CREATE A MODERN DESK PAD FOR TODAY'S WORKSPACE.

WHAT SHOULD A MODERN DESKPAD DO? WHAT SHOULD IT LOOK LIKE?

We started with a basic style, which we called the "Value Added" concept. We wanted to start with

a simple quality design and build from there. We knew we needed basic elements like a pen slot, cable catchers, and subtle organization spaces - simple things like a space reserved for charging devices. We played around with color, textures, sizes and other simple features such as white board spaces and clear cover folders. We also included some thoughts on personalization.

WHAT OTHER FEATURES ARE PEOPLE LOOKING FOR?