

# AIR WICK ADPOD MOCK-UPS

IAB MEDIUM RECTANGLE (300X250)

## Intro Keyframes



## End Frame (default)

Button with instructive text appears alongside the product image (below the headline).  
Default footer area gets replaced with the CTA button.



## End Frame Variations (On Rollover)

The motion sensor "wave" animates on rollover while playing the sound clip (spraying sound).  
Headline changes to same as that of the first keyframe. CTA Variations shown below.



New AIR WICK®  
FreshMatic® Ultra  
with a Motion Sensor

See all i-Motion Products



LEARN MORE



New AIR WICK®  
FreshMatic® Ultra  
with a Motion Sensor

See all i-Motion Products



LEARN MORE & SAVE!