

# sabert products / food packaging & storage

## “Easy-to-use” Storage

**Client:** Frozen foods client (confidential)

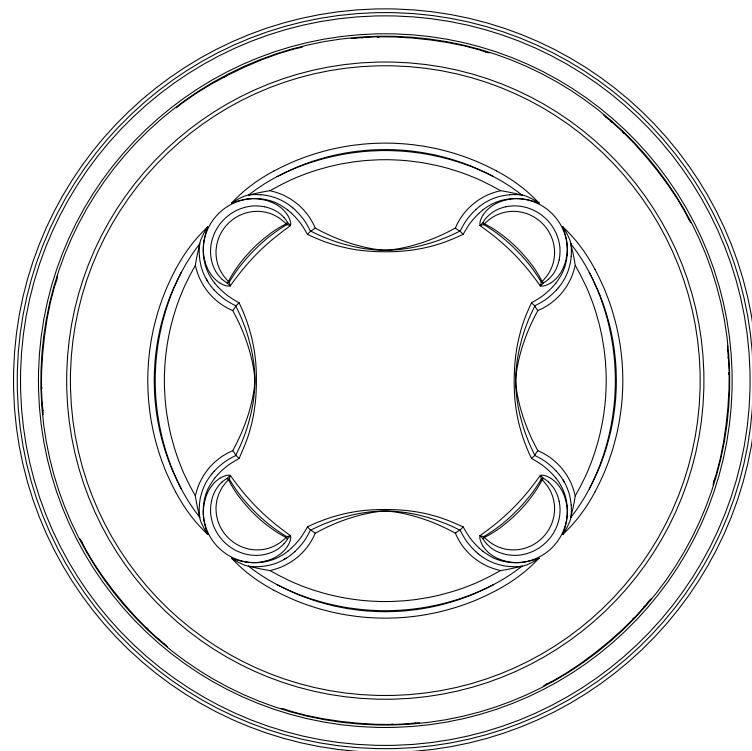
**Project:** This project began after retirement age members of marketing focus groups complained about the difficulty in removing and applying food storage lids. The design incorporates a new twist lock design for easy usage and removal as well as visual and tactile indicators for hand placement. It is microwavable and can easily be stored and reused. The next generation will include non-slip material to increase grip ability.

**Dates:** Mar 2008-present

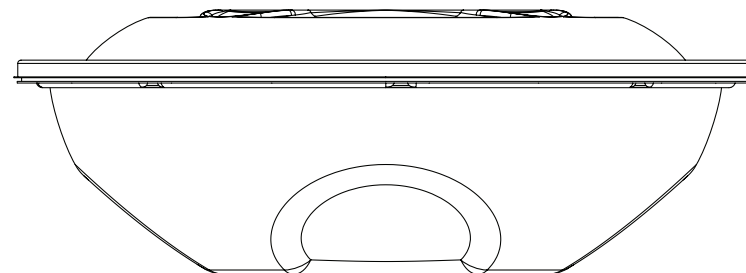
**Status:** in development



(rendering)



TOP VIEW



SIDE VIEW