

sabert products / food packaging & storage

Ittibitz Ice Cream Cup

Client: Kemps Dairy, Ittibitz Brand

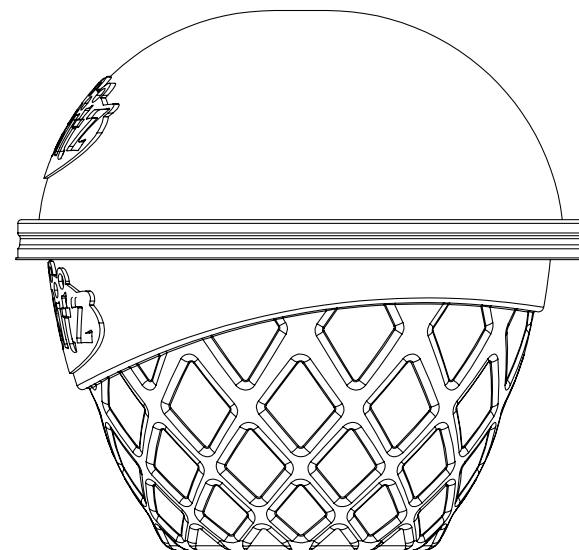
Project: This cup and lid was designed for Kemps Dairy for their new “dot” ice cream product. It is designed not only to resemble an ice cream cone, but also to have a futuristic feel that reflects the fun, space-food like nature of the product. The cup and lid designs were extremely challenging because the mold had to be designed for single-axis CNC machinery.

Dates: Jan 2009-present

Status: in development



FRONT VIEW



SIDE VIEW



(rendering)