



CREATE A
MODERN
DESK PAD
FOR TODAY'S
WORKSPACE.
WHAT SHOULD
A MODERN
DESKPAD DO?
WHAT SHOULD IT
LOOK LIKE?



All working environments are different. Depending on the industry some work spaces are larger or smaller, private or shared, creative or stale and so on. Most still have some personal

**WORK
ENVIRONMENTS ARE
ALL DIFFERENT, BUT
ONE THING IS STILL
THE SAME: IT'S WORK.**



space and the control over their own productivity. With this new pad we were aiming to create a productive, enjoyable experience. Our initial reaction was to brighten up the workspace. We tested out colors, textures, materials, and forms to add originality and fun to a traditionally dry product. We researched current workspaces both traditional and progressive, along with other products, searching for areas to innovate.

Some design cues that we latched onto were that of the silicone spatula form. Thicker in the center with tapered edges provides an



**SLIM, NOT BULKY, BUT
STILL HAS A SUBSTANTIAL,
QUALITY FEEL.**



excellent surface for both writing and working with a computer mouse. This form also helped make the pad look less clunky. We extended this design trend to the majority of our product concepts.