Scott Helmkay

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DOB 23.09.78 - British Nationality

OBJECTIVE

To work in a dynamic creative environment on projects which require the use of lateral thought and imagination to develop a considered approach. To be in a situation where new thinking is valued and where it can be applied to a range of innovative solutions creating intelligent and effective spaces allowing the brands to be fully experienced.

APPROACH

A diverse range of skills in sketch, graphical and 3D form has equipped me to interpret a realistic development of concept generated ideas. Complimented by a functional client facing role with a strong technical background, this has placed me to control a brief from concept to installation communicating the process throughout to internal and external parties. Clearly understanding the Brand & it's products drives my passion to find the best solution for the clients vision producing environments that engage the consumer.

SKILL SET PC/Mac Software CS Suite, 3D Studio max, Vectorworks, Artlantis, Microsoft excel/word.

Drawing Hand illustration, sketch development and creation of presentation boards.

Technical Production of tender drawings.

Visualisation 3D cad modelling of exhibition/interior environments.

General Project management, organisational skills, proactive client relationship, focussed and

communicated solution provider.

WORK HISTORY

Sheridan and Co. Market Harborough. Designer. 06/07 – Present

Role: Creative Design.

Innovative schemes in Retail, Interiors, POP and promotions for clients including Procter & Gamble, LVMH, Sisley, and Orange. With a client facing role I have evolved my capacity to understand the strategy of a brand from brief to installation. Maintaining a pro active role throughout the design process, involvement in production meetings has developed my management of concepts through solid communication and considered presentations. In addition to time spent in the studio working on individual/team projects visits or supplier meetings were actively encouraged to physically see current trends and innovations and integrating these into designs where applicable.

4Site Implementation. Leicester. Designer. 08/05 – 05/07

Role: Design/Project Management.

Mid weight Interior designer/project manager providing viable design schemes for market suites, exhibitions and promotional events. Clients included George Wimpey, Crest Nicholson and Countryside Properties. Providing a link between client and team members I could progress projects in design and development along with cohesive visual presentations. Project management combined with design aspect this has given me a well balanced direction between both disciplines.

Melville. Birmingham. Designer. 06/03 – 07/05

Role: 3D Designer

As part of a team in a high turnover design studio, I worked closely alongside project managers and sales teams designing modular and traditional build exhibition environments. Designs were supplied in 3D visualized form with sketch drawings to assist in concept stages these were then presented in hard copy to clients and where applicable I would be present in. Additional duties included site visits and internal production meetings with clients and other in house teams.

Re:creation Design. Leicester. Designer. 09/02 – 02/03

Role: Junior creative

Small consultancy provided me a platform to be explorative in imagination and flair, working on mid to large bespoke stand designs. Utilizing sketch & hand drawing techniques with 3D visualisation I developed ideas from concept through to presentation. Working alongside creative director and account handler exposed me to the bare bones of the industry clients included Pilkington, Frank Thomas and Canon.

EDUCATION De Montfort University. 06/01 Interior Spatial design 2:1 (BA Hons)

Reading College Art & Design. 08/97 Art and Design Merit (ADV GNVQ/BTEC DIP)

INTERESTS In my down time I enjoy participating in active competition, having a couple of 1/2 marathons under my belt now on

road and cross country. Experiencing the outdoors hurtling down dale, mountain biking is a serious passion & snowboarding has become a recent venture, hard work but fulfiling, a definite thumbs up once mastered. I enjoy classic vw cars and motorsports following various events around the globe. Upgrading from compact digital to SLR recently I renewed my interest in photography of which I want to pursue further into a more accomplished skill.

PORTFOLIO http://www.coroflot.com/scott_helmkay

REFERENCES Available upon request