



# Concept 1: Header Components



"Anytime Eats" Icon  
Size: 15 in. x 15 in  
New icon illustrates time-of-day and meal combination. Orange color will give area warmth, while the black provides maximum contrast.



"2 Eats for \$2" Icon  
Size: 18 in. x 18 in  
"Anytime eats" will give GetGo's grill items an exclusive identity versus all other "2 for \$2" promotions. This icon can be used on a wide variety of promotional signage.

Header  
Size: 6 ft., 8 ft., 10 ft. sizes  
Promotional disc will be changeable to support other promotions.



Opposite side graphics

