

CHANEL

Ship Week: May 7, 2007

LIPSHINE PROMOTION

CHANEL is set to outshine the competition in the lipgloss category with a pairing of daringly shiny and sheer: new AQUALUMIÈRE GLOSS High-Shine Sheer Concentrate and new shades of AQUALUMIÈRE Sheer Colour Lipshine SPF 15. The defining moment: LE CRAYON GLOSS Sheer Lip Colouring Pencil.



BONBON
Beige Rose Sparkle
VANILLA**
Cream
FREEZE
Caramel
CANDY GLOW
Abricot
DIAMOND ROSE
Rose Sparkle

LE CRAYON GLOSS SHEER LIP COLOURING PENCIL

The perfect partner for CHANEL sheer lipsticks: this easy-gliding, precise-lining pencil with luminous transparency – sheer enough to wear with gloss or alone as all-over colour. **\$25.00**

*The CHANEL Difference:
Transparent lip pencil provides natural-looking definition with a luminous finish.*



GLASS QUARTZ
Praline
CLEMENTINE
Coral
FRAISE
Pink
ROSE HONEY
Nude
GRENADINE
Red

AQUALUMIÈRE SHEER COLOUR LIPSHINE SPF 15

New runway colours. Same fabulous formula. This high-shine, sheer-coverage lipstick, a CHANEL top-seller, debuts five new limited-edition shades. **\$24.50**

*The CHANEL Difference:
Ultra-lightweight, high-shine formula hydrates, soothes and protects lips.*



STRESA
Rose
COMO
Beige
MAJOLICA
Pink Sparkle
PALMA
Abricot
ANTIGUA*
Peachy Rose
BARBADOS*
Beige Peach
JAVA*
Sparkle Plum
SANGA
Copper Rose