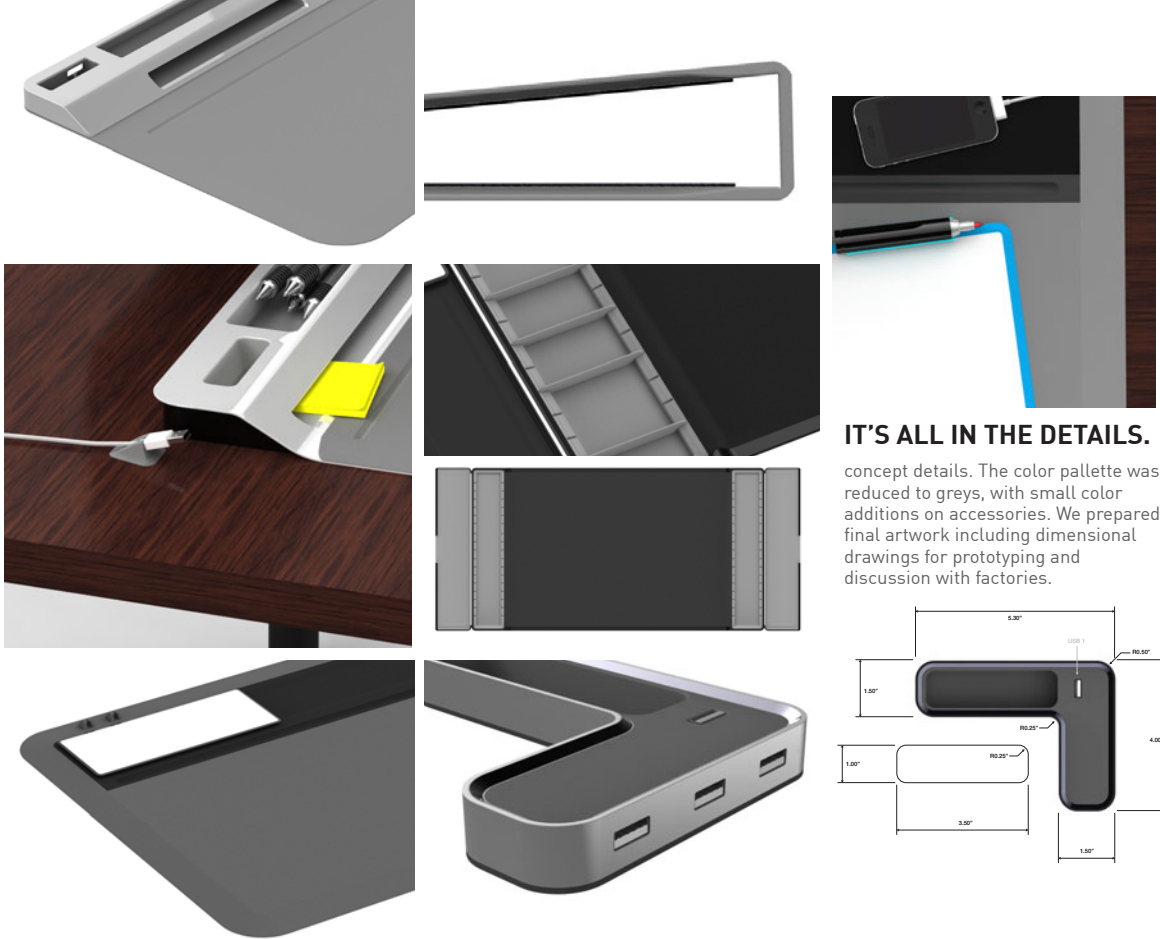




**CREATE A
MODERN
DESK PAD
FOR TODAY'S
WORKSPACE.**
WHAT SHOULD
A MODERN
DESKPAD DO?
WHAT SHOULD IT
LOOK LIKE?



With the feedback from the focus group and Cosco we narrowed down the concepts and fine tuned



IT'S ALL IN THE DETAILS.

concept details. The color palette was reduced to greys, with small color additions on accessories. We prepared final artwork including dimensional drawings for prototyping and discussion with factories.

