

# Corporate



## Paul Frank Industries

Costa Mesa, CA

- Paul Frank Industries in 1997, started with a plastic hand-sewed wallet bearing the smiling face of Julius, the monkey; which expanded to inspiring youthful clothing trends and fun accessory products.
- The owner's inspirational designs were influenced by artist, Andy Warhol, and music of 1960's-70's influencing his theory of "learn 4 cords and now start a band".
- Paul Frank "corporate design retro era style", creates the company philosophy of; "bringing old to new", while "focus on fun, innocence and freedom"; creating a unique work place environment.

Concept



Hand Rendered Team Room Concept