



Work
experience

**JULY 2014-
AUGUST 2015**

Jerry Leigh, Van Nuys, CA

Juniors apparel graphics, created patterns for special collections, worked on CAD, placing graphics on CAD for presentations, designed hang tags for special collections, and labels. Experience working with licensing from Mattel, Disney, and Hasbro and created mood boards, and catalogs.

**MAY 2014-
JULY 2014**

DOCSTOC, Santa Monica, CA (one month contract)

Web Interaction Visual Designer UX & Graphic Design, test web pages, wireframes, created icons, and illustration for social media. Helped to define new products, designed from the POV of the customer, thinking through and curating optimal workflows, and creating/adhering to consistent design patterns that enhance usability across a platform.

**FEB. 2014-
MAY 2015**

eHarmony, SANTA MONICA, CA (three month contract)

Senior Web Designer (marketing department)
Designed emails to get customers to sign up for eHarmony, banner ads for special eHarmony events like free online dating and newsletters. Worked in a team environment to concept and design online marketing campaigns from banners, email blast, and social media campaigns from Facebook, Instagram, and Twitter.

**JUNE 2010-
DECEMBER 2013**

American Greetings, N. Hollywood, CA

Worked on a digital innovation team to ideate, design, and develop multiple mobile and web experience for American Greetings brands. Created mock ups, wireframes, style boards, and brand development.

Creative Developer for JustWink brand from American Greetings. Responsible for building and delivering assets for the justWink app and website. Designed loading page, category icons, converted print cards to digital cards and designed new greeting cards.

Collaborated with other brands, fellow designers and artists on different projects.

JANUARY 2007

Forever 21/ Twelve by Twelve, Los Angeles, CA

Apparel Graphics Designer, worked on patterns for special collections. Illustrated patterns and designed one-of-a-kind hang tags and labels.

JULY 2006

California State University, Northridge, CA

Bachelor of Arts degree in Graphic Design.

Education
& Skills

SKILLS

Adobe Illustrator, Photoshop, InDesign, Microsoft Word, Flash, Illustration, Typography, and textile design.