



Sign up for a My Borgata Card and start earning Nightlife Rewards for your spend at Borgata's nightlife venues.



mur.mur



There are three ways to enter:

1. Sign up for a My Borgata Card with a Nightlife Rewards representative at MIXX or mur.mur on the qualification dates and hours.
2. Existing My Borgata Cardholders can enter into the giveaway by registering with a Nightlife Rewards representative at MIXX or mur.mur on the qualification dates and hours.
3. Use your My Borgata Card at MIXX, mur.mur, Gypsy Bar or B Bar on the qualification dates and hours.



GRAND PRIZE GIVEAWAY
 GRAND PRIZE-Kia **soul** plus table service at mur.mur
 2nd Prize-Table service at mur.mur plus \$1,000 Cash
 3rd Prize- \$1,000 Cash
 4th Prize- \$500 Cash
 5th Prize- \$250 Cash

FRONT

SK+G	702.478.4000
JOB#	BOR 13803
DES	AD PA
MP	
PUB.	Nightlife Soul & Cash Giveaway Fold-out Card
LIVE	n/a
TRIM	Unbleeded: 39" w x 4.7" h
BLEED	0.125" on all sides
FOLDS TO	9.75" w x 4.7" h
COLOR	4c
RES.	300 / vector
SCALE %	100%
PRINTED %	35%
AD/DES	PM
CD/GDD	FINAL DES
DD	FINAL PA
PA	PPM

DIELINE DOES NOT PRINT

THIS IS INTENDED TO BE AN ACCORDION FOLDED PIECE

FOLD LINE DOES NOT PRINT

BACK

Visit any of Borgata's nightlife venues on the following dates to enter to win.

1ST SOUL & CASH GIVEAWAY

Drawing Date: Saturday, Aug. 8

Qualification Dates:

Friday, July 24, Saturday, July 25 and Monday, July 27

Friday, July 31, Saturday, Aug. 1 and Monday, Aug. 3

Friday, Aug. 7 and Saturday, Aug. 8

Qualification Times: 10pm - 4am

2ND SOUL & CASH GIVEAWAY

Drawing Date: Saturday, Aug. 22

Qualification Dates:

Monday, Aug. 10, Friday, Aug. 14 and Saturday, Aug. 15

Monday, Aug. 17, Friday, Aug. 21 and Saturday, Aug. 22

Qualification Times: 10pm - 4am

3RD SOUL & CASH GIVEAWAY

Drawing Date: Saturday, Sept. 5

Qualification Dates:

Monday, Aug. 24, Friday, Aug. 28 and Saturday, Aug. 29

Monday, Aug. 31, Friday, Sept. 4 and Saturday, Sept. 5

Qualification Times: 10pm - 4am



borgatanightlife.com

Must be 21 or older to participate. Participants must have a valid My Borgata Card to enter. No purchase necessary to enter giveaway. Winners will be announced at mur.mur and MIXX at 1:30 a.m. on each Sunday after the drawing date. Drawings will occur 8/8, 8/22, and 9/5/2009. Winners need not be present and will be notified via phone and/or email by a marketing representative. Winners have 30 days to claim prize at Casino Cashier. Winners are responsible for all taxes, tags, and fees. Grand prize winner must present proper insurance and valid driver's license. One entry on each qualification date. Earn multiple entries by visiting on multiple qualification dates. Entries can be earned until 11:59 p.m. the day of the drawing. Winners are ineligible for future drawings. Borgata associates are ineligible to participate. Bet With Your Head, Not Over It. For complete details visit borgatanightlife.com. Gambling Problem? Call 1-800-GAMBLER. ©2009 Borgata Hotel Casino & Spa. All rights reserved.

INSIDE BACK PANEL

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