



Palmetto Children's Hospital

Designed to educate and distract kids.

The primary goal of the signage and graphics for this project was to recreate the space making the hospital environment as fun and exciting for children as possible. The foundation of the design are animals and the biomes they live in. Each level of the seven levels of the building is a unique biome and is further divided into four sections each with their own animal. For example, Hematology is located on the "rainforest floor" in the "tree frog" section. The theme is present in the signage, large format wall graphics, interior colors, furniture, and finishes.

Designed while employed by Stanley Beaman & Sears.

