

KLEINER LAW GROUP

IDENTITY STYLE GUIDE

Logo and Logotype Representation

THE KLEINER LAW GROUP LOGO AND LOGOTYPE MAY ONLY BE REPRODUCED IN THE COLORS LISTED BELOW. IF THE SPECIFIED COLORS ARE NOT AVAILABLE, THE BLACK AND WHITE TRANSLATION MAY BE USED. SEE SECTION BLACK AND WHITE REPRESENTATION FOR DETAILS.

THE POSITIVE REPRESENTATION OF THE LOGO IS RECOMMENDED FOR MOST APPLICATIONS.



Color Information

PMS: 100% Reflex Blue
CMYK: C: 100 M: 82 Y: 0 K: 2
RGB: R: 23 G: 23 B:150

Black and White Representation



Color Information

PMS: 100% Black
CMYK: C: 0 M: 0 Y: 0 K: 100
RGB: R: 31 G: 26 B: 23

Typefaces

THE KLEINER LAW GROUP TYPEFACES REPRESENTED BELOW, MAY ONLY BE REPRODUCED IN THE PROPER ARRANGEMENT ILLUSTRATED IN THE LOGO AND LOGOTYPE REPRESENTATION.

BANKGOTHIC MD BT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 0 1 2 3 4 5 6 7 8 9

AVENIR LT 65 MEDIUM

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9

STANDARDS OF REPRODUCTION
COMPLIANCE WITH THE FOLLOWING STANDARDS WILL ENDURE QUALITY REPRODUCTION AND MAXIMUM VISUAL IMPACT.
THE LOGO MASTER FILES MUST BE USED AS SUPPLIED AND SHOULD NOT BE MANIPULATED OR ALTERED.
THE LOGO SHOULD NOT BE SCANNED INTO YOUR COMPUTER FROM A HARD COPY.
PRINTERS SHOULD ONLY BE SUPPLIED THE LOGO IN THE FORM OF A HIGH-RESOLUTION MASTER ELECTRONIC FILE.

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