

Steve Thomas Portfolio

Advertisements | Art Direction | Editorial | Logos | Photography | Web

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Steve's Resume
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Print ads for Riot Media
Freelance collaboration





Point-of-Purchase life-size display, left, for TV Guide's "This is Elvis" stand-alone magazine. Right, various print ads to promote the product.

Collaboration: Award-winning display

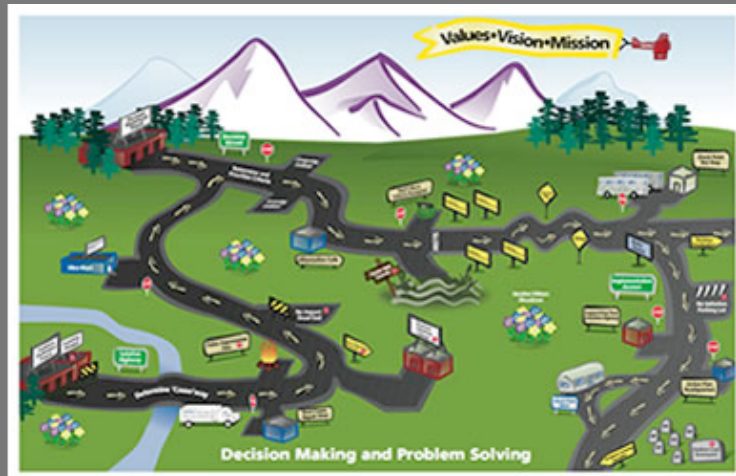
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publicity
editing
promotion
writing
media relations

Bullseye
communication



Advertisement to promote BullsEye Communications
Freelance



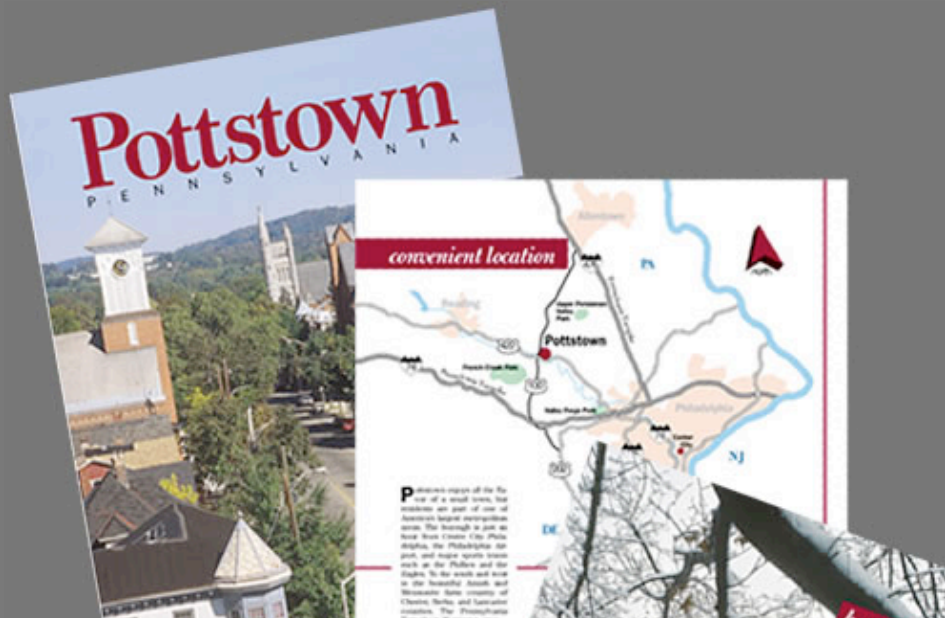
Illustrated map used as a learning tool for VWR International
Freelance collaboration

An advertisement for "Good Eats". The title "Good Eats" is written in a large, bold, sans-serif font. Below the title, the text reads "From **The French Chef** to **The Naked Chef**, how cooking shows got so hot". Below this text are two black and white photographs. The left photo shows Jamie Oliver, and the right photo shows Julia Child. Below each photo is their name and the title of their respective cooking show. At the bottom left, there is a logo for "IN NEXT WEEK'S ISSUE". At the bottom right, the text says "Plus: Food critics slice and dice TV's favorite chefs". At the very bottom, it says "Visit TV Guide Online at www.tvguide.com".

Editorial house ad promoting an upcoming issue.
TV Guide



Poster promoting TV Guide's Data Solutions division.
TV Guide





24-page 4-color brochure promoting the Borough of Pottstown. Freelance



Series of 4-color brochures for citizens group Preservation Pottstown.
Freelance



4-color promotional brochure for Pulitzer Prize-winning journalist.
Freelance collaboration