Georgia Institute of Technology
Clough Undergraduate Learning Commons

G WAYNE CLOUGH
UNDERGRADUATE LEARNING COMMONS

top

north   east/west   south

Bio Labs
Offices 423W - 462W

Wall Mounted Directional **West**   Overhead Directional **West**

CETL
Communication Center
Rehearsal Rooms 421E - 487E
Restrooms

Overhead Directional **East**   Wall Mounted Directional **East**

423w
Office

423e

Room sign **West**   Room sign **East**

Restroom

Restroom

Blade sign **West**   Blade sign **East**
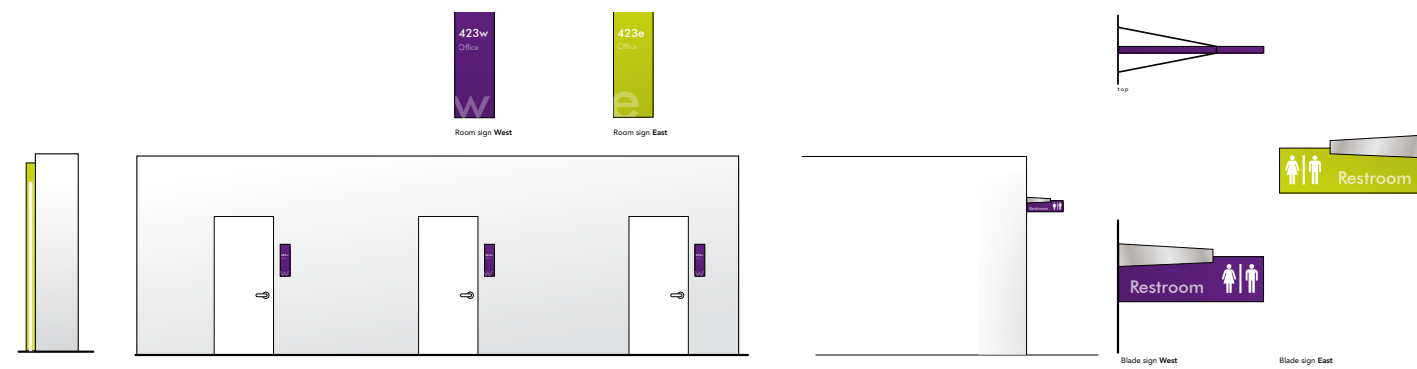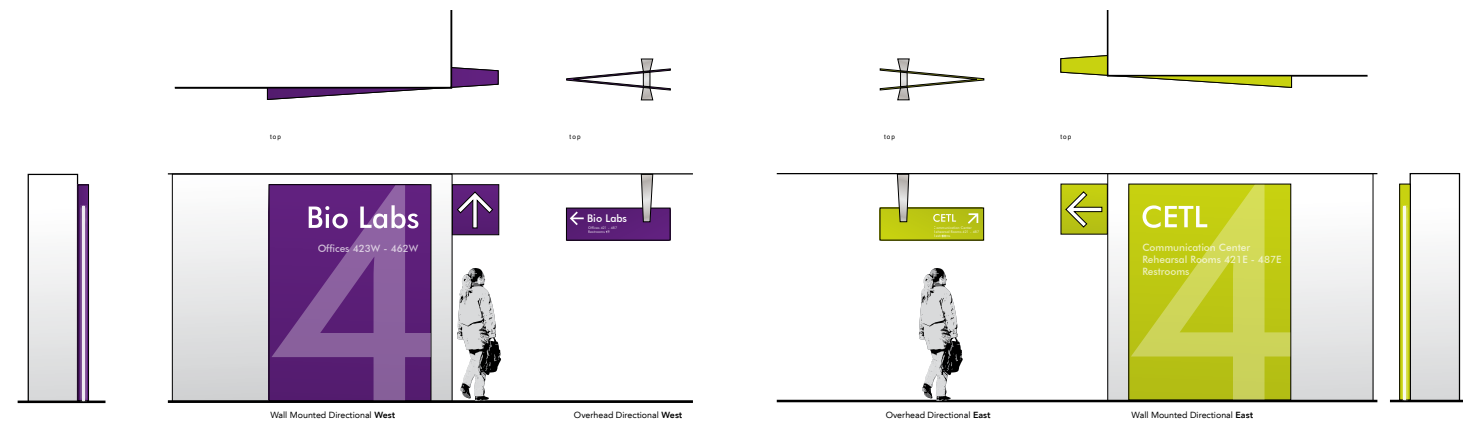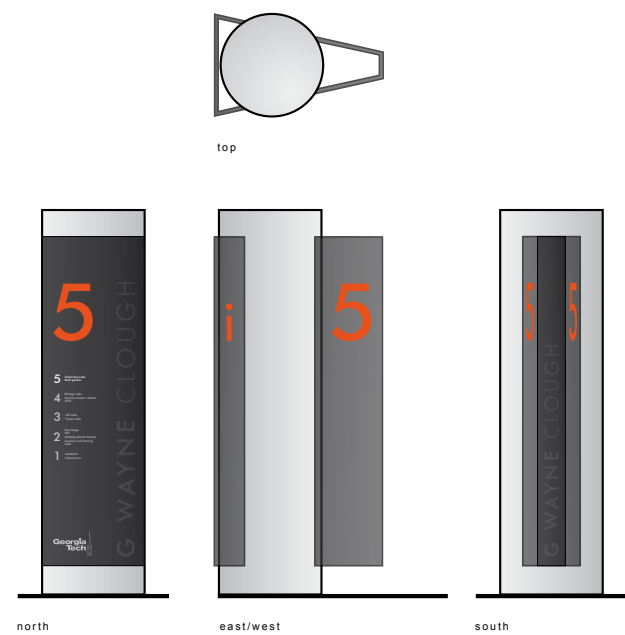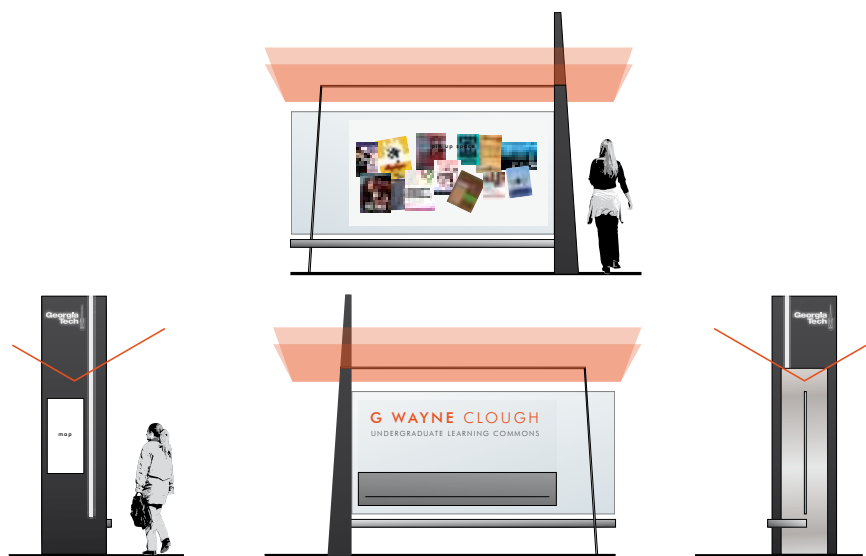
Wayfinding system and signage concepts drawn in Illustrator.

The system is designed to complement the architecture while quickly and efficiently routing students, staff, and visitors to their destinations. The system is based on the building's two main corridors with the wayfindng split into "East" and "West" sections. Each section is identified by color (purple = west, green = east) as well as the primary function on that corridor, i.e. "Bio Labs".

Designed while employed by Stanley Beaman & Sears.

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