

America's Beauty Show
1900

FIRE HOSE

HOW LUXHAIR
SMOOTH SHAG
FEATURED IN:
DARK ASH BLONDE



Be Bold
Labatha
No.



LUXHAIR My mood. My style. My way.



My mood. My style.

SEE IT. SHAKE IT. TOUCH IT. LOVE IT.



INTRODUCING HOW™ TOP-HEAD™ EXTENSIONS & HIGH FASHION WIGS CREATED BY TABATHA COFFEY.






*Be Bold
Tabatha*

BELIEVE IT!

Your client's dream hair is here and it couldn't be easier. HOW™ hair extensions and wigs by LUXHAIR™ use an exclusive Keraton™ Light strand that is beyond luxurious. HOW Top-Head™ Extensions look and feel natural—and style beyond belief. These aren't wigs or extensions—they're secret weapons.

For ordering information or the distributor in your area please contact:
P 800 LUX HAIR E info@luxhair.com W luxhair.com

PLEASE VISIT LUXHAIR™ AT:   



HOW LUXHAIR™
Available at fine salons

LUXHAIR.COM/HOW






*Be Unforgettable
Daisy Fuentes*

Daisy Fuentes is wearing Long & Luxe in Medium Auburn

MORE POWERFUL THAN A RED LIPSTICK.

Do you want hair that's glam and go? Whether long and blonde, edgy and cool or high and mighty, if you want to add volume or play with a look, my WOW™ wigs let you write your daily beauty destiny.

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PLEASE VISIT LUXHAIR™ AT:   

WOW LUXHAIR™
Available at fine salons



LUXHAIR.COM/WOW

LUXHAIR IS PROUD TO INTRODUCE: HIGH FASHION WIGS,
ADD-ONS AND TOP-HEAD™ EXTENSION COLLECTIONS BY
SHERRI SHEPHERD™, **TABATHA COFFEY** & **DAISY FUENTES**



MORE POWERFUL THAN A RED LIPSTICK.



LUXHAIR NOW, HOW & WOW COLLECTIONS FEATURE:

Celebrity Spokespeople, Innovative New Products, High Impact Point of Sale Displays,
Ad Placement in High Fashion Magazines, Compelling Social Media Initiatives,
Regional PR & Education events featuring Tabatha Coffey, Daisy Fuentes and Sherri Shepherd™,
*New Salon Service Dollars, Store Locator, Community & Salon Gallery on LUXHAIR.COM

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PLEASE VISIT LUXHAIR™ AT:

*LUXHAIRNOW by Tabatha Coffey



SHERRI ALWAYS HAS THE HAIR SHE WANTS.
NOW YOU CAN TOO.

© Sherri Shepherd™ is wearing Christy Rose Lace Front in Medium Dark Brown & Light Auburn.
LEFT TO RIGHT: Sleek Angle in Deep Red, Full On Curls in Natural Black & Dark Auburn, Goddess Waves Lace Front in
Medium Dark Brown & Light Auburn, Big Waves Bob Lace Front in Medium Dark Brown, Medium & Light Auburn

**INTRODUCING THE SHERRI SHEPHERD™
NOW™ COLLECTION FOR LUXHAIR™**
HIGH-FASHION WIGS, ADD-ONS & EXTENSIONS.

Girlfriend-to-girlfriend, my NOW™ collection by LUXHAIR™ acknowledges
the power of hair in a woman's life. With all the new hairstyles in my collection,
now you have more choices than ever before. You were born with the hair
you've got. NOW™ get the hair you want!

Say Beautiful!
Sherri Shepherd

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PLEASE VISIT LUXHAIR™ AT:



LUXHAIR.COM/NOW

NOW | LUXHAIR™

Available at fine wig salons

LARGE FORMAT &
OUTDOOR PROMOTIONS

NOW

My mood. My style. My way. LUXHAIR

High Fashion Wigs
LUXHAIR™ BY **SHERRI SHEPHERD**™



NOW

My mood. My style. My way. LUXHAIR

High Fashion Wigs
LUXHAIR™ BY **SHERRI SHEPHERD**™



WOW

My mood. My style. My way. LUXHAIR

*Be Unforgettable
Daisy Fuentes*

WOW

My mood. My style. My way. LUXHAIR



*Be Unforgettable
Daisy Fuentes*
DAISY FUENTES

NOW

My mood. My style. My way. LUXHAIR



Sherr Shepherd
BY
SHERRI SHEPHERD™

High Fashion Wigs, Add-ons & Extension
CREATED BY **DAISY FUENTES**





YouTube

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NOW

HOW

WOW

AUTHORIZED RETAILERS

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LUXHAIR COMMUNITY

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SHERRI SHEPHERD™



TABATHA COFFEY



DAISY FUENTES

HIGH FASHION WIGS, ADD-ONS & EXTENSIONS BY

LUXHAIR™

THE LATEST LUXHAIR™ NEWS



Living the Lux Life

Celebrity blogs, must-have styling tips and trends from coast-to-coast all in one place!



Get Togethers & Giveaways

Stay in the know of upcoming LUXHAIR™ events, celebrity appearances and fabulous contests.



Lux, Camera, Action!

LUXHAIR™ WOW™ by Daisy Fuentes bangs make an appearance on the TODAY Show as on-air...



VIP

Club Lux

You'll receive VIP treatment and rewards in the LUXHAIR™ Community for sharing your beauty...

small header

WOW
My mood. My style. My way. LUXHAIR

Do you want hair that's glam and got whether it's long and sleek, edgy and cool or high and mighty. If you want to add volume or stay with a look, my **WOW** wigs and extensions let you write your daily beauty destiny.

High Fashion Wigs, Add-ons & Extensions
CREATED BY **DAISY FUENTES**

22" PONY FALL
INSTANT HAIR EXTENSION
\$49.00

GLAMBAND
INSTANT HAIR EXTENSION
\$29.00

(not shown)

WOW
My mood. My style. My way. LUXHAIR

22" PONY FALL
INSTANT HAIR EXTENSION
\$49.00

GLAMBAND
INSTANT HAIR EXTENSION
\$29.00

High Fashion Wigs, Add-ons & Extensions
CREATED BY **DAISY FUENTES**

large header

WOW
My mood. My style. My way. LUXHAIR

High Fashion Wigs, Add-ons & Extensions
CREATED BY **DAISY FUENTES**

BEFORE

AFTER

GLAMBAND
INSTANT HAIR EXTENSION
Instantly add volume, length and color without clips, tape or glue!

HOW TO DIRECTIONS.

1. Pull hair back into a bun or small pony.
2. Wrap the pony around your hair and clip it in.
3. Style and go!

STYLING TOOLS SHOULD NOT EXCEED 350 °F. Care Instructions Inside.

shelf talkers

GLAMBAND
INSTANT HAIR EXTENSION
Instantly add volume, length and color without clips, tape or glue!
No one will ever know.

WOW
My mood. My style. My way. LUXHAIR
High Fashion Wigs, Add-ons & Extensions
CREATED BY **DAISY FUENTES**

Be like goddess
22" PONY FALL
INSTANT HAIR EXTENSION

WOW
My mood. My style. My way. LUXHAIR
High Fashion Wigs, Add-ons & Extensions
CREATED BY **DAISY FUENTES**

ULTA
End Cap



LUXHAIR COMMUNITY
 EXTENSIONS & WEAVES | GLAMOUR & CELEBRITY | HOW-TO'S | SALONS & STYLIST | WIG LOVERS

TRADE SHOW | CLASSES | REGIONAL EDUCATION | LOCAL/REGIONAL EDUCATORS | EVENTS COMPETITIONS | ONLINE OFFLINE

JOIN THE COMMUNITY FOR THE LATEST LUXHAIR NEWS & EDUCATION EVENTS. LIST YOUR SALON ON OUR ONLINE SALON GALLERY TO SHARE PHOTOS AND MEET NEW CLIENTS! PLUS LEARN HOW TO BECOME A MEMBER OF THE TABATHA EDUCATION TEAM!
www.luxhair.com/community

PLEASE VISIT LUXHAIR

COMMUNITY & EDUCATION

LANDING PAGE

LUXHAIR HOW™ OFFERS:
 Innovative new Top-Head™ Extensions
 New Salon Services & Dollars
 Cut, Color-Match, Customize
 Exclusive Tabatha Coffey Education
 Salon Locator on LUXHAIR.com
 Salon Gallery on LUXHAIR.COM/COMMUNITY

CALL YOUR SALES REP FOR MORE INFORMATION!

HOW CONSULTATION STATION
 Your new salon profit center is here! Now you can provide your clients the hair of their dreams. Fit, color match then order your clients customizable Top-Head™ extension Salon Consultation Station. Then schedule a follow-up appointment to customize your clients very own HOW™ by Tabatha Coffey Top-head™ extension.

www.luxhair.com

LUXHAIR
 LUXHAIR IS PROUD TO INTRODUCE HIGH FASHION WIGS, ADD-ONS AND TOP-HEAD™ EXTENSION COLLECTIONS. NOW BY SHERRI SHEPHERD™, HOW BY TABATHA COFFEY & WOW BY DAISY FUENTES

BRAND LAUNCH BANNER

NOW BY SHERRI SHEPHERD™

GET THIS CELEBRITY LOOK!

Rihanna wearing her sexy pixie cut at MTV VMAs 2012

Textured Pixie NOW™ Collection by Sherri Shepherd™ for LUXHAIR™

CALL NOW TO ORDER
800.LUXHAIR
www.luxhair.com

EMAIL BLASTS

LUXHAIR

IN THE NEWS THIS WEEK:

WOW BY DAISY FUENTES ON THE ON THE CHEW

WOW BY DAISY FUENTES FEATURED ON HUFFINGTONPOST.COM

NOW BY SHERRI SHEPHERD™ FEATURED ON FASHIONISTA.COM

LUXHAIR™ FEATURED ON CBS "THE COUCH"

Halloween Costumes Under \$50

INFORMATION CALL
LUX HAIR
LUXHAIR.COM

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LUXHAIR COMMUNITY
 EXTENSIONS & WEAVES GLAMOUR & CELEBRITY HOW-TO'S

update on the

TRADE SHOW
EVENTS
COMPETITIONS

CLASSES
ONLINE
OFFLINE

REGIONAL
EDUCATION
LOCAL/REGIONAL
EDUCATORS

LUXHAIR COMMUNITY
PEER TO PEER

LUXHAIR™

FEATURED IN:

WWD

THE WALL STREET JOURNAL™

ESSENCE

seventeen

MODERN SALON

THE HUFFINGTON POST

behindthechair.com

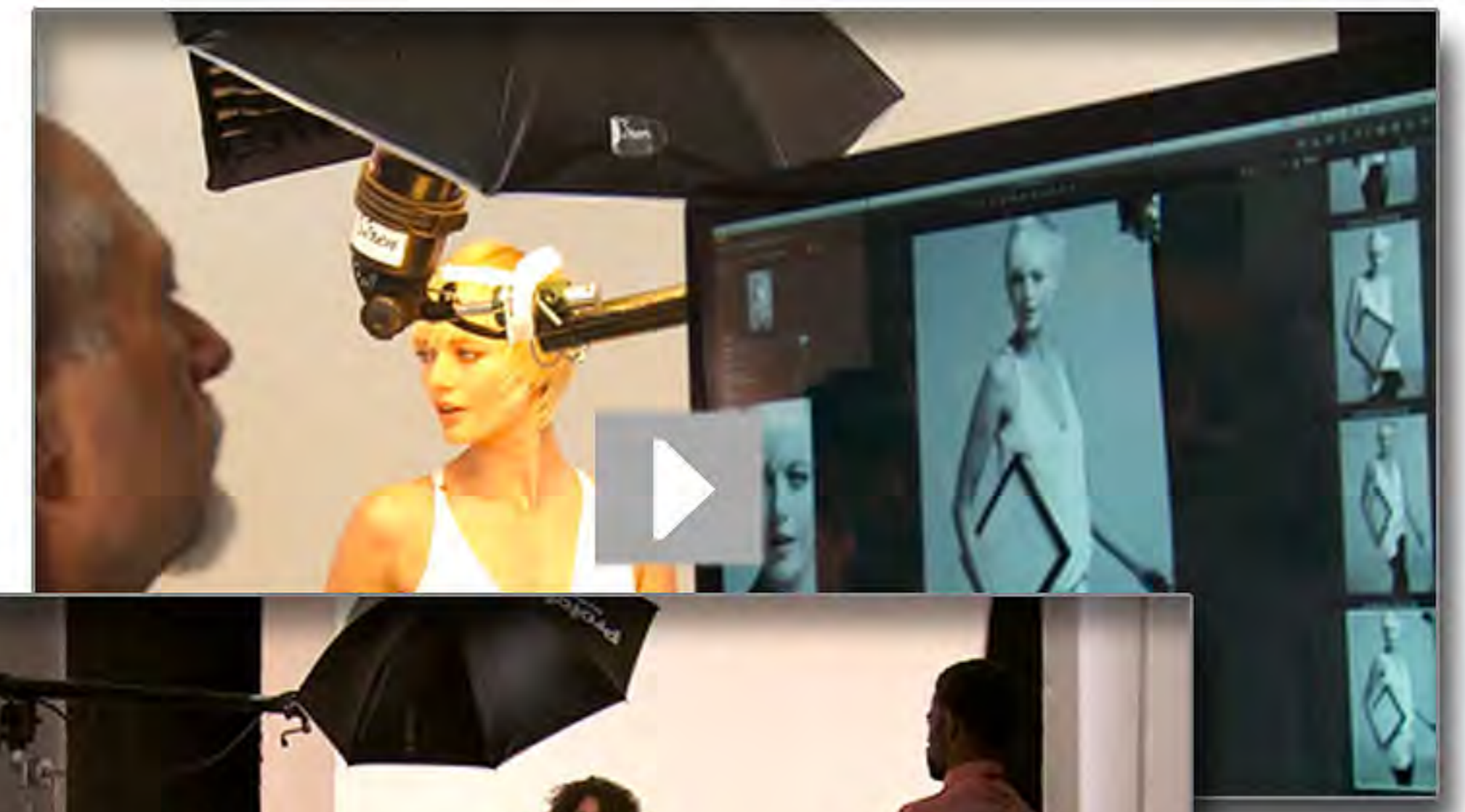
dailyglow™

Wendy
THE WENDY WILLIAMS SHOW

TODAY

EXTRA

abc



HOW™

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PRICE LIST

STYLE	DESCRIPTION	ITEM #	MSRP	SALON COST
	Feather Light Fringe	1251	\$79.00	\$39.50
	Short Top Extension	1252	\$99.00	\$49.50
	Med Top Extension	1253	\$149.00	\$74.50
	Long Top Extension	1254	\$199.00	\$99.50

HOW™

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PRICE LIST

STYLE	DESCRIPTION	ITEM #	MSRP	SALON COST
	Textured Gamine	1255	\$149.00	\$74.50

HOW™

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SEE IT, SHAKE IT, TOUCH IT, LOVE IT. BELIEVE IT!
 Giving your clients their dream hair is now possible and couldn't be easier. HOW™ Top-Head™ Extensions and High Fashion Wigs by Tabatha Coffey are here!

LEARN HOW TO...

USE YOUR TABATHA CONSULTATION STATION TO BUILD AN ENTIRELY NEW SERVICE OFFERING:

- Add revue dollars in your salon with new color matching and cutting services.
- Create the latest styling techniques, Tabatha's way.
- Give your clients the hair they've always wanted.
- Develop an entirely new retail category.
- Build a more profitable salon with impactful business building tools.

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THESE AREN'T WIGS OR EXTENSIONS – THEY'RE SECRET WEAPONS.

Tabatha
co.





Precious Metal
KANISORI

Voted favorite
brand for sheers



2400

2300

2200

2000

2000 UE

LUXHAIR

LUXHAIR





LUXHAIR My MOODS My Style My Way
WOW

FREEMAN
Exhibitor Service Center
One Level Down

YOLO ME
The Official App of the
2014 Chicago Auto Show

SAT
CHICAGO
SUN