

ZENITH LYON CHANCE

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I am the creative who is constantly **thinking** and doodling.
I am the **passionate** who can name every sneaker and player.
I am the adventurer who is willing to **try**. anything is possible.
I am the player who will **compete**, but after shake your hand.

EXPERIENCE:

2005 – Present

Kipsta (Team Sports Dept.) _ **Decathlon, Oxyane** (Villeneuve D'ascq , France)

Product Designer:



12X
FOOTWEAR
COLLECTIONS



4X
TEXTILE
COLLECTIONS



2X
BAGS
COLLECTIONS



4X
EQUIPMENT
COLLECTIONS

2005 _ FOOTWEAR DESIGNER:

- Responsible for Basketball, Volleyball and Handball shoes
- Overseas Sampling and Development

2008 _ FOOTWEAR DESIGNER / WORLD SPORTS DESIGNER:

- Responsible for entire range of Baseball, Football, Field Hockey and Cricket products
- Created brand language and coherence between all sports
- Helped create discovery and innovation products for each category

2011 _ FOOTWEAR DESIGNER / BAGGAGE DESIGNER:

- created entire range of Trolleys, Duffle bags, Backpacks and innovation

2012 _ BASKETBALL CATEGORY DESIGNER:

- Responsible for entire footwear and textiles in basketball
- Created coherence and language between shoes and textiles.
- Created « Fast » products and language

Skills Developed:

- Increased customer product perceived value
- Strong understanding of Product / Sport language
- Efficient and Reactive
- Strong Team mentality



COLLECTIONS

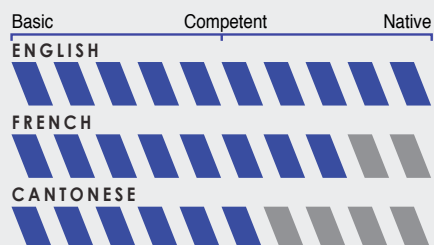
16 Mens / 3 Womens / 8 Junior

EDUCATION:

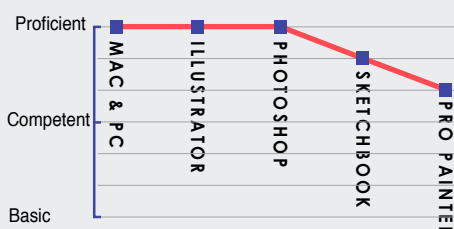
2000 - 2004

Humber College Institute of Technology and Advanced Learning
Toronto, Canada Graduated in **Industrial Design** Program

LANGUAGES:



SKILLS:



LIKES:

