

# BIG FUN! BIG WINS!

Just ask  
**Elizabeth H.**  
of Chattanooga  
who won big  
in the Camaro  
giveaway.  
She took home  
**\$25,000!**



## NEED WE SAY MORE?

Non-stop hot action is what you'll find at Harrah's with more opportunities to win and more opportunities to have a lot of fun! Sunday, May 20, you could win a 2012 Mercedes C250 or choose \$25,000 instead. Five additional winners take home \$1,000 each. Now through May 30, new Total Rewards® members receive \$10 in express play!

**\$5 EXPRESS PLAY COUPON  
+ \$5 FOOD CREDIT\***

Valid Monday through Thursday  
with original coupon  
Monday, May 14 – Thursday, June 7, 2012  
7am – Midnight

\*Excludes Ruth's Chris Steak House and BRIO. Present this coupon at the Total Rewards® Center along with your Total Rewards card, or sign up and receive a new card immediately. Must be a new or existing Total Rewards member to participate. Limit one per person per calendar day (Monday through Thursday). Advertising offer must be original and may not be duplicated or reproduced. Guests must surrender the advertising offer. Advertising offer void if duplicated or reproduced. Must be 21 years of age or older to enter casino or gamble. Know When to Stop Before You Start.® Gambling Problem? Call 1-800-522-4700. An Enterprise of the Eastern Band of the Cherokee Nation. ©2012, Caesars License Company, LLC.

**COME OUT  
and PLAY.®**



Benz & Bucks Qualification period: Monday, April 23, 2012 at 12am – Sunday, May 20, 2012 at 5:30pm. Must be a Total Rewards® member. Must have a valid photo ID. No purchase necessary. Winner responsible for tax, tag and title. Winners must be present. See Total Rewards for details. Harrah's Cherokee reserves the right to modify or cancel these promotions at any time. Must be 21 years of age or older and possess a valid photo ID to enter casino and to gamble. Know When To Stop Before You Start.® Gambling Problem? Call 1-800-522-4700. An Enterprise of the Eastern Band of the Cherokee Nation. ©2012, Caesars License Company, LLC.