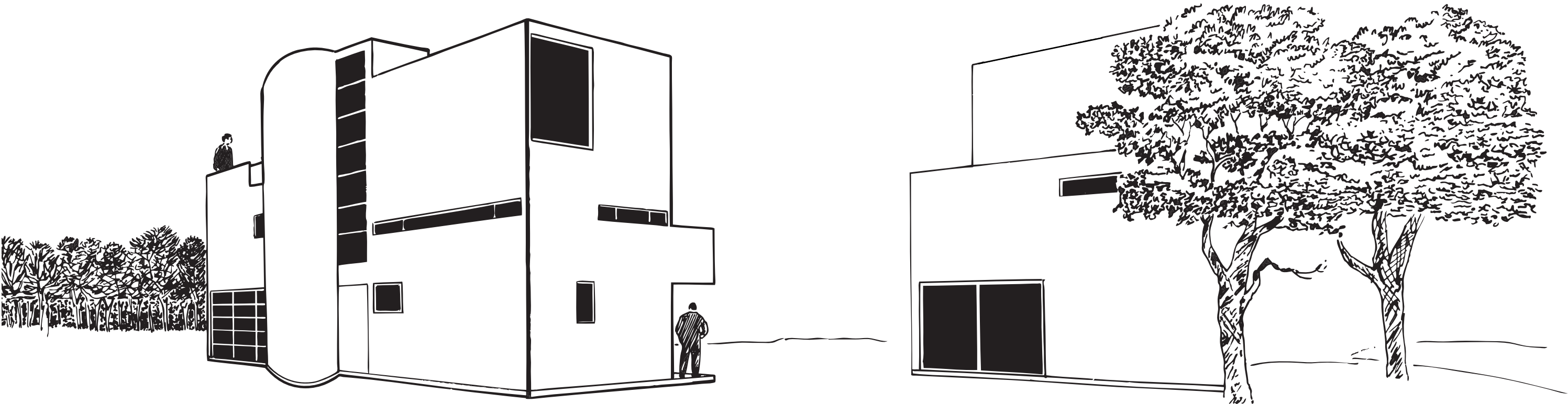
Architect Charles Gwathmey

## Architectural Drafting

An exercise in architectural drafting, this illustrative features a unique spin on The Gwathmey Studio and Verrick Residence.

- Design Media 2008
- Hand Drafted Ink on Mylar

“Simplicity is the  
ultimate Sophistication.”  
-Leonardo Divinci





# Seagram Building

Architects Mies van der Rhoe and Phillip Johnson

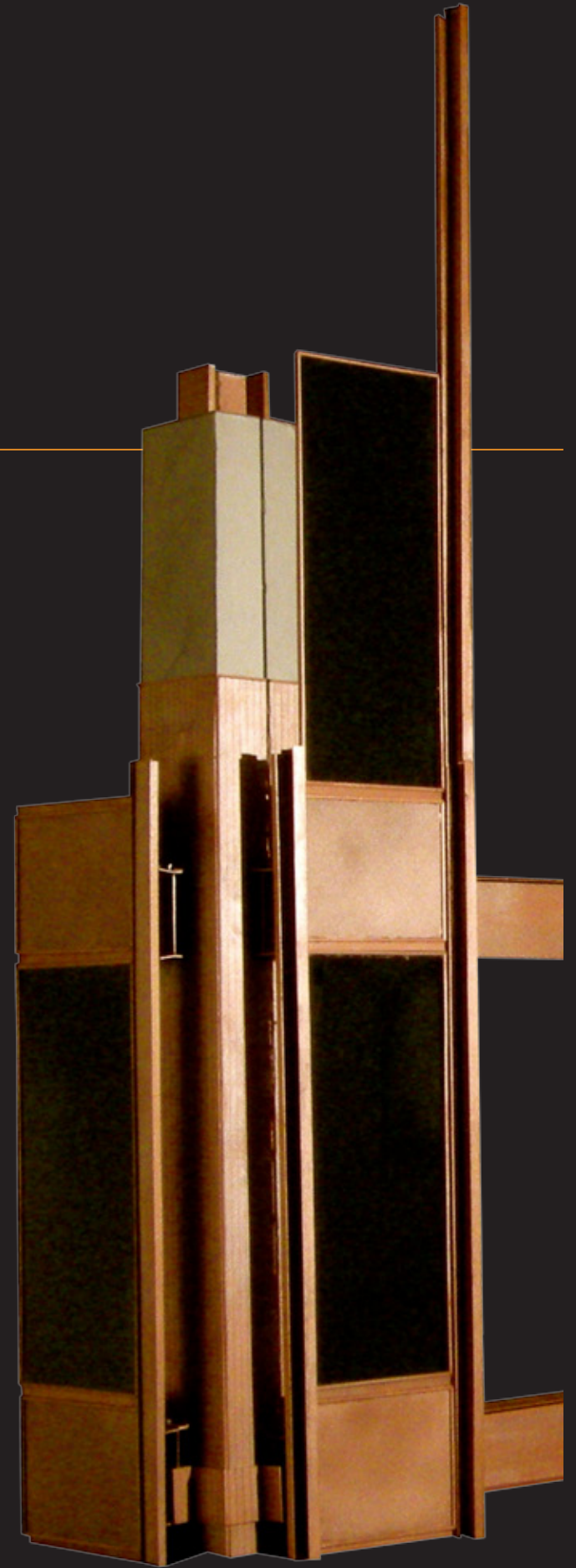
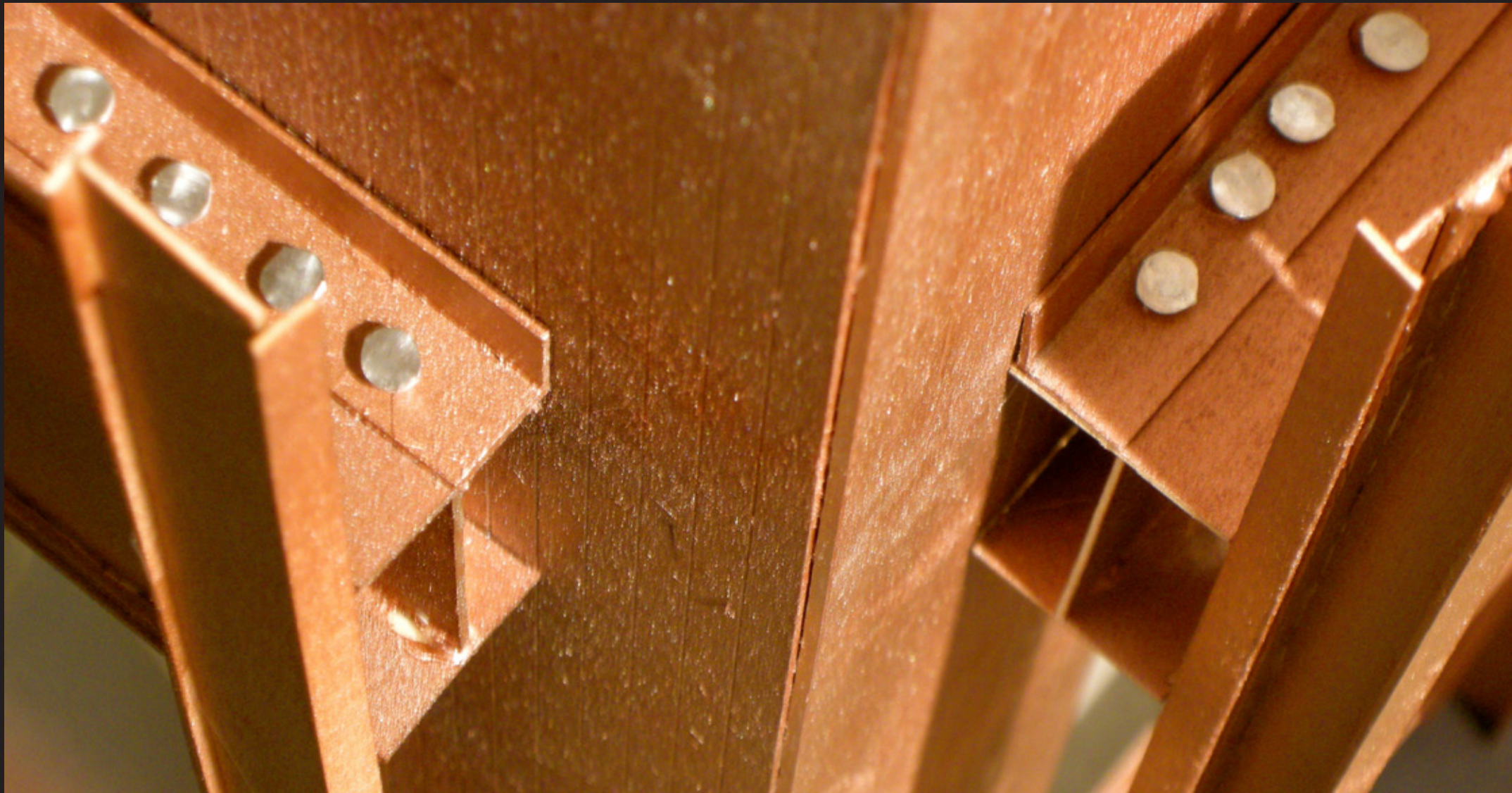
## Tactile

In an investigation in architectural systems and materials, scale digital and physical models of the Seagram Building were created in understanding of curtain wall systems.

- Building Systems 2011
- Physical Model 36" high
- Digital SketchUp Model (not shown)

"Less is more."

-Ludwig Mies van der Rhoe





# Bogrett Building

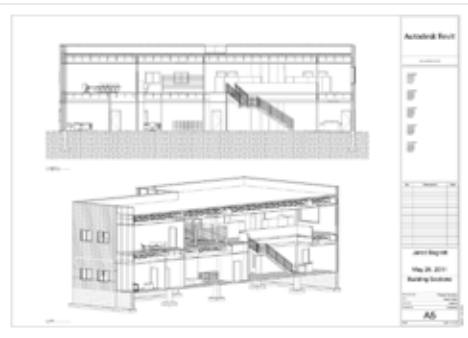
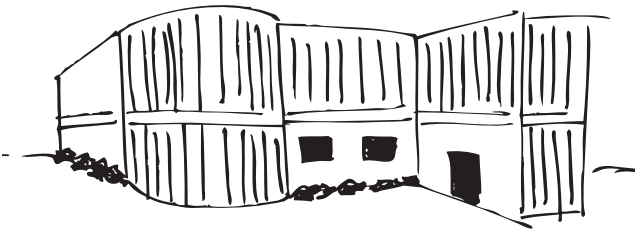
## Law Office

Detailed down to the steel structure this project uses Building Information Modeling (BIM) in the design and documentation process. As a result design concepts can be conveyed in a more complete and informative manner.

- Studio Applications 2011
- Designed in Revit Architecture

## Struc·ture

noun, [struhk-cher]  
a complex system considered from the point of view of the whole rather than of any single part.



# An·thol·o·gy

noun [an-thä-lə-jē]

a collection of selected pieces or passages of work.

A sustainable approach to developing and communicating  
worldly design solutions.



# Table: -1142016279

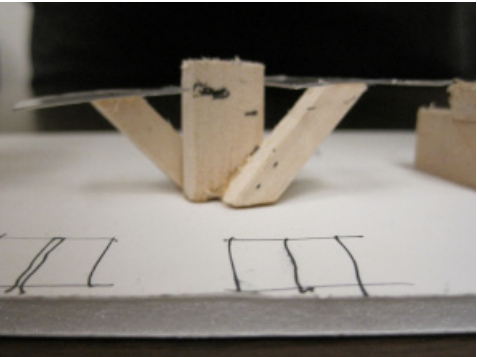
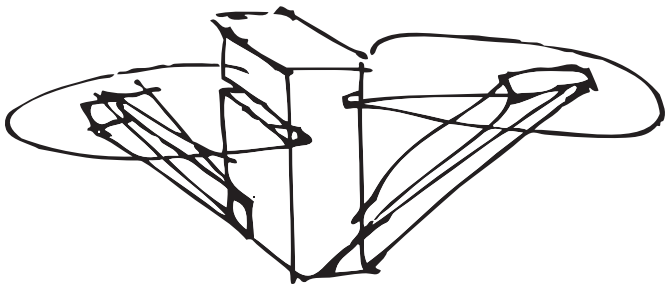
## Coffee Table

Two salvaged auto glass windows elegantly floating on a strong man base made of a single reclaimed 4" x 8". The project uses no harsh chemicals or glue. In fact, it is held together simply by eight compression rods and finished with boiled linseed oil.

- Green Tech 2011
- Built Size 24" x 48"x 24"

## Bri-co·lage

noun, [bree-kuh-lahzh, brik-uh-]  
a construction made of whatever materials are at hand; something created from a variety of available things.





# Modular Classroom Design

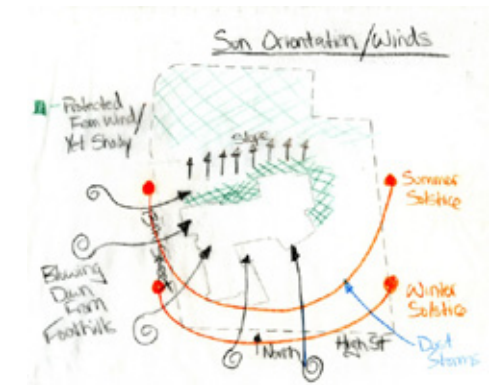
## Sustainability and Design

Throughout a series of collaborative design charrets hosted by the University of Colorado's College of Environmental Design, college and middle school students re-imagine sustainable learning environments.

- Sustainable Modular Classroom Design 2009
- Project Continued at <http://openarchitecturenetwork.org/projects/3595>

"An investment in knowledge  
pays the best interest."

-Benjamin Franklin





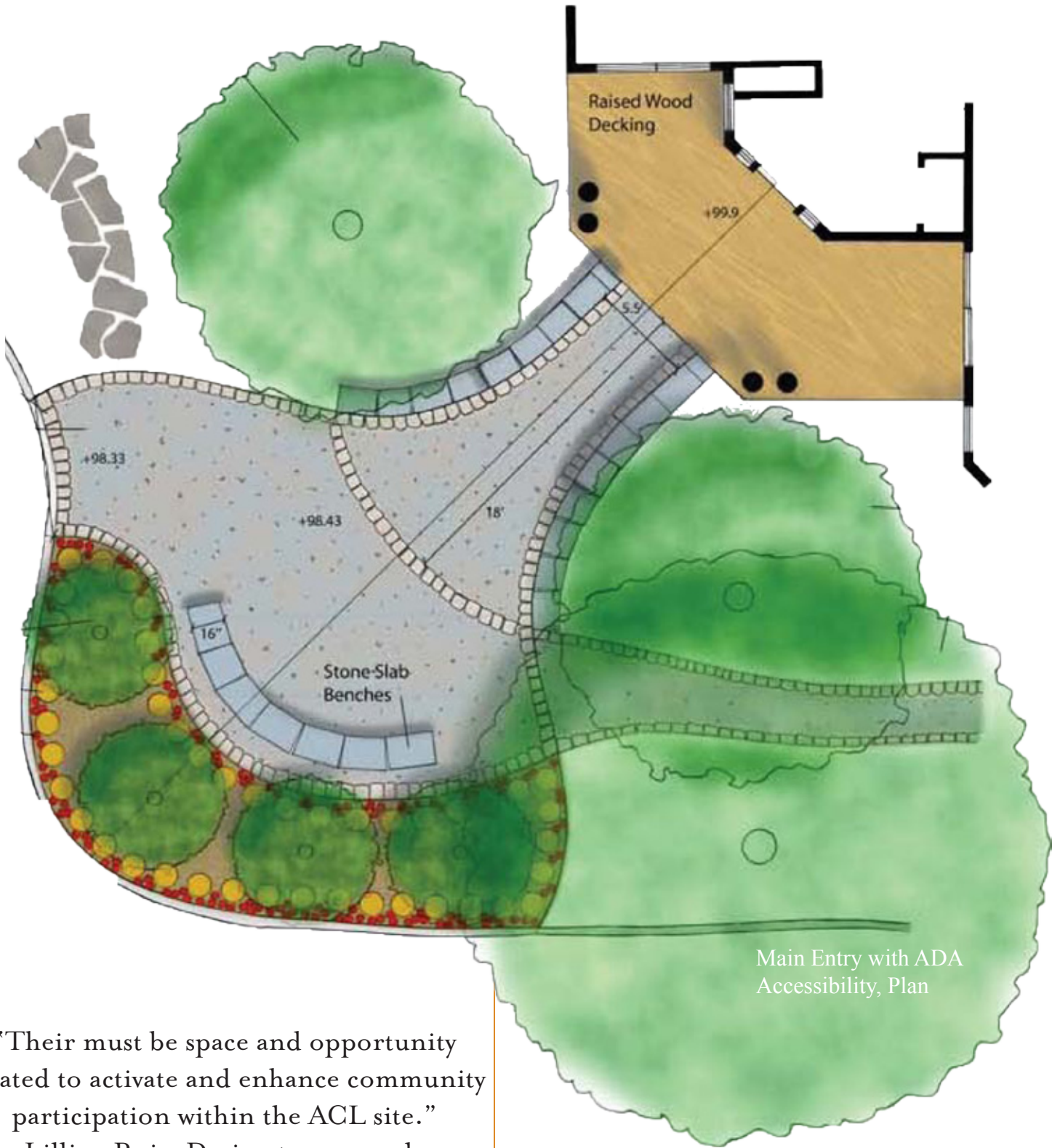
# Association for Community Living



## Landscape Enhancement

Five-acre site enhancement for the ACL, a non-profit that assists those with developmental disabilities. Final design documents included site wide ADA accessibility, an amphitheater, dog park and community supported agriculture and more.

- Interactive Landscape Studio 2011
- 5 Acres in Gunbarrel, Colorado



“Their must be space and opportunity created to activate and enhance community participation within the ACL site.”  
- Lillian Ruiz, Design team member

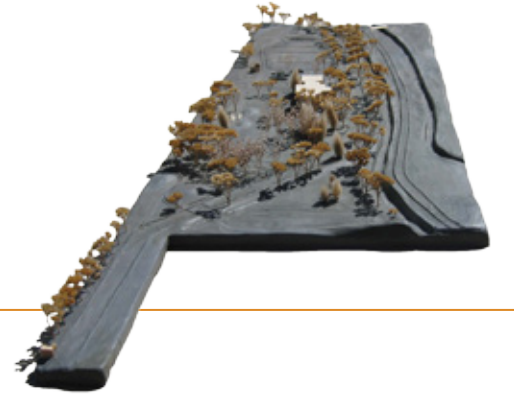


# Association for Community Living continued

## Landscape Enhancement

With fund raising and grant applications in mind a scale model was created in step with design documents to help communicate a cohesive master plan.

- Interactive Landscape Studio 2011
- 5 Acres in Gunbarrel, Colorado





# Disaster Relief Solutions

## Opportunity

From a “Why not?” approach our team outlined a plan which delivers more permanent and suitable disaster solutions. Throughout the process consideration was given to including rather than alienating victims in matters from food and housing all the way to child care.

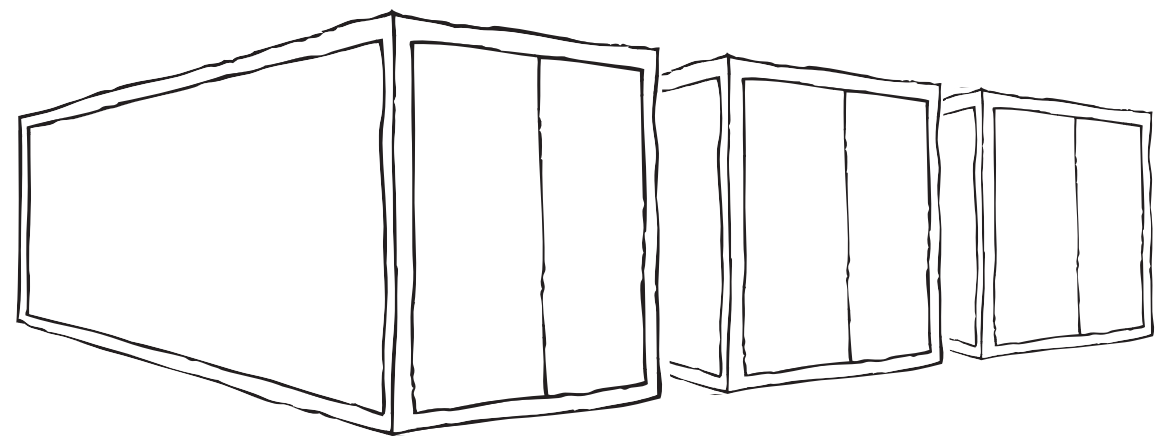
- EGD Lecture 2010
- Disaster Solutions Proposal

“George Bush doesn’t care about black people.”  
-Kanye West

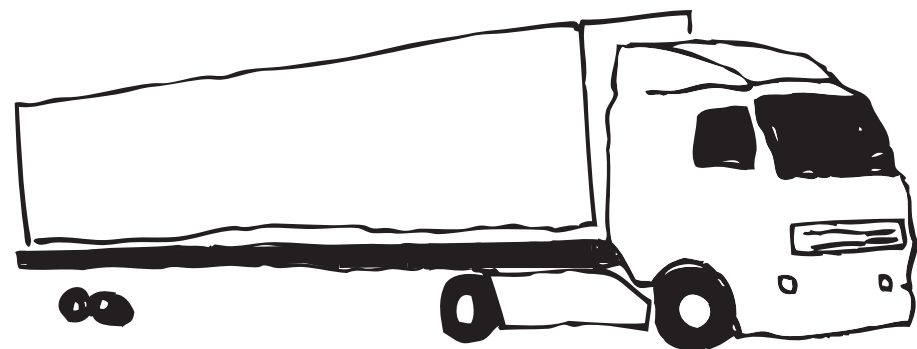


Lower 3 images courtesy Flickr Images

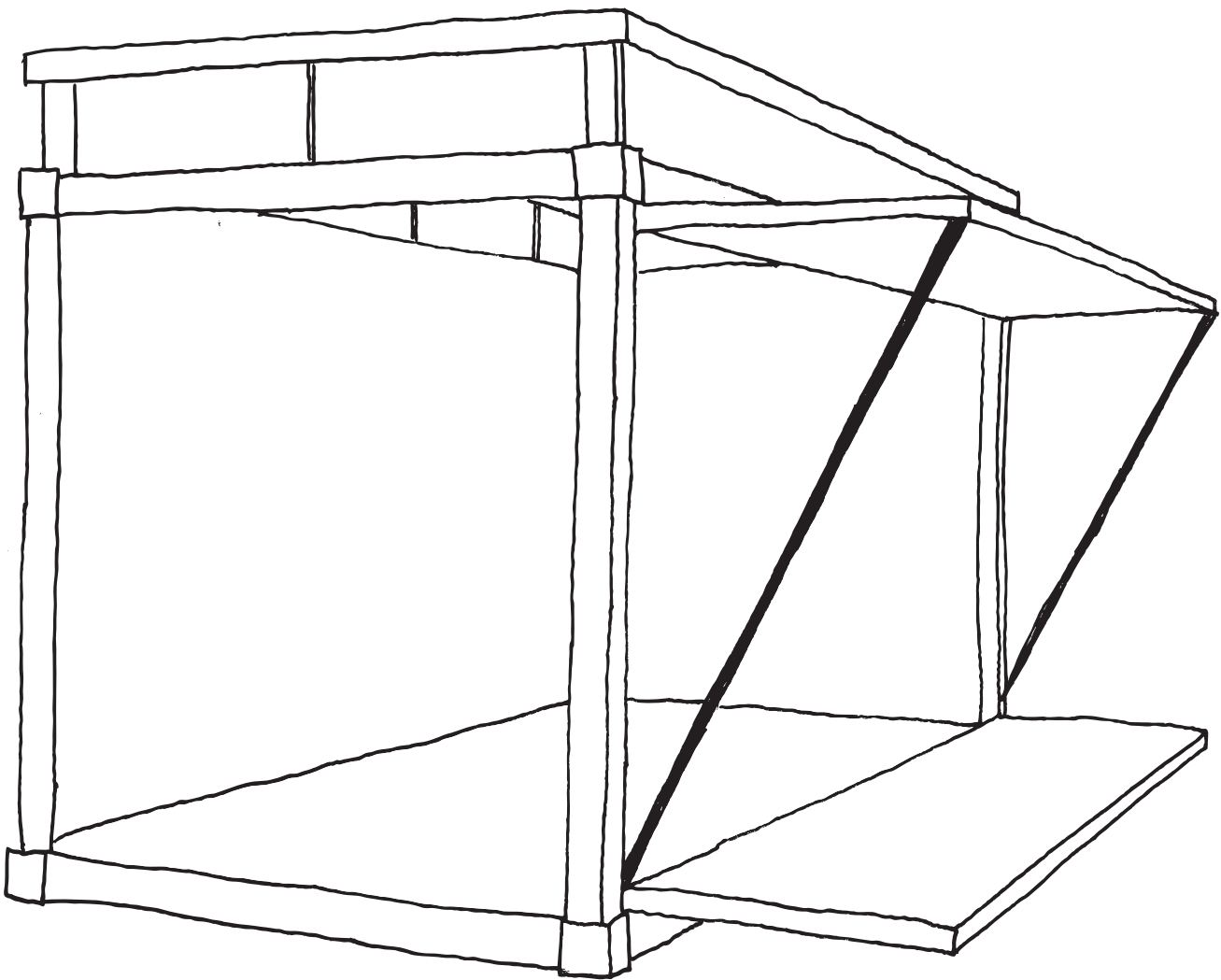
# Disaster Relief Solutions continued



1 Use shipping containers to stockpile emergency supplies.



2 Distribute containers to effected areas by rail, road or sea.



3 Un-pack supplies and modify containers into relief shelter

## Proposal

As a platform to the entire approach, readily available shipping containers have been proposed in order to store emergency supplies. The containers would then serve in the distribution of supplies and can then be modified shelter or emergency facilities.

-EGD Lecture 2010  
-Diaster Solutions Proposal

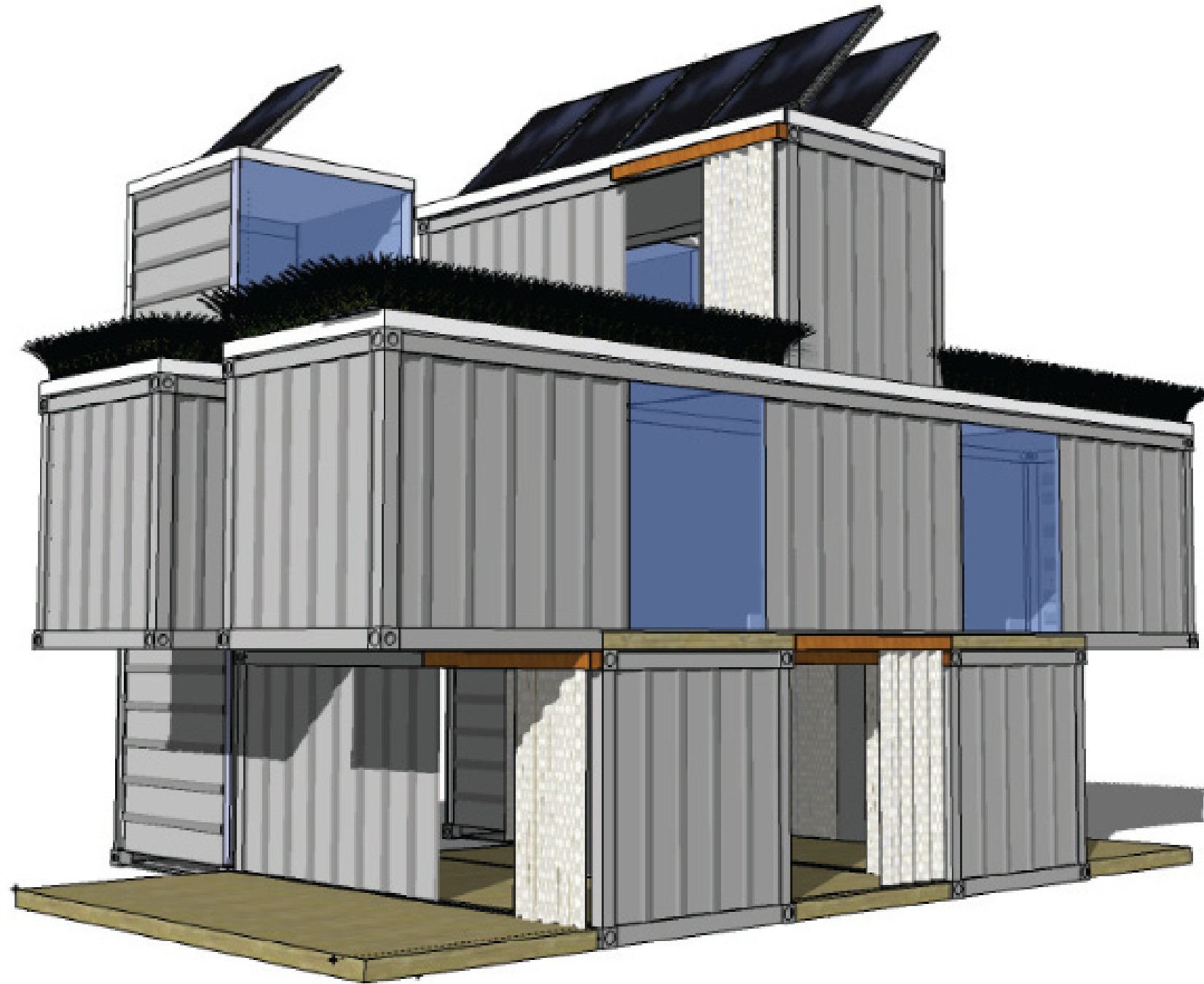
“A single container ship can hold  
between 8,000 and 18,000 TEU”  
-U.S. Dept. of Commerce



18,000 Units!



# Disaster Relief Solutions continued



## Solution

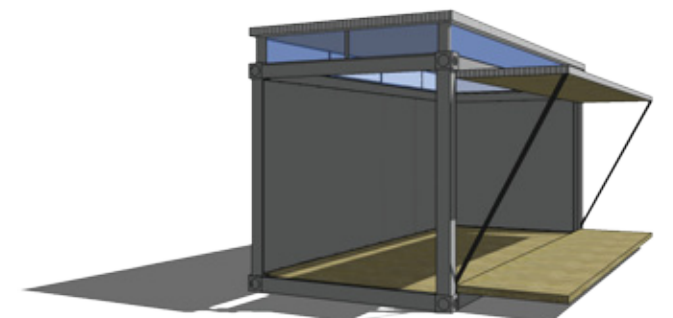
With the delivery of a single supply packed container the emergency needs of an entire family are instantly met. With multiple containers entire populations can be provided for overnight allowing for the efficient rebuilding of communities.

-EGD Lecture 2010  
-Disaster Solutions Proposal

“Each day the U.S. is left with thousands of surplus shipping containers which can be purchased for less than \$1,000”  
-US Dept. of Commerce

## Solution to

- Shelter
- Food and Water
- Sanitation
- Energy and Communications
- Emergency and Medical Services
- Crime and Violence
- Community Separation
- Agricultural Support
- Child Care



# Com·po·si·tion

noun [kām-pə-'zi-shən]

arrangement into specific proportion or relation and especially into artistic form.

The written word is a powerful tool.



# Dark City

A photogenic collection of faces is gathered upon a podium / Each one intently oriented to what seems to be no particular direction / They stand tall and proud as the world watches / This is the trophy room honoring the offspring of the industrial revolution

The older ones, while full of color and character, seem worn / Their skin is cracked and weathered / They understandably need foundation work after all this time / Within their heads snapshots reside / Volumes of compartmentalized and well-indexed memories of acquaintances

Through the second hand smoke of their grandparents, / The shiny noses of the youngsters reach out begging for attention / Their skin is smooth and clean / Teeth straight, backs strong

The eyes of this distinguished bunch are glazed over with greed / They have no desire to listen And so, / They plaster over their ears with the icons of capitalism

Their nostrils are filled with the elements / Which flow through with convection / Through their mouths come the confusion / Sound bites, rumblings and the abrasive

All of this and it's the fingers you have to watch out for / Although they may seem well manicured, / Filth rests under all their nails / Always keep them in sight / All it takes is a slide of the hand / And then it's over

We have reached the doldrums / No wind in our sails / The titanic ships we have constructed were never intended to move / No chains to speak of / Yet we are tight packed / Culturally bound

I wonder if this is the image the Old Crow had in his head / Did he realize the world can't rest on 5 points alone / Savoy's beauty didn't come from him but rather / Her juxtaposition to her glamorous sister, Paris / Sometimes I pray for it all to end / Like the day in 1666 that hell burned down / But then sadly / Sir Christopher Wren gave the devil back his crown

I say let the Domino's fall / Next time, I say we add gas to the fire

Remember when twin princes fell / It wasn't a challenge to the family / But, the concept of the throne / The king took it personally / And now, a new heir has been conceived / Who will only grow bigger and stronger / And more tyrannical than his late brothers

Don't get me wrong / The faces are beautiful / And the fingers need each other to create / But so much solid has left a void

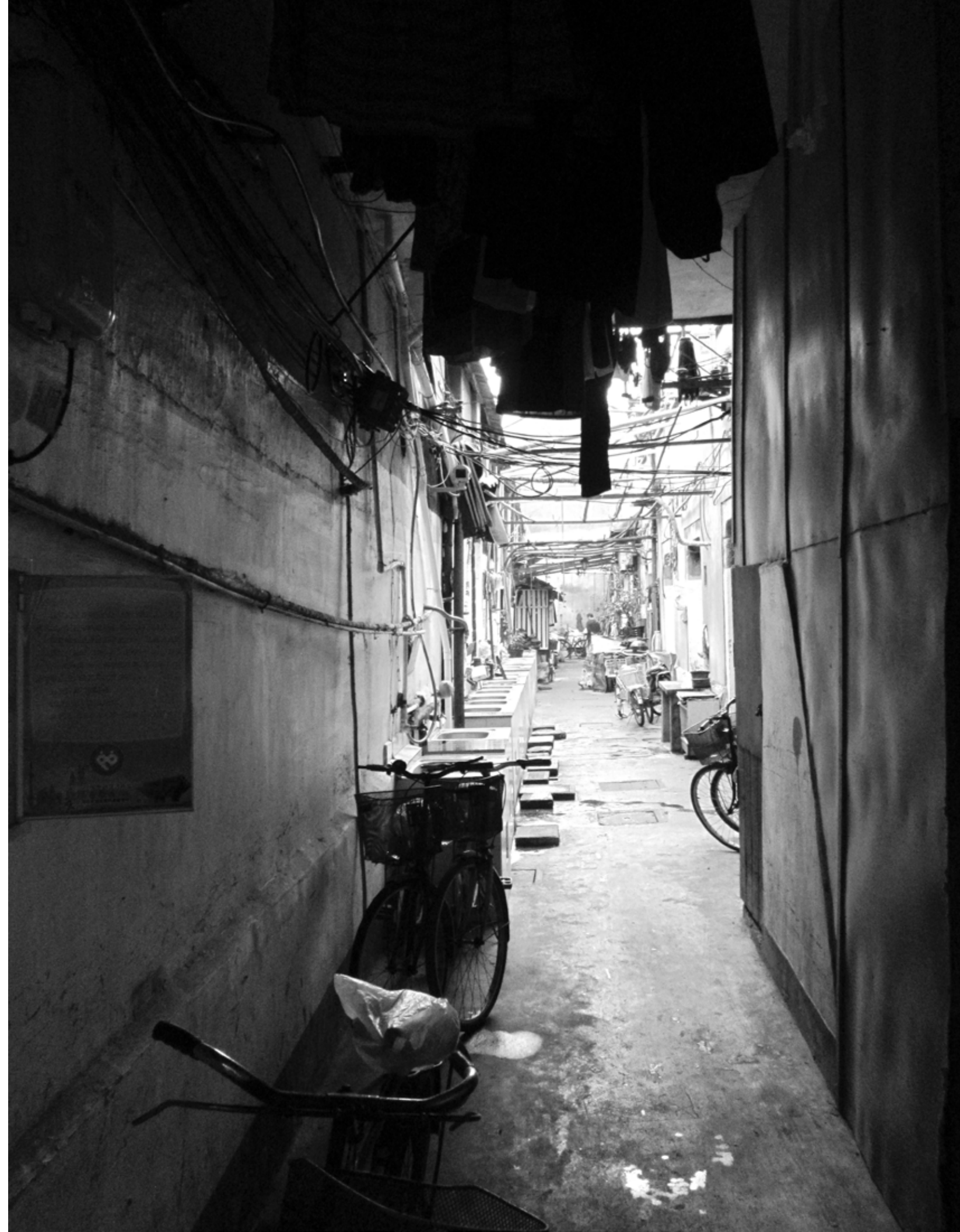
I think the man from Monticello had it right / We should place our feet on a loam / Where our toes can spread / Just a few short steps from one another

The next time you are bothered by the pollution / Look down at your fingers / You'll find grease / We all maintain the machine

## Verse

A political poetry piece, the original text and image of Hong Kong are only minimally altered as to add to the overall message yet, not over determine the audiences response.

-Political Poetry Poster 2011  
-Print Size 24" x 40"





# Instant Gratification



**Instant:** Happening or coming immediately  
**Gratification:** Pleasure or satisfaction

Pleasure or satisfaction, happening or coming immediately?

Wow that sounds dirty!  
But...what makes it dirty?

Is it the  
Sexual connotation?  
The idea of receiving reward with out wait, risks or, work?  
I thought I was supposed to work hard all my life, isn't that what they say to do? But why should I.  
Living the playboy life style, now that sound like fun. Sounds like a rap video. But momma  
wouldn't approve, momma doesn't like rap music.

I can picture it now, a rap video.  
Like me and Pharell, on a boat, with our flippie  
floppies and...  
Money and drugs and big booty hoes and more money and cars. Yes, cars on a boat, its fuckin'  
big boat ok! Maybe a Bugatti? Yeah that's dope. Oh and booze lots of booze, probably Avion  
Tequila. And there is Jay-Z. Ooh, Wow, yeah he's with Beyonce. Damn she's sexy. But I'm not even  
going there cuz Jay's a BOSS. But then it's like 5 min later I meet this girl and she like the most  
fun girl I've ever met. And she's like follow me I know this place. And I'm like I bet I I know it too.  
Cuz were on a boat  
remember, and it's mine. Next thing I know I'm standing barefoot on a manhole cover. And then  
I'm like dam girl, I didn't know my boat had a  
manhole... And then hhhhuh, I wake up on the couch at three o'clock in the afternoon with a  
pounding headache.  
Shhh...  
**Don't tell momma.**

## Rant

One letter of the phrase Instant  
Gratification. The project began  
with a playful narrative. Here the  
feelings of risk vs. reward and a  
conscience struggle are revealed  
as they follow through to the final  
3D form.

-Environmental Graphic 2010  
-Actual Size 10" x 7"x 1



# Aes·thet·ic

adjective, [es-thet-ik]

of or concerning the appreciation of beauty or good taste.

Created for no other reason than capturing beauty.



# Merlot

“Why do two colors, put one next to the other, sing? Can one really explain this? No. Just as one can never learn how to paint.”

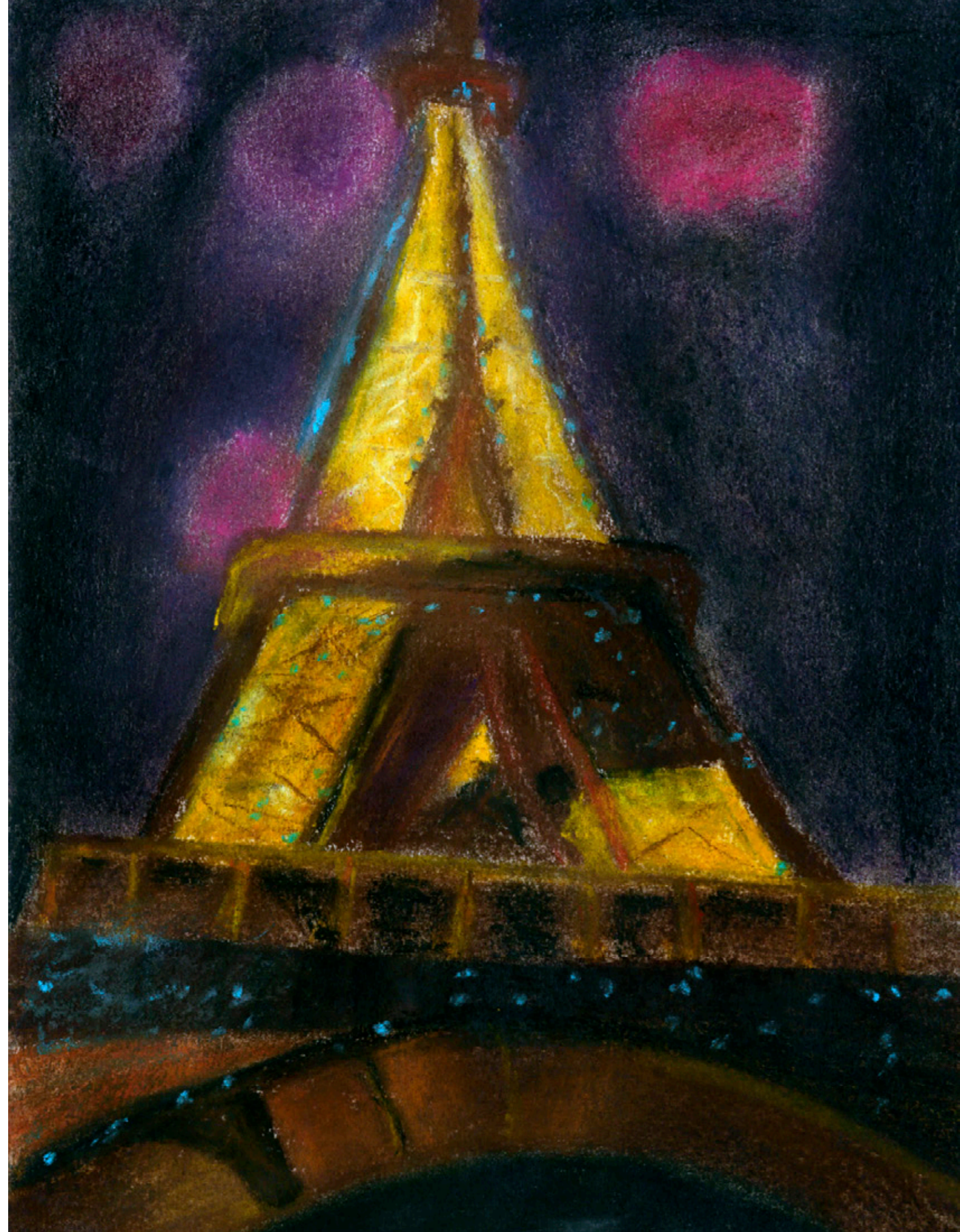
–Pablo Picasso

## Light

A study aimed at pulling out the unseen colors in an image. This piece, based on an original photo, attempts to highlight the mood of the Eiffel Tower at night.

–Location: Paris, France 2011

–Chalk Pastel on Paper





# Tikka



## Hue, Chroma and Value

An artistic color study of the banks of the Ganges River.

-Location: Varanasi India 2011  
-Ink on Trace, Digitally Colored

# Re-work



## Gauguin [Free Copy]

In understanding the Impressionist style this reinterpretation of the work of Paul Gauguin blends color, shadow and abstract in a fresh medium.

-Analog Graphics 2011  
-Chalk Pastel on Paper

# Ge·ni·us Lo·ci

**noun**, [jee-nee-uhs loh-sahy, -kahy]  
the distinctive character or atmosphere of a place with reference to the impression that it makes on the mind.

Line drawings aimed at capturing the spirit of places all around the world.



# Whisky Chai



Location  
-Cape Town, South Africa  
-Fall 2011

# Banana Leaf



## Location

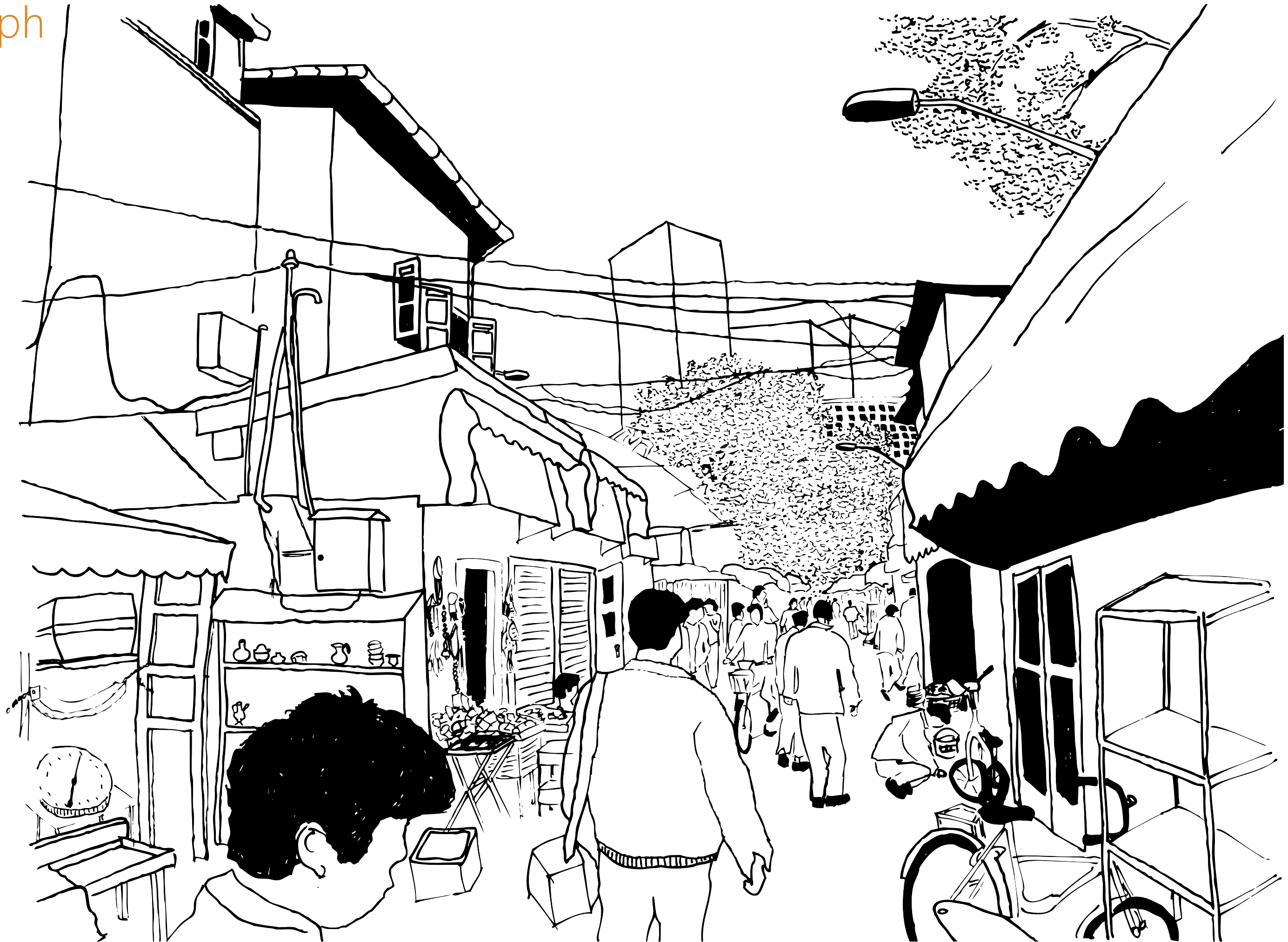
-Senase Village, Ghana  
-Fall 2011



# Phonograph

## Location

-Beijing, China  
-Fall 2011



# Jared Blake BogrettResume

## Education

University of Colorado at Boulder  
B.A. of Environmental Design, emphasis in Design Studies  
  
Institute for Shipboard Education's Semester at Sea  
Academic sponsor University of Virginia  
Fall 2011 circumnavigation voyage, 13 ports

## Work Experience

Tangram Design 2012  
A Denver area environmental graphic design firm where I have worked closely with the principal to in creating a proposal for a more comprehensive and wholistic approach to disaster relief. Plans to present at the 2013 SEGD conference in San Francisco.

World Market 2012  
A retail environment where I lead a weak furniture department to a 46% sales increase over previous year. In turn I was promoted three times in 10 months and asked to coordinate stock and merchandising including overseeing nearly 20 associates going into the holiday season which accounted for over 50% of yearly revenue.

Association for Community Living 2011  
Project manager where I coordinated a small student design team as we worked to mesh site wide design solutions with the ACL's vision of their future. Responsibilities included coordinating client meetings, ensuring design continuity within the site plan, and preparation of final design documents to be used in grant applications and fund raising.

Furniture Design for HW Home 2011  
A design partnership with local high end furniture store H.W. Home working with owners Jim and Ron as we designed and developed sustainable furniture. The project resulted in several unique pieces being sold in H.W.'s area stores. Challenges included designing for budget, client, stainability and aesthetic requirements in a short time frame. More at: [www.dailycamera.com/ci\\_20367379/dairy-center-hosts-cu-design-projects](http://www.dailycamera.com/ci_20367379/dairy-center-hosts-cu-design-projects)

Electro-Mechanical Products 2010  
An advanced machine shop where I assisted in the assembly of electrical and refrigeration components for high end lasers. Other duties included Building maintenance such as the demolition and re-construction of clean room environments where much of the finishing work was conducted. Here I gained a tactile understanding of manufactured goods.

## Affiliations

Choctaw Nation of Oklahoma,  
Four time Native American Scholarship recipient

Semester as Sea Alumni,  
Partial Voyage Scholarship recipient F11

Dakota Ridge H.S. Men's Lacrosse  
Defensive Coach, 2012 and upcoming 2013

## Technical Skills

Digital  
Microsoft Office, iMoive, Revit Architecture, AutoCAD, 3DStudio Max, SketchUp, Adobe Illustrator, Adobe InDesign and Adobe Photoshop

Analog  
Hand drafting, model making, sketching and wood working

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## Composition

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Instant Gratification

## Aesthetic

Merlot  
Tikka  
Re-work

## Genius loci

Whisky Chai  
Banana Leaf  
Phonograph

## Resume

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