

CAMP

TURN YOUR FAVORITE MEMORY INTO A STUFFED MEMENTO!

Stuffed Mementos will help you keep your camp in the minds of your campers and their families all year long. Traditional camp t-shirts fade, rip, sit in a drawer or just get outgrown. At *Stuffed Mementos*, we turn your camp t-shirt into a treasured keep-sake that will be proudly displayed on their beds, get taken to sleep over parties and become a must-pack item when your campers travel away from home.

This unique item is also a conversation starter. Now friends and family will know what a great time your campers had over the summer, and could lead to additional camper enrollment.

All camps offer t-shirts to their campers, but in a competitive environment, you can't afford to stop there. Marketing and advertising is critical to a camp's survival. With a *Stuffed Mementos* pillow, we're offering you a **niche marketing tool** and a **low-cost** way to keep your camp in front of your campers, their family members, and their friends.



"I gave it a big hug and it was almost like I was getting a hug back!!!"
-Lily, age 6

"It provided memories of camp, and the activities I was in."
-Daniel, age 12

BENEFIT TO CAMP

- lifetime brand name recognition
- additional income by sale of camp t-shirts
- for boys and girls- gender neutral activity
- activity/special event
- mobile units available for on site activity
- keeps up camp morale
- competitors will be doing it
- conversation piece
- t-shirt won't be tucked in a drawer
- kids will want to order one every year
- let campers have a constant reminder they can enjoy throughout the year
- sample *Stuffed Mementos* pillow can be kept in main office

BENEFIT TO CAMPER

- fond memories of camp summer
- they'll have something in common with fellow campers
- campers can bring to reunion to sign/share
- all their friends will buy it
- quick and easy ordering
- comfortable pillow
- excellent quality and high density stuffing
- autographed memory
- inexpensive



Turn your t-shirts into a *Stuffed Mementos* pillow so your memories can hug you back!

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