

2011 - 2012

# Millersville University President's Report



## Welcome from the President

I am pleased to present the 2011-12 President's Report in which many of the University's accomplishments are highlighted.

At Millersville University, we understand the fiscal and societal realities of the Commonwealth. One of our highlights this past year was embarking on a transformational journey to strengthen student learning and help students find the path to productive citizenship. Our first step was to operationally re-define what student success looks like. What knowledge and skills will our students need to succeed? How will we provide a quality learning environment, a vital curriculum, challenging expectations and consistent guidance so that students are equipped to lead a nation that is dependent upon their creativity? How will we inspire students to set ambitious goals? Millersville understands the imperative to immediately craft this definition, and we believe that these are important questions to ask and answer for all educational levels.

In addition to student success, Transformation's two other themes are to increase advocacy and provide effective structures and services. In addition to launching our "transformational process," here are a few other highlights from the past year:

- Millersville University completed construction of the Winter Visual and Performing Arts Center. The new facility features performance venues, art gallery, rehearsal space, practice rooms, classrooms, a state-of-the-art multi-track recording studio, digital piano lab, scene shop and new theatrical lighting and sound systems that will be used to educate the next generation of majors and minors in art and design, music and theater. The Winter Center will help enhance the spirit of creativity, innovation and engagement.
- Soar to Greatness: The Campaign for Millersville University advanced to \$83.8 million towards the \$85 million goal. Launched in 2006, the campaign's original goal of \$60 million had been increased to \$85 million in 2010. University faculty and staff, both current and retired, assisted the campaign with 629 individuals gifting \$3.3 million.

The goal was exceeded at the time the campaign closed in December 2012, with more than \$86 million raised.

- More than 3,700 students performed 134,000 hours of service learning through University-sponsored experiences, departmental internships and extensive co-curricular programming. According to Independent Sector the value of this service to the local community was estimated at approximately \$2.9 million.
- Millersville University's overall four-year graduation rate is 36 percent, above the national average of 22.2 percent for a public, regional comprehensive university.
- Millersville University was awarded a \$1.2 million grant from the National Science Foundation, entitled "Increasing the Quality and Quantity of

Mathematics Teachers for High-Need Districts." The grant will fund the mathematics department's Noyce Scholars program. Approximately 84 percent of the funds will go directly to scholarships for mathematics education students.

- Governor Tom Corbett appointed Mr. Gerald Eckert, university advancement, to the Governor's Advisory Commission on Postsecondary Education, a statewide panel of 31 leaders in the education and business communities.

Since I will be retiring in January 2013, this will be my last President's Report. It has been an honor to serve with the faculty, staff, administrators, alumni and the students themselves who have all worked together to make Millersville the strong institution it is. I take great pride in sharing with you the President's Report for 2011-12.

**Francine G. McNairy**  
*President, Millersville University*

## Creating Academic Programs of National Distinction

Millersville continues to enhance its academic programs to ensure the University is nationally recognized as the best educational choice for Pennsylvanians and beyond. We commit ourselves to hiring faculty who are teacher-scholars, equally known for their contributions to their fields as they are for teaching and mentoring students. We commit ourselves to providing the resources necessary to support programs of distinction and to employing technology that enhances the educational process. We continue to enhance the training that enables the administration and staff to provide necessary support to faculty and students as they undertake the robust intellectual, professional, and civic activities that are characteristic of programs of national distinction.

### University Success

- In its 2012 annual college rankings, U.S. News & World Report ranked Millersville University 82nd in the category of Best Regional Universities in the North. Millersville shares this distinction with West Chester

and Shippensburg as the highest ranked among the Pennsylvania State System of Higher Education (PASSHE) universities in this category.

- President Francine G. McNairy launched a “transformational process” as part of her Case for Change initiative, an ongoing effort that addresses continual improvement in the areas of student success, increased advocacy, and efficient and effective student services.
- The spring 2012 National Survey of Student Engagement found Millersville University seniors compared favorably to students at the other PASSHE institutions. MU students performed highest on benchmarks that measure student engagement in activities linked to student learning, measuring students’ perceived level of academic challenge, active and collaborative learning and enriching educational experiences.
- Millersville University’s overall four-year graduation rate is 36 percent, above the national average of 22.2 percent for a public, regional comprehensive university.

### Faculty and Staff Success

- Dr. Richard Clark, earth sciences, was inducted as a Fellow of the American Meteorological Society, at its 92nd Annual Meeting in January 2012 for making outstanding contributions to the atmospheric or related oceanic or hydrologic sciences or their applications. He was also elected to a second three-year term on the board of trustees of the University Corporation for Atmospheric Research (UCAR), a nonprofit consortium of more than 100 colleges and universities offering degrees in the atmospheric and related sciences.
- Dr. Todd Sikora, earth sciences, was elected to the UCAR membership committee, which is responsible for reviewing and recommending new and renewing institutional membership applications.
- Dr. Charles Geiger, geography, was recognized for his excellence in teaching Geographic Information Systems (GIS) by the PASSHE GIS Consortium and affiliates group. He received the Outstanding Contribution to GIS Education in Pennsylvania award.
- Dr. Mandi Dupain, wellness and sport sciences, co-presented “Agreement Between Activity Monitoring Devices During Home Rehabilitation: A Sub-study of

the AAA STOP Trial” at the 2011 European Society of Cardiology Congress in Paris, France.

- Dr. Yuan Zhong, biology, chaired a session of the 2011 International Conference on Food Engineering and Biotechnology in Bangkok, Thailand, and made an oral presentation, “Role of ABA in Ethylene-independent Flower Senescence – PP2C as a Positive Effector of ABA Signaling.” The presentation was co-authored by Millersville student Claire Ciafré and won the Best Paper Award at the conference. Dr. Zhong received funding from PASSHE Faculty Development Grants, as well as outside support from the Samuel Roberts Noble Foundation in Oklahoma, to research “Comparative Genome-level Analysis of the Terpene Synthase Gene Family in Glandular-trichome-bearing *Medicago* and Non-glandular-trichome-bearing *Arabidopsis*.” Her poster, “Comparative Genome-Level Analysis of the Terpene Synthase Gene Family in *Medicago Truncatula* and *Arabidopsis Thaliana*,” co-authored by Millersville student Michael Parker, was presented at the 41st Annual Meeting of Commonwealth of Pennsylvania University Biologists, winning second place in the poster presentation category.
- Millersville University’s second annual Educator of the Year award was presented to Dr. John Wallace (pictured right), biology, known for his work in medical entomology and stream ecology and international leader in the study of Buruli

Ulcer. Dr. Wallace has been a role model to his students, evidenced by his constant supervision and collaborative efforts with them on research projects, many resulting in presentations and peer-reviewed publications, and his fellow faculty since he came to Millersville in 1998.



### Program Success

- Millersville University’s respiratory therapy program was recognized by the Commission on Accreditation

for Respiratory Care with the Distinguished Registered Respiratory Therapist Credentialing Success Award. Millersville’s respiratory therapy program is one of the longest continuously accredited respiratory care programs in the nation.

- The School Psychology Certification program received full approval by the Specialized Professional Association as a nationally recognized educational specialist equivalent program. The National Association of School Psychologists commended Millersville’s program for using systematic and valid procedures to evaluate and improve the quality of its program.
- Graduate programs in the “helping” professions continue to show strong market interest and program success. The Master of Social Work program continued demonstrating strong student interest and enrollment with a record high 95 applications for the academic year 2011-12. Based on these applications, new student enrollment exceeded 70, a 15% increase over the previous year. The Master of Science in Emergency Management program also demonstrated strong interest, exceeding 30 applications for the academic year 2011-12. New student enrollment, based on applications, reached 26, an 8% increase over the previous year. The headcount for fall 2011 reached a record high of 43 students, surpassing the previous high of 37.

## Student Success

- David Walton (pictured second from left), a senior chemistry major with a minor in mathematics, won the 2012 Dr. Ali-Zaidi Award for academic excellence, presented annually to a graduating senior from a PASSHE university. The award recognizes outstanding academic achievement and participation in extra- and co-curricular activities and was established by Syed R. Ali-Zaidi, a founding member of the PASSHE Board of Governors.
- Millersville University's Chapter of the National Broadcasting Society (NBS) (pictured right) was named National Chapter of the Year at its national conference in New York City. Millersville's NBS chapter received both individual and chapter awards including three production awards, the alumni coordinator award, the community service award and the Alpha Epsilon Rho honor society student of the year award.



## Nurturing a Passion for Learning

Millersville University's commitment to programs of national distinction envisions an environment in which faculty and students are passionate about learning and in which free inquiry is guaranteed. Faculty scholarship and research expand the frontiers of knowledge, and the insights gained through these endeavors will enhance teaching and enrich student learning. We will continue to develop innovative programs to initiate students into the college experience and to stimulate their passion for learning through intense engagement with faculty and fellow students. Students sharing in faculty research and participating in programs that apply classroom lessons to community needs will be prepared to become life-long, self-actuated learners. Small class size, personalized instruction, and effective support services will be hallmarks of the Millersville experience.

### University Success

- Millersville University was awarded a \$1.2 million grant from the National Science Foundation, entitled "Increasing the Quality and Quantity of Mathematics Teachers for High-Need Districts." The grant will fund the mathematics department's Noyce Scholars program. Approximately 84 percent of the funds will go directly to scholarships for mathematics education students.
- Millersville University completed construction of the Winter Visual and Performing Arts Center. The new facility features performance venues, art gallery, rehearsal space, classrooms, a state-of-the-art multi-track recording studio, digital piano lab, scene shop and new theatrical lighting and sound systems that will be used to educate the next generation of majors and minors in art & design, music and theater.
- A collection of approximately 300-400 butterflies, most dating back more than 100 years, was donated to the University's Entomological Museum by Millersville alumnus Dennis Remley '71. The collection, which will serve as a learning tool for faculty and students, is partially on display on the first floor of Caputo Hall.
- Millersville University entered into an agreement with Lake Erie College of Osteopathic Medicine to offer early acceptance for students pursuing a doctorate in the field of osteopathic medicine, dentistry or pharmacy.
- The School of Science and Mathematics renewed its prior "3+2" cooperative engineering academic affiliation agreement with Penn State University. The agreement allows students to transfer after three years at Millersville to study engineering. At the end of five years, students receive both a bachelor of arts degree in physics from Millersville and a bachelor of science degree in engineering from Penn State.
- The Ware Center, in downtown Lancaster, has emerged as a thriving academic center, serving 997 students (725 undergraduate and 272 graduate) in fall 2011. Course offerings span 16 academic departments, and comprise a schedule of 54 fall 2011 courses (35 undergraduate and 19 graduate sections). The Ware Center faculty and students benefitted from upgraded classroom technology, new classroom furniture and several remodeled classrooms.
- The 27th Annual Brossman Science Lectureship attracted approximately 950 elementary, middle school and high school students, as well as members of the community, to two presentations by marine biologist and deep-sea explorer Dr. Edith Widder. Dr. Widder spoke on the topic "Exploring and Protecting Planet Ocean," and shared details on her work studying bioluminescence.

- In concert with the Student Senate, Student Affairs initiated an organizational tracking program to encourage students to become more engaged in campus organizations. With the purchase of new software, Collegiate Link, students will be better able to demonstrate a record of their co-curricular activities to potential employers and graduate schools.
- Student wellness initiatives included the Counseling Center's annual Anxiety Screening Day, where 85 students were screened for anxiety and depression; the Elsie S. Shenk Wellness and Women's Center Empower Peer Educators facilitating 14 educational workshops focusing on health and well-being this year and reaching more than 1,100 students with educational messaging; Health Services' collaboration with the Wellness and Women's Center and the Department of Nursing to improve breast health awareness, an initiative funded by a \$10,000 gift; and the social norms campaign, Stand Un-Branded, addressing high-risk behaviors among college students to combat the myths about excessive drinking that "everybody drinks and gets drunk." Each year the Alcohol and Other Drugs Coalition, along with the Wellness and Women's Center, engage Peer Health Educators in a campus-wide campaign to increase student health and safety. This year it was part of the \$500,000 System-wide grant to combat high-risk drinking.

## Faculty and Staff Success

- More than 70 grant proposals were submitted in 2011-12 totaling \$22.2 million; 39 were funded, for \$3.7 million, an increase of \$600,000 over the previous year.
- Millersville faculty members held more than 150 leadership positions in their academic and professional organizations and served in more than 40 editorships. Faculty received 35 honors and awards in 2011-2012.
- School of Education faculty published four books, gave 127 scholarly presentations and papers at regional, national and international conferences, and contributed to 150 seminars or professional association group activities. They also offered 47 learning services courses and engaged in 71 consulting activities.
- School of Humanities and Social Sciences faculty published nine books, 39 articles and presented 76 papers at regional, national and international conferences. They crafted 29 creative works and participated in 56 professional or association seminars or meetings. Seventeen faculty engaged in community-based research, and 30 faculty members served as officers of professional organizations or on community boards. Additionally, the school hosted more than 10 scholars-in-residence and 34 artists-in-residence.
- School of Science and Mathematics faculty published three books, 41 articles, presented more than 80 papers at professional meetings, and attended more than 107 professional conferences or seminars.
- Dr. Robert Bookmiller, government & political affairs, had his article, "Canada, Iran and 'Controlled Engagement': A New Start with Afghanistan?" published in the recent issue of Canadian Foreign Policy, Canada's leading international affairs journal.
- Dr. Jean Boal, biology, participated in an international conference entitled "Behavior 2011," a joint conference of the Animal Behavior Society and the International Ethological Conference, where she served as co-convenor of a symposium entitled "Perinatal Influences on Behavior"; co-authored a paper titled "Prenatal Embryonic Learning: Evidence from the Cuttlefish, *Sepia officinalis*," and presented a poster, co-authored by Robert Walderop '10M, entitled "Evidence for Sleep in the Common Cuttlefish, *Sepia officinalis*."
- Dr. Ron Umble, mathematics, and former post-baccalaureate student Matthew Kirby, published a paper in the October 2011 issue of Mathematics Magazine entitled "Edge Tessellations and Stamp Folding Puzzles." The main result of this paper was discovered by Millersville students Andrew Hall, Matthew Kirby and Joshua York during a research

seminar directed by Dr. Umble in the spring of 2009. In addition, Umble was a plenary speaker at the International Conference on Modern Algebra and its Applications, held at the Batumi State University in the Republic of Georgia.

- Dr. Dominique Didier, biology, (right) discovered two new species of fish during a two-week trip to New Zealand to study chimaeroid fishes. The work was funded by the National Museum of New Zealand Te papa Tongarewa, and a “Tree of Life” grant provided to Dr. Didier by the National Science Foundation.
- Dr. Richard Clark, earth sciences, led a major student-faculty research project. He and seven undergraduate students traveled to the Mojave Desert to measure the concentration and size distribution of dust and other particulates in the lower atmosphere as part of a project funded by the Defense Advanced Research Projects Agency.
- Dr. Daniel O’Neill, counseling and human development, co-presented “Data is the Lesson, Experience is the Teacher: Keys to Building a Successful FYE Program” and “Engaging First-Year Students in Crucial Conversations at Orientation,” and one roundtable “Weathering the Storm: These Times They Are A Changing” with faculty colleagues at the 31st Annual Conference on the First Year Experience in San Antonio, Texas.



*Drs. James Cosentino and Dominique Didier, biology.*

- Professional development opportunities for Health Services staff included: Dr. Susan Northwall attending the American College of Osteopathic Physicians conference; Jenny Monn, attending the National Pharmaceutical Association conference, and Anne Pryzbylkowski attending the PrimeMed conference. Joanne Ocasio attended the Mid-Atlantic College Health Association conference and completed Level I of MU's Certified Public Manager Program.

## Program Success

- The Council of Trustees approved a new interdisciplinary minor in entrepreneurship, the only minor of its kind in PASSHE, which will allow students, regardless of major, to bring an entrepreneurial perspective to their specific area of study. The Entrepreneurial Leadership Center, established in 2009, laid the groundwork for the creation of this new minor at the University.
- Millersville University signed a new five-year agreement with the Pennsylvania Department of Environmental Protection to continue to monitor precipitation. The Department of Earth Sciences has been involved with this program since 2002, monitoring precipitation at a site near Millersville.
- The Millersville University Alumni Association awarded spring 2012 Neimeyer-Hodgson Research

Grants to Jassinya Alvarado-Padilla, educational foundations; JaQui Archey, chemistry; Sarah J. Geiger, chemistry; Audrey D. Gerold, biology; Jonathan Kettering, biology; Stephanie K. Koppenhaver, social work; Kelly Loder, psychology; John D. McAnany, chemistry; Joseph McKenzie, chemistry; Thi Nguyen, chemistry; Amy Puchalsky, biology; Joseph D. Puchalsky, chemistry; and Carol S. Reina, psychology/ African American Studies, all fulltime undergraduate students at Millersville.

- The Department of Economics hosted its annual Economics Symposium, for alumni, business leaders, parents, faculty and students, to honor achievements of economics majors and to explore and discuss student and faculty research. During the symposium, 11 students were inducted into the Omicron Delta Epsilon international honor society of economics.
- Students learned how to create their own smart phone or tablet app as part of a new computer science course taught by Dr. Roger Webster, who has developed 20 Android apps currently published on the Android market.
- The Department of Nursing implemented a completely revised Bachelor of Science in Nursing curriculum in 2011-2012 and began offering the curriculum, partially onsite, to nurses at the Coatesville Veterans Administration Medical Center. The balance of the program is offered online.

- Randi Zuckerberg (pictured with students below), the former marketing director of Facebook and sister of Facebook co-founder and CEO Mark Zuckerberg, presented "Mastering Social Media & Creating a Culture of Innovation" as Millersville University's 2012 Innovator-in-Residence. She also held an afternoon workshop for students, who learned about marketing and innovation from an experienced professional.



- The Fall and Spring New Student Orientations introduced more than 1,400 new students to the campus through intentional programs that address key retention issues. Among the programs was CHOICES, a harm-reduction model addressing alcohol abuse; Creating Caring Communities promoting multiculturalism and diversity at the University; and the Common Reading program, which includes small group discussion promoting inclusion and diversity while raising awareness of societal issues.

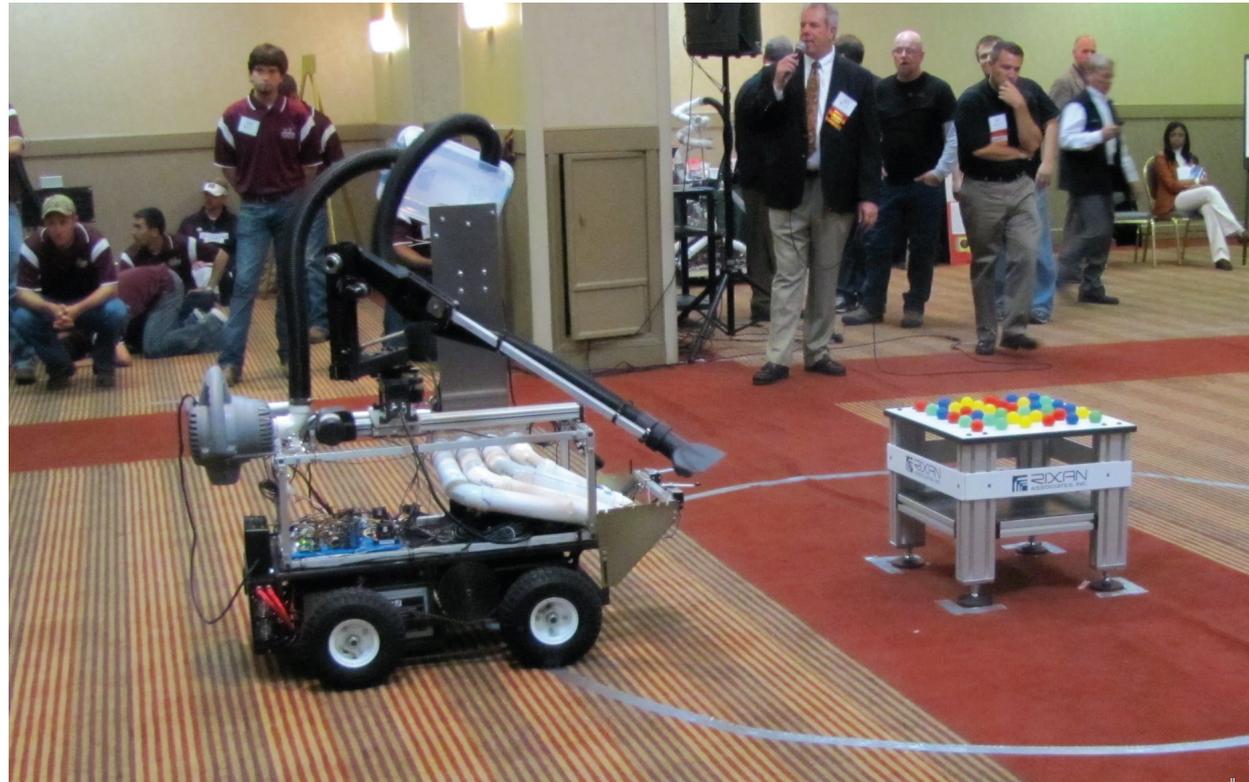
## Student Success

- More than 23 School of Science and Mathematics students gave research presentations at regional, national or international professional meetings, and 135 students engaged in 150 undergraduate student-faculty research projects.
- School of Humanities and Social Sciences students published three articles, presented 30 papers and five posters at conferences/meetings, crafted seven creative works, made 11 creative presentations, 71 creative performances/recitals and had their work shown in 72 exhibitions or solo shows. More than 200 students engaged in joint student-faculty research, and 54 students received regional or national awards.
- Four Millersville technology education students placed third in both the structural and graphics challenge categories at the 12th Annual Student Packaging Design Competition, sponsored by the Association of Independent Corrugated Converters, for their entry “The Last Marauder.” The contest challenged students to design a packaging solution based on a given problem typical of industry needs for corrugated packaging. This is the second time that Millersville University students have placed in this contest in the three years they have competed.
- Millersville University was represented by two teams at the 36th annual IBM-sponsored Association for

Computing Machinery International Collegiate Programming Contest, held at Shippensburg University, competing against 164 teams from regional universities. Team Millersville Gold ranked 116th, while team Millersville Black ranked 134th.

- Millersville’s Automatic Color-sorter with Dedicated Active Dual-drive Integration (below), or MAC

DADI, a custom robot designed by the 2011 Association of Technology, Management and Applied Engineering (ATMAE) Student Chapter/Robotics Team at Millersville University, won Best Electrical/Control Methodology, Best Manufacturing and Best Technical Paper at the ATMAE National Conference.



- Fourteen Millersville University seniors were inducted into the University's Iota Delta Chapter of Delta Mu Delta, an international honor society in business administration.
- At the Capital Area Regional Model Arab League simulation, (shown below), held at Georgetown University, four students from Millersville University's Middle Eastern Studies Organization received awards. Students were required to remain in character as members of the Jordanian delegation as they competed against more than 120 students from 15 other colleges/universities. Awards were also given to participants based on performance in academic,

procedural and behavioral categories. Millersville students who received awards included Derek Smith and Bjorn Bolt, who earned Honorable Mention awards for their representation of Jordan on the Joint-Defense Council; Richard Lyons, who earned the Best Delegate for Environmental Affairs award for his representation of Jordan on the Environmental Affairs Council and Crystal Manafi, who earned an Honorable Mention for chairing the Political Affairs Council.

- Five members of Millersville University's African Student Association represented the country of Benin,

joining their peers from 48 different institutions across the country, at the 10th annual Model African Union in Washington, D.C. The Model African Union is a simulation of the Organization of African Unity and its successor, the African Union. Dr. Onek Adyanga, faculty advisor, won the Committee Leadership Award for the Committee on Union Government.

- Daniella Singleton, a senior broadcasting major, placed in the top 25 (out of 236 total entrees) as part of the first PASSHE Student Business Plan Competition. Twenty-eight Millersville students entered the competition for a grand prize of \$10,000.
- Millersville University's Cyber Defense Team, consisting of seven computer science majors, put their computer security skills to the test against seven other national universities at the CyberWatch Mid-Atlantic Collegiate Cyber Defense Competition, placing second in the overall competition and first in the category of service availability.
- Millersville University graduate student Megan Haas Pribicko received a Fulbright English Teaching Assistant Fellowship to Germany for 2011-12.



## Fostering an Appreciation of the Liberal Arts

The University continues to support a culture of free inquiry and self-reflective learning, in which the arts, humanities, sciences, and social sciences together help students to become thoughtful individuals who will never lose their passion for engaging new ideas. This liberal arts core, vigorously complemented with intensified study in the student's major, will be enriched by programs such as co-operative education, international student exchange, internships, and service-learning. We will continue to prepare students to succeed in the job market or to undertake further education. The knowledge, skills, and values students learn also provide them with the critical tools needed to adapt to the new challenges in our age of rapid technological change, preparing them to accept increasing levels of career, civic and social responsibility.

### University Success

- The MU Software Productization Center partnered with a regional company, Haydenfilms, as part of the Center's fourth year of grant funding. Annually, the Center partners with a local business to develop and prepare to market an idea that will grow the company through the collaborative efforts of Millersville University students and faculty.
- More than 3,700 students performed 134,000 hours of service learning through University-sponsored experiences, departmental internships and extensive co-curricular programming. According to Independent Sector the value of this service to the local community was estimated at approximately \$2.9 million. Student engagement in internships at nonprofit organizations contributed to more than 25 percent of the service learning hours, valued at more than \$780,000.
- Millersville University partner Catholic University of Valparaiso (PUCV), Chile, agreed to include its new introductory level Spanish/South American Studies program under the current MU-PUCV exchange agreement framework. The expansion of the current MU-PUCV agreement to cover this program meets student interest, eases the pre-departure process and maintains the same cost of participation as attending Millersville.
- Queen's University Belfast (QUB), Northern Ireland, signed a new partnership agreement with Millersville University. QUB is a top ranked academic institution in the United Kingdom and Northern Ireland and will meet the University's strong demand for Irish-based programs.
- The College of Graduate & Professional Studies continued to expand offerings off campus and in nontraditional formats for educators across the region. In fall 2011, there were four off-campus cohorts running at various partner locations: an M.Ed. in Language and Literacy at Dover Area School District, M.Ed. in Language and Literacy at Conrad Weiser School District, M.Ed. in Special Education at the Dixon Center; and ESL Certification at Harrisburg Area Community College's York Campus. Additionally, the college provided professional development opportunities to more than 650 educators in summer 2012 through graduate institutes and educator workshops, delivered on-campus, at off-site partner locations, and via distance learning.

### Faculty and Staff Success

- Dr. Marco Antolin, foreign languages, gave two invited lectures on Spanish-American poetry: "Efectos literarios de la traducción de César Vallejo en los Estados Unidos," at the X International Congress of Hispanic Literature in San Juan, Puerto Rico; and "Memoria, simbología y fragmentación en la poesía de Julia Piera" at the XXXI International congress of ALDEEU (Spanish Professionals in America)

in Ithaca, N.Y. He also had his article “El valor de la autenticidad y la virtud de la paciencia: La presencia de Antonio Machado en la poesía de Philip Levine” published by *Crítica Hispánica*.

- Drs. Enyang Guo and Gary Leinberger, accounting and finance, won a Silver Wheaton Best Paper Awards in International Finance for their paper “Firm Growth and Financial Choices in Pennsylvania Firms – An Empirical Study about the Pecking Order Theory” at the September 2011 Applied Financial Research Conference in Atlantic City, N.J.
- James Pannafino, art & design, presented at the International Visual Literacy Association Conference on the topic “Common College Sense: Soft Narrative and Instructional Design,” which covered various common-sense scenarios, the role of visual function and the power of narrative within the context of a graphic design course.
- Faculty in the arts gave 175 creative performances or recitals and had their work shown in four exhibitions or solo shows.

## Program Success

- Millersville University’s Civic and Community Engagement and Research Project (CCERP) awarded Distinguished Civic Leader Awards to Tabor Community Services; Community Action

Program of Lancaster County; Joe Vulopas, founder of AEVIDUM, a suicide prevention group for teens and young adults; Ashley Christman, Millersville University student with leadership roles in the Boy and Girl Scouts of America; Dr. Kimberly Mahaffey, Latino studies, for her work on the “We Belong” mural project in Lancaster; Dr. Stacey Irwin, communication and theatre, for her creation of “Project Green Lancaster”; Dr. Melvin Allen, founder and director emeritus of CCERP, received the lifetime achievement award for his work with Project Forward Leap and CCERP; and “Auntie” Anne Beiler, of Auntie Anne’s, who received an award based on her national and international community contributions.

- Millersville University marketing students joined forces with the Lancaster County Clean Water Consortium, an organization with a mission to improve Lancaster stream water quality, to share with county residents the values and importance of clean streams. The collaboration offered faculty and students the opportunity to participate in the service-learning efforts.
- Educational programming continues to take place in the residence halls. To date, a total of 1,107 programs, covering a wide number of offerings, have been sponsored by Housing and Residential Programs. Once again a focus this year has been on involving faculty in the halls for educational programming.

So far a total of 44 faculty-led programs have been accomplished.

- A new mentoring program, between Millersville University social work majors and 10th-grade students from Penn Manor High School, began with the start of the 2011-2012 school year. On a weekly basis, Millersville students provide the high school students a connection that aims to increase their school engagement, attendance and to improve their grades.
- More than 20 faculty and staff participated in the United Way of Lancaster County’s Day of Caring program, providing service to 10 community projects and organizations. Seventy students (pictured below) participated in Into the Streets, providing service to seven community agencies. Volunteer Central conducted a food drive, as well as participated in events on campus and in the community, as part of a community coalition for National Hunger and Homelessness Awareness Week.



## Student Success

- During 2011-12, students contributed approximately 75,000 hours of volunteer activities.
- Students in the School of Humanities and Social Sciences completed nearly 69,000 hours of service learning, and more than 250 students engaged in community-based research during 2011-12.
- Nineteen School of Science and Mathematics students completed co-op experiences, and 20 students were selected for internships with various agencies.
- Kyle D. Haney, a senior sociology major and criminology minor, worked for the Pa. Department of Environmental Protection as part of a 15-week internship sponsored by the State System. He was one of 14 students participating in The Harrisburg Internship Semester program, which provides students the opportunity to work in all areas of state government while earning a full semester's credits.
- Monica Krausz, a senior meteorology student, was the 2011 Summer Weather Camp director at the Weather Research Center in Houston, Texas. The camp's goal is to prepare participating children for extreme weather events. Ms. Krausz facilitated interactive projects, provided tours at the Weather Museum and taught the campers fundamental weather information.
- Millersville University sophomore Noah Morris, a dual anthropology and art and design major and self-proclaimed antiquarian, explored the use of hand tools and techniques used by early people to create three wooden sculptures, part of a six-month independent study.
- Meteorology majors, leaning toward a career in broadcasting, can now work in collaboration with MUTV-99, Millersville's student-run TV station, thanks to Weather Watch, a new project where students learn how to create, edit and produce episodes about how weather impacts our society.
- Senior meteorology major Joseph Moore was the recipient of the National Oceanic and Atmospheric Administration Student Career Experiences Program (SCEP) Award. The SCEP is a planned, progressive educational program that provides for the integration of a student's academic studies and federal work experience.
- Ryan Consylman, Edward Kimmel and Wayne Treible received National Institute of Standards and Technology Research Fellowships for summer 2012.
- Students in the arts made 71 creative performances or recitals and had their work shown in 72 exhibitions or solo shows.
- In conjunction with National Music In Our Schools Month®, Music For Everyone (MFE), a local nonprofit organization dedicated to cultivating the power of music as an educational and community building tool in Lancaster County, recognized the 2012 MFE Scholars. Paula Batdor and David Mengel, both students of Millersville University's music education program, were selected to receive \$2,500 scholarships funded by MFE.

## Cultivating a Community of Diverse People, Thoughts and Perspectives

Millersville University will continue to enhance the diversity of people, thought, and perspectives in our community because we believe it to be a source of enrichment and intellectual growth. Members of the community will be empowered by policies and practices that promote fairness, justice, civility, and accessibility. We will continue to prepare our students for citizenship in a world of increasing human diversity. We will actively advance an atmosphere of mutual respect, tolerance, understanding, sensitivity, and appreciation for the richness of human diversity through programs, workshops, dialogue, and training. The University will continually renew itself as a place where inquiry is encouraged, ideas are expressed openly, and the dignity and rights of all individuals are respected and protected.

### University Success

- Millersville University's Health Services hosted the Maryland College Health Nurses Association annual conference, "The Bits and Pieces of College Health," which featured presentations by faculty and staff from across campus. There were 67 nurses from 24

colleges and universities, representing six states, with topics ranging from dental care and cardiovascular assessment to the care of LGBT students and Millersville's Wellness Initiative.

- The University hosted a series of events in coordination with the One Book, One Campus selection, *Enrique's Journey*, a work of nonfiction based on the hardships of an Honduran teenager searching for his mother. Discussions looked at the unique perspective of the experiences of illegal immigrants.
- The Center for Civic & Community Engagement & Research Project hosted its 2011 International Policy Conference, "Securing the Future: A Global



Policy Conference." The two-day event featured William "Bill" Richardson (pictured left), former New Mexico governor, as the keynote speaker.

- Millersville University's Black Student Union and NAACP Student Chapter, the Frederick Douglass Celebration of Black Culture and the University Theme Committee hosted the University's Martin Luther King Jr. Celebration with Rev. Jesse L. Jackson, civil rights leader/politician, who spoke on "With Justice for All: Human Rights and Civil Rights at Home and Abroad."
- The University Theatre presented "The Children's Hour," a play by Lillian Hellman that caused a scandal when it premiered in 1934. All performances were directed by Tony Elliot, communication and theatre, who believes the play is a classic American drama addressing the fear of being different and giving women the opportunity to play significant characters.
- The Center for Counseling and Human Development increased the number of students-of-color clients and program participants to about 16%, creating the opportunity to enhance student retention and, thus, contributing to a community of diversity.
- Millersville University hosted its 32nd Annual Conference on the Holocaust and Genocide, which

analyzed the representation of the Holocaust and Genocide in art and film and the influence of both on the perception of these tragic events.

- Novelist and Millersville University alumnus Michael Lavigne '74 presented "A Writer Comes Home: Identity, Memory and History in Writing and Life" as the Friends of Ganser Library spring lecture keynote speaker.
- A panel discussion on higher education in the county, held as part of First Thursday Latino, included a presentation by Millersville University President Francine McNairy, "The State of Higher Education in Lancaster County." This monthly networking gathering is held for central Pennsylvania's most diverse professionals, leaders and entrepreneurs.
- The School of Education hosted the Pennsylvania National Association for Multicultural Education Conference. The conference, "Transformative Multiculturalism: A Paradigm Shift to Create, Innovate and Engage," attracted more than 150 higher education and PK-12 faculty, staff, administrators and students.
- The School of Education hosted "Education on Location -- National Issues at Home," a week-long community dialogue to engage and inform members of the Millersville and surrounding communities about ways to improve education and to discuss challenging issues facing education.
- The first-ever adult learners' week was held at the Ware Center. The week-long celebration highlighted adult learners.
- The Walker Center for Civic Responsibility and Leadership within CCERP hosted former congressmen David Minge (D-MN) and Peter Torkildsen (R-MA) as part of the national Congress-to-Campus program, reaching more than 200 students. During Constitution Week a voter registration drive was held. More than 100 voter registration packets were distributed, and Dr. Nivedita Bagchi, government and political affairs, presented a lecture on the constitution and its modern day significance to approximately 100 students and faculty. In April 2012, the Honorable Newt Gingrich, former congressman and speaker of the house, gave a presentation to a standing-room-only crowd of more than 300 students, faculty, staff and community members.
- The Women in Mathematics and Science Conference was attended by a capacity crowd of 250 students, from 50 middle and high schools, who attended the keynote address by Millersville University alumna Dr. Linda Vona-Davis '76, associate professor in the department of surgery at West Virginia University. Students participated in a number of breakout sessions led by successful women in mathematics and science careers, including several led by University faculty and alumni.

## Faculty and Staff Success

- For her distinguished service to the President's Commission on Cultural Diversity & Inclusion, Dr. Rita Smith-Wade-El, psychology, was presented with the Excellence & Equity Award during the 2011 Hazel I. Jackson Lecture.
- Dr. Christine Filippone, art and design, organized "The Fire Still Burns: Religion and Censorship in LGBT Art," a panel discussion for students, faculty and staff, as well as the Millersville and Lancaster communities, focusing on the content and subsequent censorship of the first-ever major U.S. museum exhibition. The exhibition examined expressions of LGBT sexual identity and desire entitled, "Hide/Seek: Difference and Desire in American Portraiture," held at the National Portrait Gallery in fall 2010.
- Dr. Elliott Seda, educational foundations, presented a workshop to teachers entitled "The Seven Habits of Highly Effective Urban Teachers," at the Professional Development Day of the School District of Lancaster.
- Dr. Leroy Hopkins, foreign languages, participated in a summer seminar in Berlin, Germany, sponsored by the American Association of Teachers of German, Neuer Blick, which introduced 20 American teachers of German to multicultural Berlin to develop strategies to improve participation of students of color in the learning and teaching of German. Dr. Hopkins also

attended the first-ever Black German Convention, sponsored by the German Historical Institute in Washington, D.C., and the Black German Cultural Society, Inc., of New Jersey.

- At the 4th Annual Lancaster Education Forum, held at the Ware Center, Dr. Dominic Scott, educational foundations, presented on “Understanding Religious Diversity: History, Conflict and Acceptance,” while Dr. Elliott Seda, educational foundations, presented a paper entitled, “Characteristics of Effective Urban Teachers.”
- Dr. Blaise Liffick, computer science, gave one presentation on “GSA Advisor Best Practices” at the LGBT Mid-Atlantic Conference at Bloomsburg University and another presentation on “When Anti-Gay Protesters Come to Campus” at the National Conference on LGBT Equality in Baltimore, during which time he also attended the day-long LGBT Campus Administrators Institute.
- Drs. Leonora Foels and Karen Rice, social work, presented a workshop entitled “Diversity and Social Justice: A Journey of Self-Discovery” at the annual Pa. National Association of Multicultural Education Conference: Transformative Multiculturalism: A Paradigm Shift to Create, Innovate and Engage, held at Millersville University.
- Mr. Hiram Martinez, social equity and diversity,

received an award for his contributions to educational excellence at the Lancaster Education Forum sponsored by the Adelante Latino Education Committee. He was also elected secretary to two volunteer boards of directors including the Global Awareness Society International, based in Bloomsburg University, and the Spanish American Civic Association, in Lancaster.

- Dr. Rich Mehrenberg, special education, was accepted to serve as an expert reviewer for the National

Professional Development Center on Autism Spectrum Disorders, where he will recommend evidence-based intervention practices for individuals with autism.

## Program Success

- Sixteen elementary and early childhood education and secondary education students participated in a two-week Urban Education Immersion program, the Philadelphia Urban Seminar (pictured below),



organized in collaboration with school districts in Philadelphia, to experience the dynamics of working in inner city schools. Millersville has participated in the seminar for the last eight years, and program participation has increased each year.

- Faculty involvement in the Color of Teaching program expanded to departments such as elementary and early childhood education. In total, there are more than 50 trained Millersville undergraduate student mentors, 20 faculty mentors (from Millersville and P-12 schools) and more than 40 K-12 student mentees in the program. An additional 130 K-12 students came to campus for Teacher Education Day, a conference promoting teaching and related careers.
- African American graduate student enrollment increased by 24 percent in fall 2011, and Latino graduate student enrollment increased by 20 percent. Academic Affairs reported an 11 percent increase in total enrollment of African American and Latino students from last fall.
- The Millersville Scholars Program enrolled 102 students in fall 2011. An unprecedented 83 percent of the first cohort (summer 2010) returned for their second year, which is consistent with the University's general second-year persistence rate.
- Judicial Affairs established and implemented a Judicial Advocate program for the purpose of advising

students. Faculty and staff were trained as advocates to work with students requesting assistance through the judicial process.

- An agreement was established between Millersville University and Jiangxi University of Finance and Economics, Nanchang, China, meeting a strategic institutional need for intensive collaboration with a Chinese academic institution.

## Student Success

- Art and design students at Millersville won four of six awards at the Design for Development competition, held in Washington, D.C. This national competition is sponsored by the Roots for Development Project, an organization that helps impoverished communities in Haiti obtain resources to manage their own development and received more than 100 applicants.
- Jeremy Young, a senior geography major with a minor in history, worked at the Pennsylvania Historical and Museum Commission's Bureau for Historic Preservation in Harrisburg as part of The Harrisburg Internship Semester program. With a goal to revitalize America's decaying cities, Mr. Young spent 13 weeks working with the community, individuals, local governments, and state and federal agencies to educate citizens.

- Millersville University and the Millersville University Marching Band hosted the Cavalcade of Bands, Liberty Class Championships in November, one of four championship classifications for high school marching bands having between 59-83 members. The event brought more than 1,500 people to Biemesderfer Stadium.
- Millersville's Empower Peer Educators were awarded the 2011 Bacchus Network Area 11 award for Best Student Program for their "Real Beauty, Real People Campaign." The campaign mirrored the Dove Real Beauty Campaign, featuring a social media campaign utilizing students to promote healthy body image. Students from the Empower Peer Educators, Black Student Union, NAACP, Allies, and University Activities Board participated in the campaign; and each organization sponsored an educational program during Body Image Awareness Week. Seven students were in attendance at the conference at DeSales University. The students were selected to present two of their educational workshops "Sex Goes to the Movies" and the "ABCs of STDs" at the conference.

## Developing Life & Leadership Skills that Promote the Greater Public Good

As a public university, Millersville dedicates itself to a continuous search for new and better means to prepare its students to assume the responsibilities of citizenship and civic leadership. We will continue to prepare our students to engage with communities, inside and outside of the University, by incorporating the latest scholarship in our programs and by exposing students to a diversity of ideas and people. We will match these efforts by a determination to provide physical and social environments which encourage personal growth. We will continue to emphasize co-curricular and extra-curricular programs that nourish the whole student and are conducive to both academic growth and personal development. Millersville will expand its investment in strategic partnerships with a variety of public and private institutions and businesses in order to enable students to become civically engaged while still at the University through service learning, internship, study abroad and other such opportunities. The University will continue to seek initiatives that will empower its graduates to play ever greater roles in local and global communities – making

contributions that improve the social, political, and economic conditions of the community, the nation and the globe.

### University Success

- The Pa. Senate Education Committee held a public hearing at Millersville University to hear testimony on the state budget and its impact on higher education.
- Millersville University was again named to the President's Higher Education Community Service Honor Roll with distinction. Millersville is the only Lancaster County and PASSHE institution to receive this designation, which is announced by the Corporation for National and Community Service.
- In collaboration with three other PASSHE institutions and the System office, Millersville University received a grant for more than \$20,000 to participate as one of 11 institutions in the U.S. in the Assessment of Higher Education Learning Outcomes (AHELO) project. AHELO, funded through the Organization for Economic Cooperation and Development, evaluates the feasibility of assessing learning outcomes in cross-culturally relevant ways. More than 200 Millersville seniors and 40 faculty were invited to participate in

this first-ever, international assessment initiative.

- Millersville's new Entrepreneurial Leadership Center hosted several activities during Entrepreneurship Week, including keynote speaker Daymond Johns, host of ABC's Shark Tank and founder of FUBU clothing, who presented "You too Can Swim with the Sharks," as well as seven workshops attended by more than 60 faculty, students and others.
- Ongoing discussions with the Millersville Borough Council helped to enhance town/gown relationships in the area of off-campus property rentals to students. Accomplishments included an agreement with local landlords, partnering with the Borough and the University, to ensure that off-campus living is a positive experience for students, landlords, the Borough and the University; a Housing Fair to improve student knowledge of the rights and responsibilities of off-campus living; and production of a resource guide for students living off campus.
- Millersville's athletics program and the ROTC hosted Military Appreciation Day during a home football game. Veterans were offered free admission to the game, where Millersville T-shirts celebrating veterans were also sold to raise funds to benefit the Wounded Warrior Project.

## Faculty and Staff Success

- Governor Tom Corbett appointed Mr. Gerald Eckert, university advancement, to the Governor's Advisory Commission on Postsecondary Education, a statewide panel of 31 leaders in the education and business communities. The panel will make recommendations with regard to the establishment and maintenance of a robust and responsive postsecondary education system for the 21st century serving students and citizens of the Commonwealth.
- Mr. Roger Bruszewski, finance & administration, was reappointed to a three-year term for the National Association of College and University Business Officers Board of Directors.
- Ms. Janet Kacsos, APR, communications and marketing, was elected to the Public Relations Society of America (PRSA) College of Fellows, which recognizes individuals who have demonstrated superior capabilities as public relations practitioners or educators. Ms. Kacsos was also elected president of PRSA's Central Pennsylvania chapter and appointed chair of the 2012 Universal Accreditation Board.
- Char Domin, communications and marketing, was elected to the board of directors of CUPRAP, a professional organization supporting communications programs in higher education.

- Mr. Louis Logan, executive chef, was elected regional president for the National Association for College and University Food Service, an association that fosters exceptional campus dining programs through a passion for food, service, leadership in education and overall development. The mid-Atlantic region that Chef Logan will oversee consists of Pennsylvania, Maryland, West Virginia, Virginia, Delaware and New Jersey.
- Steve Widdowson, men's soccer team head coach, was named NCAA Atlantic Region Coach of the Year.
- Drs. Lisa House and Joseph Lynch presented "An Evaluation of Gatekeeper Training for Suicide Prevention of College Students" at the PASSHE Student Affairs Conference. In addition, Drs. Kendra Saunders and Lisa House presented "Embracing our Differences: An Inclusion and Diversity Education Workshop" to the National Conference for Women Student Leaders.
- Dr. Daniel O'Neill, counseling and human development, worked on the Prevention System Strategy Team to produce a report on more effectively serving people who are at risk of homelessness in Lancaster. This report was submitted to the Lancaster Coalition to End Homelessness' Systems Priority Group.

## Program Success

- Millersville University hosted the 2011 Keystone Mascots summer camp, which brought high school, collegiate, corporate, professional sports and individual mascots to campus. For three days, the group discussed the basics of character development, performance, costume care and cooperative skills. Millersville's Skully participated in the camp, which concluded in the mascots performing what they learned during a Lancaster Barnstormers baseball game.
- More than 50 students participated in meditation classes during the spring semester, conducted by the Elsie S. Shenk Wellness and Women's Center in collaboration with the Department of Industry and Technology, to provide students another means of managing and relieving stress.
- MU's Wellness and Women's Center peer health educators hosted their annual "FREE Yourself 5K Run/Walk." The money raised from this event supports fitness and nutrition programs at the University and in the surrounding community.
- Ms. Mary Fleig, women's basketball head coach, in conjunction with Student Services, Inc., developed Camp FLEIG, first held this past summer and offering the wellness components of a sports camp while engaging students in other subject areas, such as building teamwork and confidence.

- A team of Millersville University faculty including Dr. Tracey Weis, coordinator of the women's studies program and professor of history; Dr. Tim Mahoney, Dr. Linda McDowell, Dr. Cheryl Desmond, educational foundations, and Dr. Rita Smith Wade-El, psychology, were selected to receive a 2011-2012 Campus Action Project Crossing the Line: Addressing Sexual Harassment in Grades 7-12 grant. Millersville was one of seven selected institutions awarded grant funding from the American Association of University Women.
- As part of the global movement to help end violence against women and girls, Millersville University's Citamard Players performed Eve Ensler's "The Vagina Monologues." All proceeds from the benefit performances were donated to Clare House of Lancaster County, a shelter for homeless women.
- The Nonprofit Resource Network (NRN) continued to contribute to the community and served as a regional resource by providing open-enrollment workshop training to 197 individuals and increasing the amount of customized services provided to the region. The NRN enrolled 933 individuals from 138 organizations across nine counties in south central Pennsylvania. Among services provided, the NRN ran 16 open-enrollment workshops including its two core programs: Nonprofit Management Certificate

Program and Essentials of Fundraising Series, along with a series entitled, Digital Communication Strategy.

- Several senior social work majors traveled to Cape Town, South Africa, for 12 weeks to complete their senior field placement. Living in a house with other students from around the world, they "practiced" social work in another country, implementing the skills they gained during their previous three and a half years in college, and acquiring new skills along the way.
- The Civic Leadership Development Program, a cohort of 10 students competitively selected on an annual basis, participated in the Walker Center's four-day civic summer skills training program held in Washington, D.C. This program consists of a combination of workshops, tours and meetings with elected and appointed officials and staff in Congress, the executive branch, and the Supreme Court, as well as nongovernmental organizations.
- University science faculty developed the curriculum and led a two-week intensive, hands-on workshop for about 30 area secondary science teachers, funded by a U.S. Department of Education grant. One week of a corresponding two-week summer workshop for secondary mathematics teachers was developed and led by mathematics faculty members in summer 2012.

## Student Success

- Millersville marketing students, under the supervision of Dr. David DiRusso, business, and in collaboration with Dr. Kathy Schreiber, geography, worked with the Lancaster County Clean Water Consortium (LCCWC), an organization with a mission to improve Lancaster stream water quality and to educate county residents on the value and importance of clean streams. Eight students, in a marketing research class, intensively focused on the project, while a class of 20 created informative pamphlets that benefited the organization. Based on the preliminary research, students found that there was a critical need for education about watersheds and how they affect the community as a whole. Students working on this project suggest that the LCCWC establish social networking sites, a strong LCCWC website and continue to spread the word on college campuses in the area.
- Five students spent Spring Break in Philadelphia, where they served food, met people who lived on the street and below poverty levels, and learned about political decisions in Philadelphia and Pennsylvania that impact the ability for poor people to have access to food and homes. The group served more than 250 people.



- Members of the MU Student in Free Enterprise organization raised \$10,000 to travel to Costa Rica to deliver supplies to 450 Costa Rican children and to promote education in areas of the country that contain high levels of alcohol, drug and crime activities (pictured left).

## Providing Responsible Stewardship

Responsible stewardship requires both a commitment to effectively allocate available resources and the creativity to expand resources in advancing all of our strategic directions. We also recognize Millersville University as an important force in our regional economy and as a vital cultural resource for the region. We will continue to actively solicit the advice of community leaders to improve our undergraduate, graduate, and professional training programs in ways that will advance the region's economic future. We will continue to improve the facilities necessary to make the University a regional cultural center and to enhance the programs that we offer to our neighbors. We will continue to provide an integrated, coherent structure that demonstrates how resources are allocated to institutional priorities, and how program outcomes are continually assessed and improved.

### University Success

- Soar to Greatness: The Campaign for Millersville University advanced to \$83.8 million towards the \$85 million goal. Launched in 2006, the campaign's original goal of \$60 million had been increased to \$85 million in 2010. University faculty and staff, both current and retired, assisted the campaign with 629 individuals gifting \$3.3 million.
- StateUniversity.com, a leading website for college statistics, ranked Millersville University the fifth safest college in Pennsylvania, with a score of 93.95 out of 100. The list featured the 450 safest colleges and universities on state and national levels, based on the number of incidents reported by campus safety officials. Millersville University also ranked as 120th in the nation according to the Safe School Index.
- A video created for the capital campaign, "Soar to Greatness: The Campaign for Millersville University," earned a bronze award at the 32nd annual Telly Awards in the category of fundraising. The video, produced by Showreel Corporate Video Specialists, was released in September 2010 to promote Millersville's campaign to raise money for campaign priorities.
- Millersville University earned a spot in The Princeton Review's Guide to 322 Green Colleges for 2011. Of 768 institutions of higher education in the United States and Canada that were tallied for green rating

scores, the 322 schools in this guide received scores of 83 or higher, demonstrating notable commitments to sustainability in their academic offerings, campus infrastructure, activities and career preparation.

- The new \$640,000 Blue Rock Fire Rescue fire engine (pictured below) bears the spirit mark of the Millersville University Marauder, showing the fire company's gratitude to Millersville University for donating \$80,000 toward the purchase. Student Services, Inc., also donated \$50,000.



- During the 2011 homecoming football game, Millersville University took part in the Environmental Protection Agency's game-day challenge, a recycling competition of participating colleges from across the nation as part of the voluntary WasteWise program. Organizations compete to reduce their costly municipal solid waste and select industrial waste in ways that benefits the environment. Solar-powered trash compactors, called "BigBellies," were brought to campus to measure the amount of waste reduced at the game.
- In the seventh year of measuring its carbon footprint, the University reported a 17 percent emissions reduction over the course of two years, the lowest emissions have been in six years.
- Millersville University's Student Memorial Center (SMC) received the 2012 Construction Management Project Achievement Award by the Mid-Atlantic chapter of the Construction Management Association of America for Higher Education Projects over \$20 million. The award was presented to Millersville and Gilbane Building Company for their collaborative construction management of the SMC renovation and expansion.
- Financial Aid staff increased its focus on veterans by completing several training workshops on how to process veteran's benefits and how to work with

veterans on campus. The office coordinated with the students to establish a student veterans organization and have been meeting with vets daily to determine their needs. Information for veterans is now available both in print and on the MU website.

- Millersville University held its inaugural "zero waste" commencement ceremony in May 2012. This initiative (pictured left) focuses on eliminating waste produced by commencement-related activities for both graduate and undergraduate studies ceremonies. Partnering with Waste Management, Inc., North America's leading environmental company, the goal was set for at least 90 percent of all the waste generated at the commencement ceremonies to be diverted from a landfill. The total from the two-day commencement activities came to 760 pounds (640 pounds recycling; 120 composting) of materials generated. The zero waste events saw 100 percent of the materials generated eliminated from going to a landfill.
- The Millersville University Police Department (MUPD) successfully completed the transition for University emergency calls to Lancaster County dispatching services, improving communications with local law enforcement agencies, ensuring greater coverage for emergency situations, and ultimately enhancing safety and security for the campus. The changeover had the added benefit of an \$80,000 cost



savings, which will be used to further enhance non-emergency calls.

- MUPD completed a Department of Homeland Security campus site assessment focusing on the most critical infrastructure to determine the University's greatest vulnerabilities and mitigating areas of high risk.

## Faculty and Staff Success

- Francis Schodowski, university advancement, received the Certified Fund Raising Executive (CFRE) credential award, granted to those who have met a series of standards set by CFRE International, which include tenure in the profession, education, demonstrated fundraising achievement and commitment to service to not-for-profit organizations.
- University Communications & Marketing staff won two silver and one bronze award at the Council for the Advancement and Support of Education District II Accolades competition. Janet Kacskos received a silver award for Best Practices in Communication for the Percentage of Perception Rate analysis report. A silver award for Fundraising Packages recognized UC&M's work on capital campaign materials. A bronze award in the Community Relations category was presented to graduate assistant Alexandra Wachman for the Students in the Community newsletter that is mailed to residents of the Borough of Millersville.

- Millersville University President McNairy presented Miguel Silva (below), dining and conference services, with a Living the Promise award for his dedicated work to the University. The award recognizes Millersville University staff and students whose work and life exemplify the University identity, who contribute to making Millersville "second to none," and who live the promise that "Millersville University offers an educational opportunity second to none."



## Program Success

- Millersville University's Council of Trustees approved a \$2,000 contribution to the Lancaster Community

Safety Coalition, a nonprofit organization providing assistance in creating and promoting safe conditions on the streets around the Ware Center.

- The Women's Giving Circle of Millersville University hosted its second annual "Power of the Purse" fundraising event that included a silent auction of new purses, donated by local businesses, to benefit student scholarships, fulfilling the organization's mission to inspire, educate and empower women.
- In advance of the fall 2012 elections, Millersville University upgraded student, faculty and staff photo IDs to ensure compliance with new voter registration laws.
- Project Green Lancaster held a campus mixer, with members of the York & Lancaster Susquehanna Sustainable Business Network, where several students in the communication & theatre department gave short presentations about their sustainable community work.
- Millersville's admissions office began using Banner Relationship Management, a customer relationship management software designed for the higher education environment that provides relationship management capabilities for prospective and current students, and alumni, which to increases its effectiveness in recruiting students.

- In fall 2011, the University offered students more than 50 online course sections, serving more than 1,300 students, for a four percent increase over the previous academic year. In addition, undergraduate enrollments in winter 2012 were up 12 percent and graduate enrollments were up four percent from 2011. Contributing to this success was a 25 percent increase in the number of online offerings in the winter session, allowing students access to much-needed courses over their break.
- The Millersville University Alcohol Steering Committee met with representatives of the community and area police departments to discuss collaboration to reduce high-risk alcohol and other drug use among students. In addition the University hosted the Susquehanna Valley Consortium, which includes area colleges and universities, with the goal of reducing high risk alcohol and other drug use on their campuses.
- Health Services transitioned to electronic health records, eliminating paper records, allowing electronic transfer of charges/payments to the Bursar, providing greater continuity of care, increasing the ability to gather statistics, allowing students to use the card swipe Kiosk for check-in, and alerting students, via email, of upcoming appointments, and ensuring compliance with the Affordable Care Act (Health Care Reform) legislation.

## Student Success

- Adam Jacobs, a physics and meteorology dual major with a minor in mathematics, spent the summer interning at the National Oceanic and Atmospheric Administration's Space Weather Prediction Center in Boulder, Colo., where he studied the effects of solar storms on the reliability of global positioning systems in Alaska.
- Tyler Morrow, a meteorology major, and Kristofer Gundel, a geography major, created Weather Snap, a forecasting company offering daily weather forecasts throughout Pennsylvania, Maryland, New Jersey, Delaware and in New York City. The two, together with other meteorology majors at Millersville, are helping to inform the community, via free text messages and a website, of the different possibilities and outcomes of a storm.
- A new scholarship fund, dubbed "Sophomore Slump," was established as the senior class gift by the Class of 2012. Recipients will be qualifying Millersville University sophomores, who will receive extra monetary support towards their education.

# Millersville University

**SEIZE THE OPPORTUNITY**

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