

## You just need the right Catalyst



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### We stand tall.

- Bridging the gap between local business needs and global leading-edge technology. Catalyst helps you shorten implementation cycles, reduce project cost, and increase ROI when automating and improving business processes using Oracle technologies and applications
- Catalyst is a global IT leader in systems integration offering deep expertise in the implementation, upgrade, maintenance, and training for Oracle E-Business Suite, Hyperion, Siebel, business intelligence, customer care & billing (CC&B), ICT applications, and data center services. In addition, Catalyst offers next
- addition, Catalyst offers next
   generations solutions using RFID,
   vehicle tracking, electronic billing,
   digitization and Smart Cards.

Catalyst maingtains a strong worldwide partner, portfolio of leading technology providers including hardware, software and networking vendors. Catalyst is an Oracle Customer Care & billing Strategic Partner and an Oracle Certified Advantage Partner (CAP).

- With end-to end IT services from Catalyst, you can focus on your company's core competencies while our team of multi-lingual experts helps you achieve operational efficiencies, improve revenue generation, and gain competitive advantage. Catalyt incorporates global best practices, technologies and a proven methodology to create solutions that generates true business value.
- Catalyst ha a broad international Cutomer base that incorporates industries – from manufacturing to telecommunications, chemicals to media. Catalyst clients operate in countries such as U.S., Egypt, UAE, India, Nigeria, Ivory Coast, Kenya and Camaroon. Customers include: Qtelmedia, MTN, Camaroon, City of Atlanta, IEFC, City of Miami, EMAAR and Omer Effendi.



### We are talked about!

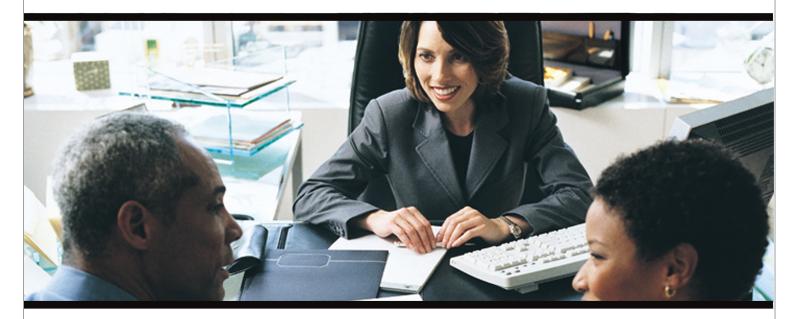
"Not only did Catalyst aggressively meet the project deadlines, but their innovative implementation methodology and solution for our complex business environment helped us meet our goal of implementing an ERP within budget."

- Mr. El Hadj Ibrahima Gadjigo SOW, IT Director, Industries Chimiques du Senegal

# The Catalyst Difference

- A global, yet local company –
  Catalyst uniquely combine a focus
  on local business needs with its
  global experiences and expertise
- Top-tier partnership Catalyst partners closely with Oracle and other leading technology providers.
- Unique methodology Catalyst's Rapid Prototyping Methodology accelerates implementation for a rapid return on investment
- Unparallelled expert resources Our multi-lingual (Arabic, French
  and English) professionals offer in
  -depth experience in many
  technologies, processes and
  industries
- Offshore/nearshore centers -Catalyst' centers in India, Senegal;, Nigeria, Cameroon, Dubai and Egypt significally lower project costs and speed project completion
- Strong industry extertise –
   Catalyst offers deep experience
   in financial services, media,
   energy, telecom, chemical,
   transportation, public sector,
   real estate, mining, retail,
   manufacturing and oil &
   gas industries.

#### **ORACLE APPLICATIONS**



Catalyst offers a complete set of customizable expert services including: business case/roadmap, implementation, upgrade/migration, maintenance, and training services for Oracle E-Business Suite, Siebel, Hyperion, and CC&B. Our deep Oracle expertise ensures protection of your current investments, drastic reduction of project risks, and acceleration of your time-to-benefit with new solutions.

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### **SMART CARDS AND RFID SOLUTIONS**



Catalyst offers specialized services for designing, developing, and implementing next-generation

Smart Cards and RFID solutions to ensure they meet your desired business objectives.

